THE ECCENTRIC

BIRMINGHAM

$1.00 Per Year in Advance.

F. E. VAN BLACK, Publisher.

Entered as second-class matter in the postoffice at Birmingham, Michigan.

Wise Man of Neoshe.

The town of Neosho, Mo., is not large, but its business men are progressive and they have made money out of an idea. About 10 years ago they conceived the belief that all of the stores of such a community combined might be compared to a large city department store. They found that if they would advertise all at the same time, in the same place and in a similar manner, they could make a more favorable impression.

Once a month, according to the plan, they advertised a "Special Sales Day" with a series of unusually attractive offers of merchandise, price usually being the basis of appeal to the thrifty farmer.

Thorough investigations showed that the special sales resulted in a 53 per cent increase in business on the special sales days, and business was not injured either on the days preceding and following the sales days. Varying gains were shown by the stores for Saturdays and week days other than the "Special" days.

Neosho has no free band concerts to draw trade. It gives nothing away. Its business men have proceeded on the theory that what the customer wants is good goods for the money and fair and friendly treatment.

So much for Neosho.

When all tell the truth, neither the community nor the individual will be commended for doing it. The public will take it as a matter of course.

Houses and Homes.

America needs homes. In 1890 forty-eight per cent of our people were home owners in 1910 this per cent dropped to forty-five and today it is estimated to be only forty-two. Home-owning going down to what? To tenantry, absentee-landlordism, to slums, that disease of society which has been raging at the heart of the major European nations since Watts with his steam engin made it possible to centralize industry?

The stoppage of building during the war has left us a million homes short. That which has long been an industrial handicap has now become a national danger. The need of houses to stabilize the labor market may become a demand for homes to save a nation. Thus it happens that the most important thing to be said about industrial housing at the present time is to watch for a new point of view in approaching it. A new vision is needed.

$700,000,000 IN FOOD WASTED

The National Association of Waste Material Dealers estimates that Americans throw away $700,000,000 worth of food each year. If only one ounce of food is wasted or spoiled in each of the 20,000,000 homes of America the total loss is 1,300,000 pounds per day. As much coal is wasted [illegible] ly as all the mines of the country could produce in two week[illegible]

The French people have said of we Americans: "That we are mighty builders, and mighty burn[illegible]" And so we are, not intentionally or criminally, but negligently and carelessly. The average fire loss in the United States during the last ten years increased 68.59 per cent. The increase in population was 20.67 per cent. Draw your own conclusion.

Oakland county will raise [illegible] by taxation in December to cover estimated expenses. The sum represents the county's share of state tax and county good roads and Covert road taxes. The state tax is $4[illegible] county roads, $179,113, and the county's share of Covert roads, $10[illegible] This year's taxes are $626[illegible] higher than one year ago.

Ash Hopper.

A man the other day brought back memories of olden times when, in reply to a remark that spring was coming on fast, he said: "Yes, it's about time I was building the old woman an ash hopper." How many of you kids know to what he referred?—El dorado Springs (Mo.) News.

The Tie That Bound.

Lawyer—"On what grounds, madam, do you wish a divorce from your husband?" Client—"Why, I married him for his money, and he has lost everything."

Business and the Golden Rule.

Business men testify that the way of treating people represented by the expression, "Business is business," is going out of fashion. They say the best business is to work the Golden Rule into it wherever it is possible. Everybody notices that courtesy and politeness are more in evidence among the employes toward customers and among successful employers toward employes. Men and women get on best in all business relations when they treat each other as equals, and give what they like to receive.

Automatic "Movies."

In a commercial moving picture apparatus the scenes are made visible by daylight as well as at night, and the exhibition is automatically repeated for any period desired. A miniature theater, forming one part of the outfit, is suitable for a show window or other favorable place for display. The other part, the moving picture machine, will operate on either direct or alternate current, and after the succession of pictures has been projected the motion is reversed without attention, and the reel is rewound for a repetition of the display.

ADVERTISED LETTERS.

The following is a list of letters remaining unclaimed at the Birmingham postoffice for week ending Nov. 1, 1919:

Mrs. L. N. Case Aldrich, Mr. Bowen, Mrs. Eleanor Crane, Mrs. Mary Darrow, Mrs. J. Duna, V. N. Denison, Mr. (?) Daus, Miss Josephine Hayden, Miss Ida Lewis, Mrs. Rose (2) La Tour, Miss Edith Roberts, Mr. E. D. Trebilcock, Box 1023 (4), 921 Townsend avenue (no such number).

Postal cards: Miss Selma Clark, George Mardett.

PERSONALS.

Mr. and Mrs. Chas. Moore gave a surprise party at their home on Pierce street last Thursday evening in honor of Mrs. C. Roach, who has recently returned from a visit in the south.

—o—

A. E. Edwards was a caller in town on Monday.

—o—

We are told that sugar will be plentiful after this week. We only hope they mean it.

—o—

Born to Mr. and Mrs. William Kalmerick, on last Wednesday, a baby girl.

