

WHERE TO SHOP IN DETROIT

The Following Reliable Firms Solicit the Patronage of Holiday Buyers. Courteous Attention, Prompt Service and a Welcome to all Visitors. Early Shopping is Urgently Requested this Year.

For Sixty Nine Christmases

Wise men and shrewd women have made KING'S their Holiday Buying Headquarters.

1918 Christmas stocks are all in and on display—5 floors of useful and distinctive gift articles.

- FINE CHINA, POTTERY
- OPEN-STOCK DINNERWARE
(Largest display in Michigan)
- CUT GLASS, TABLE CRYSTAL
LAMPS AND SHADES
- SHEFFIELD SILVER
- ELECTRIC TABLE APPLIANCES
- MAHOGANY TRAYS
- CHILDREN'S CHINA
- NOVELTIES, ETC.

We cordially invite your inspection.

L. B. King & Co.

Cor. Library Ave. and East Grand River.
DETROIT.

Cleveland
Cincinnati

Klines

177-179-181 WOODWARD AVE
—DETROIT—

Kansas City
St. Louis

Greatest November Sales Now in Progress

Offering to the women in the vicinity of Detroit a remarkable money saving opportunity—included are thousands of dollars' worth of the finest

*Suits Coats Dresses Furs Waists
Petticoats Underwear
Misses', Girls' and Junior Apparel*

Why not take advantage of this wonderful opportunity to select a Christmas gift that will be both useful and practical, one that will be a pleasant remembrance for some time to come with the recipient—and you can save many dollars NOW at this great sale.

Make this store your headquarters while in Detroit. Large rest rooms and free telephone and a checking service for out-of-town friends.

NORBRO

Mrs. Norbury Fashionable Women's Apparel Mrs. Brown
17 Grand River East

Special Xmas Gift Suggestions Priced to Encourage Early Shopping

THE NORBRO shop, located on the second floor of the University Bldg., can save you money on your Christmas purchases. Our expense of doing business is only one third of that of lower prices.

Xmas gifts are ready in great profusion—COME IN—buy at a SAVING.

- | | | |
|---|---|--|
| Camiolates of heavy crepe de chine and city satin, very prettily trimmed with lace and ribbon, \$1, \$1.50, \$2.50, \$4.98. | Union Suits of extra fine silk and wool, \$1.50, \$2.50, \$4.98. | Brassieres—Handmade style, plain ribbed, mid-cut and lace styles, 50c, 75c, \$1. |
| Bloomers of fine pink batiste; ruffle at knee; reinforced seat, 89c, \$1. | Envelope Chemises of fine batiste; bodice and chemise type; neck trimmed with choice lace and ribbons, \$1. | Bungalow Aprons of fine plain and check percales—most becoming models, \$1.98. |
| | | Petticoats with health-ribbon tops and deep ruffles, silk footings; very durable and pretty, \$2.98. |

DETROIT'S EXCLUSIVE AGENTS
DOBBS FIFTH AVENUE HATS
AND KNAPP FELT PRODUCTIONS

BAUMGARTNER'S

TWO STORES

State at Griswold

Detroit Fashion Shops for Men

Grand River at Washington

EXCLUSIVE AGENTS IN DETROIT
FOR HIRSCH-WICKWIRE CO.
CLOTHES, FINEST GARMENTS MADE

Furniture and Rugs

Axminster Rugs

8-3x10-6 Size

\$19.75

JOHN R. SULLIVAN & CO.
134-138 Michigan Ave., near 1st St., Detroit

YOUR GOVERNMENT ASKS YOU

To Do Your Christmas Shopping in November
AND TO BUY

USEFUL GIFTS

Wearers of WALK-OVER SHOES can give thought and attention to style when buying shoes.

The question of comfort and durability has already been worked out for them.

Our shelves in all departments are FILLED with the COLORS of shoes that PLEASE the eye for style, our organization STANDS BACK of the QUALITY to 100% of a customer's purchase.

Men—Women—Children

A separate floor for each department. SUPERVISED by a SPECIALIST of each CLASS of footwear.

We ask you to look over our merchandise before purchasing.

Walk-Over Boot Shop

153 Woodward Avenue.

SPECIALS

That Will Help Reduce the High Cost of Christmas

Beautiful Sterling Silver Rings set with California Aboona Pearls, \$1.00 to \$2.00.
Military Insignias and Service Pins for Army and Navy 25c up.
Clocks—all makes accurate timekeepers \$2.00 up.
Guaranteed Military Watches with luminous dials and unbreakable crystals \$5.00 and up.
Solid Gold Neck Chains with Pendant set with Genuine Stones \$2.00 and up.

