The control of the co

What chance, then, has anyone for send the obust health, happiness or success if ceive it.



Mystery

Some things are so simple that they have to be explained again and again. When things are obvious, people keep looking for mysteries behind them.

So it is with the packing business. The mere size of Swift & Company confuses many. Because their imaginations are not geared up to scale, they believe there must be magic in it somewhere—some weird power.

Swift & Company is just like any other manufacturing business run by human beings like yourself; it takes in raw material on the one hand and turns out a finished product on the other.

Swift & Company keeps down the "spread," or the expense absorbed between raw and finished material, to as low a figure as possible. (If it didn't it would be put out of business by

How much Swift & Company pays for the raw material, and how much it gets for the finished product depends upon conditions which Swift & Company does not control.

It depends entirely upon how much people want the finished product, and how much raw material there is avail-

The profits of Swift & Company amount to less than one cent per pound on all meats and by-products—less than one-fourth of a cent on beef.



Swift & Company, U.S.A.





Canada extenda to you a hearty invitation to settle on her Free Homestead Lands of 160 Acres Each

or secure some of the low priced lands in Manitoba, Saskatchewan or Alberta, Think what you can make with wheat at \$2 a bushel and land so easy to ret. Wonderful yields also of Oaks Barley and

say to bet. Wonderful yleids also of Oats) Bairley and Flaz. Bised farming and vattle raising. Flaz. Bised farming and vattle raising. Children with the control of the con M. V. MacINNES 176 Jefferson Ave., Detroit, Mich. Canadian Government Agent