—o—

Born to Mr. and Mrs. Thomas E. Harris on Thursday, Oct. 30, a nine pound baby boy, Donald Emerson.

—o—

Mrs. E. E. Brown [illegible] of Howell, Mich., visited her daughter, Mrs. [illegible] M. Semon [illegible]

—o—

Margaret [illegible] Century club meeting in Detroit [illegible] Thursday.

—o—

The Q[illegible] enjoyed a delightful Halloween party at the home of Mrs. [illegible] on Monday evening.

—o—

A union prayer meeting was held at the Baptist church [illegible] evening.

—o—

A meeting of the Ladies Aid of the Methodist church was held at the home of Mrs. Hugh [illegible] on Tuesday afternoon.

—o—

Mrs. L. M. Semon [illegible] relatives in Howell, Mich.

—o—

The Epworth League of the Methodist church was entertained at the home of Mrs. Volney Miner on Thursday evening.

—o—

The funeral services for Mrs. Clara Vaughan, aged 68 years, who died of cancer Wednesday at the home of her son, Perry Vaughan, in Bloomfield Hills, was held Saturday afternoon at 2 o'clock at the home of the son with burial in Roseland cemetery.

—o—

Miss Pearl Ross [illegible] trip to Boston, Mass.

—o—

Mr. and Mrs. Edgar McBride have moved from South Woodward avenue to their new home at Pine Lake.

—o—

Allen Starr has purchased the Herman Buschfarm near Walled [illegible]

—o—

Mrs. W. E. Brown of Southfield avenue is visiting friends in Canada [illegible]

—o—

The motion for granting a new trial to Frank Reade of Detroit, convicted of an circuit court of the [illegible] a carload of lumber from the Meyer Wright-Stephens Co. of Birmingham was taken under advisement by Judge Covert. Counsel for Reade asked a new trial on the ground of newly discovered evidence.

—o—

Mr. and Mrs. Deyo Davenport have been spending several days with relatives in Royal Oak.

—o—

Mr. and Mrs. Chas. Marsh have left for Los Angeles, Cal., where they will spend the winter.

—o—

[illegible] Friday [illegible]

—o—

Mr. and Mrs. [illegible]

—o—

[illegible] Mass.

Tragic Pens.

At the prison of St. Paul at Lyons, France, there is a curious collection of pens. They are the pens with which the executioners signed the regulation receipts for the prisoners handed over to them to be guillotined. At each execution a fresh pen is used for the purpose, and the ink is left to dry upon it.

Pastime in Wales.

Knitting was at one time a favorite pastime among the farm workers in Wales. Fifty years ago shepherd boys in Cardiganshire were supplied with sufficient wool to provide themselves with two pairs of stockings. Sixpence per pair was paid for stockings in excess of this number.

"A SHINE IN EVERY DROP"

Black Silk Stove Polish is different. [illegible]

Black Silk Stove Polish

Black Silk Stove Polish Works, Sterling, Illinois. [illegible]

Get a Can TODAY

Attend the D. B. U.

for a thorough up-to-date Business training. A good position is assured every D. B. U. graduate—several of last year's graduates already earning $1800 a year. Opportunities open to work for room and board while attending. Write for Bulletin "B."

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THE UNIVERSAL CAR

Ford cars are important servants everywhere. They help the family enjoy life, bring the pleasures and advantages of the town within reach of the farmer and give practical service every day in country and town. They require a minimum of attention; anyone can run the Ford and care for it, but it is better to have repairs and replacements taken care of by those who are familiar with the work and have the tools, the genuine materials, and skilled men to do the work promptly. We pledge Ford owners the reliable Ford service with real Ford parts and standard Ford prices.

BOUGHNER BROS.

BIRMINGHAM

DETROIT UNITED LINES

BIRMINGHAM TIME TABLE

Eastern Standard Time

South-bound—Limited—[illegible]

South-bound—[illegible]

North-bound—[illegible]

FLINT DIVISION

[illegible]

KODAKS AND SUPPLIES

BLACKS

ESTB 1880

146 WOODWARD AV.

OPTICIANS

Extraordinary Optimist.

An inmate of a Canadian charity home laughed himself to death over a joke. A man who can laugh himself to death in the poorhouse is a peculiar sort of an optimist that this world hasn't enough of.

SOUTHFIELD U. P. CHURCH.

Telegraph and Redford Roads.

REV. W. T. ARMSTRONG, PASTOR.

Preaching service 11 a. m.

Sabbath school 12 noon.

Young People's meeting 8 p. m.

WHY DIRTY CLOTHES WEAR OUT SOONER THAN CLEAN ONES.

Dirt and dust are composed of small hard, sharp particles which are continually being rubbed into the fabric of your clothes. It is very apparent that continued friction between these sharp dust particles and the fibers of the cloth will in a short time tend to cut and wear them.

Let us eliminate this unnecessary wear by removing the cause—DIRT.

