SPECIAL JANUARY SALES IN DETRO

The following Reliable Firms Solicit the Patronage of Shoppers. Courteous Attention, Prompt Service and a Welcome to Everybody.

Men are coming by hundreds—



Winter Suits and Overcoats

The Sale Embraces

NOW IN FULL SWING! B. SIEGEL CO.'S

Great January Sale

Extraordinary Clearance Reductions

ALL OVER THE STORE

A Most Important Opportunity Is Offered in

Women's and Misses' Heavy Winter Coats Tailored Suits and Furs of All Kinds Afternoon Gowns, Blousses and Skirts Girls' and Juvenile Apparel

> Offerings Embrace Our Entire Winter Stocks at The Greatest Savings Ever Known

New Apparel For Southern Tours

New Apparel Palm Beach

The Great Economy Event That Means So Much In Savings and Satisfaction To Thousands Of People—Our Annual

Midwinter

of Furniture and Furnishings

Discounts 10% to 50%

Savings Average 25%

In spite of the fact that there will be no decrease in furniture prices for some time to come, we have decided to hold our annual midwinter sale as usual. Not because it will benefit us-which it will to some extent-but because this savings event has it will benefit us—which it will to some extent—out because this saturable become established as an annual feature at the Saw-Test stores, and we don't want to disambiint those thousands of our friends who look forward to it. That this is to disappoint those thousands of our Irrends who look forward to it. It hat this is truly a savings event of exceptional importance is proved by the fact that many of the discounts bring the sale prices down to less than the wholesale cost of the articles, NOT INCLUDING THE COST OF. SHIPPING. There isn't any doubt in our minds that this will be our greatest annual sale, and we can't urge upon you too strongly the advisability of making your selections as soon as possible.

> Within Fifty Miles of Detroit Deliveries will be made by our own Auto Trucks, Goods to be Sent Longer Distances Will Be Shipped By Freight, Prepaid.

BRUSHABER

159-163 Gratiot Avenue

DETROIT.

147-155 Michigan Avenue.

Gentlemen-

We have started our sale of Men's Fine

Garments of quality for which the Baumgartner Shops are known among Detroiters of discriminating taste

Any \$30 Overcoat or Suit, now \$24 \$40 Overcoat or Suit, now \$50 Overcoat or Suit, now \$60 Overcoat or Suit, now \$48 \$70 Overcoat or Suit, now \$56 \$80 Overcoat or Suit, now \$64 Any \$90 Overcoat or Suit, now \$72 Any \$100 Overcoat or Suit, now \$80

There is no "sale clothing" included in our offering, but the same grade of clothing we have built the Baumgartner reputation on, garments cut and tailored to our order by Kirschbaum and Hirsh-Wickwire.

Chamber of Commerce Blds

TWO STORES Cor. Cd. River and Washington