L. BLACK CO.

JEWELERS
(Est. 1850) Detroit
156 Woodward

Kuhn's Candy

A box of good candy and cigarettes gives more real pleasure to our soldiers and sailors than anything else.

KUHN'S

Stands for all that's best in candy. 216 Woodward Ave. Detroit

ORIENTAL XMAS GIFTS

At Detroit's New Chinese and Japanese Store

Kimonos, Mandarin Coats, Hand Bags, Slippers, Fancy Baskets, Luncheon Sets, Decorated Porcelains, Lamps, Shades, Screens, Jade Jewelry, Perfumes, Incense, Toys, Novelties and Bricks-a-brac at POPULAR PRICES.

We invite your inspection

Open Evenings

26 Adams Ave. W.
Opp. Hotel Statler



26 Adams Ave. W.
Detroit, Mich.

BAGG'S CURTAIN AND DRAPERY SHOP

SECOND FLOOR, HOLDEN BUILDING

8. W. Corner Grand River Avenue and Griswold Street, Detroit

Imported and Domestic Curtains, Draperies and Upholstery Fabrics. Window Shade and Curtain Rods. Our Values are Our Reputation.

Low Rent enables us to give the Utmost in Curtain Economy

Estimates promptly given on Curtain and Drapery work

PHONE CHERRY 919

WINTERIZE YOUR CAR!

The stormy chilly weather will soon be here. Why not ride in comfort.



Winter Tires for Touring Cars and Roadsters.

Ford's, Buick's, Overlands, Dodges, Oakland, Oldsmobile, Willys-Knight, Columbia Winter Tires instantly convert your car into a cozy, comfortable winter car. Constructed of the best material with all conveniences. Absolutely weather proof. Nothing to get loose and rattle. Will last many winters. Price low, prompt delivery.

Call, Write or Phone Gladstone 3338 or 138.
COLUMBIA BODY CO. Detroit

IT IS NEW and wonderful—this phonograph. You are invited to our display rooms where you will find all models of



THE AEOLIAN VOCALION

Vocalion Prices are \$45 to \$375.

Art Styles to \$2000. Liberal terms.

Interesting booklet sent free upon request.

KEENAN & JAHN

334-338 Woodward Ave., Corner Montclair, Detroit.

A Photographic Portrait

of a personality will live with you whether out of the room, out of town, out of the country, out of the world.

FRANK SCOTT CLARK

Photographer

970 Cass Ave., Detroit, Mich.

Books Make the Most Desirable Gifts

Why not decide to give books this Christmas?

We call our store the Complete Bookstore, and we believe you will find it so when you come in to do your Christmas Shopping.

There is a desirable book for every person on your Christmas list. At just the price you want to pay.

John V. Sheehan & Co.
242 Woodward Ave. Detroit.

For Wedding Engraving

Invitations, announcements, calling cards, etc., we can give your orders prompt and efficient attention.

In keeping with the season we are showing an attractive line of personal greeting cards which are individual and distinctive.

We cordially invite you to call and look over our showing in stationery, leather goods, etc.

The Richmond and Backus Co.

(Established 1842)

Engravers, Stationers, Printers, Binders.

Office Supplies—Office Stationery.

Woodward at Congress Detroit.

BERRY'S RUGS

189 MICHIGAN AVENUE

Largest Stock and Lowest Cash Prices in Michigan. When in Detroit visit our Show Rooms and examine our large assortment of beautiful Rugs.

HAINES WIGS, Toupees, Hair Goods

Are in use everywhere—Prices very reasonable. All work of the very best—Write for Prices. Established in my present hair store 1875.

WM. A. HAINES, 78 Grand River St., W. Corner Long Distance Telephone Cherry 514-R.

Misses Krapp & Hommel

Needle Craft Shop

Stamping and Designing a Specialty

18 John R St., Detroit

BROSSY'S

Dyers and Cleaners

of Wearing Apparel, Carpets, Rugs, Portiers, Lace Curtains, Blankets, Furs, Auto Ropes, etc.

Prompt Service, Moderate Prices. Write Us.

Works: 984-986 Woodward Ave. Detroit

Cor. Warren Ave. Detroit