Service — BURTONS DRY CLEANERS — Satisfaction

Phone 1004-J — 8 So. Saginaw St., Pontiac

Why Suffer Pain

While Having Your Teeth Fixed?

THIS OFFICE IS THE ONE AND ONLY PLACE IN PONTIAC WHERE YOU CAN HAVE ALL DENTAL WORK DONE WITH

Absolutely No Pain!

Those who doubt the veracity of the above statement need only to come up to my office and be convinced, as hundreds of patients are being convinced every week.

Painless Dentistry

at Reasonable Prices.

Examination and consultation FREE.

DR. GOLDEN

OAKLAND THEATER BUILDING,

PONTIAC, MICH.

Mondays and Thursdays Until 8 P. M.

Hours—Daily 9:30 A. M. to 6 P. M.

Sundays 10 to 12 A. M. Phone 1475-J.

FORSALE REAL ESTATE.

FOR SALE—11 acres, 6 acres or 5 acres, just outside village of Birmingham on the high banks of the Little River Rouge. Plenty of shade trees, beautifully located for a home sight. Cobblestone for bungalow on property of 6 acres; has house, two barns, good water, furnace, electric lights, etc. Phone 359, Birmingham. Clear title to any part.

FOR SALE.

FOR SALE—Potatoes $1.60 bushel, delivered. R. J. Corvell, West Maple Road. Phone 58. 2t*

SEWING machines cleaned and repaired. All work guaranteed. Address Box 88, Royal Oak.

WANTED.

APPRENTICES and finishers for dressmaker's establishment. Apply at Royal Oak Savings Bank bldg., Room 11. 3tp

CANDY—Earn $25 to $50 weekly. ADVERTISERS MEN WOMEN. Start one of our Specialty Candy Factories in your home; small room, anywhere. Grand opportunity. We tell how and furnish everything. CANDYMAKERS HOUSE, 1819 Ranstead St., Philadelphia, Pa.

FOR SALE—One 1900 Gravity washer, wringer and wringer bench, all in good condition. Call 209-J. 2t*

WANTED—To rent, modern or partly modern home in Birmingham or vicinity. Apply Mr. Kennedy, Mgr. Hugh Connolly & Son, Jewelers, Pontiac, Mich. 1t*

LOST—A dog, quite large, part bull and part fox terrier, white with light brown spots and answers the name of Jack. Has been missing since Sunday, Oct. 26. Was in the habit of following the milk wagon from the Birmingham creamery. A reward will be given to the person who will give me any information about the dog, either dead or alive. E. R. Clark, the Birmingham Creamery, No. 123 East Maple avenue, Birmingham, Mich.

In Death Valley.

Death valley is a narrow area between the Panamint and Funeral mountains in California. It is traversed by the Amargosa river, which is usually a dry channel, though probably it was formerly full of water. The level of the valley is covered with salt, supposed to have been brought by the torrents from the surrounding desert and left on the evaporation of the water. Death valley is said to be the hottest and driest place in the United States.

H. W. HARPSTER

Attorney at Law.

Office 11-12 N. Saginaw St.

Pontiac, Mich.

At Birmingham every Wednesday, Justice Lockwood's office.

Phone Main 1454

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Ask for that Delicious Salt-Rising Bread

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The Electrical Portable Sewing Machine makes it easy for you to sew in any room in your home—wherever the light is best.

Don't fatigue yourself pedaling an old-fashioned heavy sewing machine.

Get an Electric Portable Machine

So made that it can be placed on any flat surface to operate. As easy to carry as a traveling bag.

Electricity runs the machine—you merely guide the sewing.

Price $55 and up.

The Detroit Edison Co.

JUST CALL OUR PHONE NO. 38 OR 65 WHEN YOU WANT GROCERIES QUICK

A polite, intelligent clerk will take your order and see that it's filled properly.

And we will deliver it to your door in a few minutes. That's just part of the service we are glad to give you along with your groceries.

We want to save your time and make it easy and pleasant as well as profitable for you to trade with us.

We want you to think of us as "my grocer" and we know you won't do that unless we do everything in our power to give you real service.

Take the simple matter of baking powder for example. You don't use much of it in the course of a year, but if it isn't good it can spoil a great deal of valuable food.

We've studied baking powders and have come to the conclusion that one of the best we can offer you is RYZON.

It's pure, it is extremely high in leavening power and it is always uniformly excellent. The price is right, too, 40 cents per pound tin.

And remember, like everything else you buy at our store, your money back if you are not entirely pleased—not just satisfied—pleased.

MINER GROCERY CO.,

The Home of Good Things to Eat.

PHONE 38 and 65.

The Stuff They're Made of Marks Their Worth

THE greater mileage, the uninterrupted service that Fisk Tires give, starts with their built-in goodness. Big—way oversize—tough; measure their mileage against any tire you have ever used.

They are built to an ideal—
"To be the Best Concern in the World to Work for and the Squarest Concern in Existence to do Business with."

Next Time—
BUY FISK

Boughner Brothers

FISK TIRES