

# GOD AND GOTT

By Wilbur D. Nesbit

Who soothes the sighs of sorrow  
And heals the hurts of pain?  
Who gives us for the morrow  
The songs we sing again?  
Who taught us love for others?  
Who guards us as we roam?  
Who links our hands as brothers  
And sanctifies the home?

Who girds our souls with sureness  
That we may cast out fear?  
Who blesses woman's pureness  
And bids us hold it dear?  
Oh, whispered in our praying  
From cradle to the sod  
Our name—our faith displaying—  
The hallowed name of God!

Who teaches torture's terror  
And laughs at lies and loot?  
Who holds no faith is fairer  
Than one to shame a brute?  
To whom are women shrieking  
And sons of children maimed  
As sweet as some one speaking  
Of those both loved and famed?

Who spurns the ill and lowly  
That falter at his gate?  
Who holds supremely holy  
The hoarsest curse of hate?  
Oh, bestial, hellish being—  
On God's great name a blot!  
Unthinking and unseeing,  
The Prussians call it Gott!

## A NEW KIND OF SLACKER.

We are all familiar with the man who is afraid to do a uniform, with the stay-at-home who thinks that good meals a day, and with the business man who complains that the war interferes with his business. But here comes a slacker with a brand-new stripe of yellow—the man or woman who thinks there is some good reason for hiding currency.

The movement for hoarding money received its first impetus from the war rumors about when the United States entered the war to the effect that this democratic country would elect to confiscate savings accounts after the example of the two Kaisers. Notwithstanding the assurances of the administration that such a thing not only was undemocratic, but was unnecessary, a great many selfish inclined persons took money out of circulation and hid it away.

Somewhat later, when the security markets were unsettled, still other people of this stripe foolishly thought it would be wiser to have a portion of their tangible wealth hoarded in the shape of currency than either to invest it or carry it on deposit in the banks. To a large extent these people were moved by the fear that some sort of disaster might occur which would put them in want. Probably very few of them stopped to consider the far-reaching effect of such action.

For one thing, money taken out of circulation and hoarded is always in danger of being lost or stolen. For another thing, it does not earn the owner anything. Worst of all, such hoarded money cannot be passed from hand to hand and perform its usual function of exchange between the people of the country. Finally, it makes more difficult the operation of business, adds another load to the already heavy burden of fighting the war, and puts the hoarder in the slacker class.

How much better it would be if you are hoarding money any place to invest this money in United States Liberty Bonds and Win the War!

## PATRIOTIC INVESTMENTS.

Law and order underlie all investments. If life and person are insecure everything else is in danger. That is the reason why the French poet wrote the lines, "There is only one future—that of our country!"

There is only one foresight—our country!

There is only one economy—our country! No matter how many farm mortgages you may have; no matter how many stock certificates you may own; no matter how many buildings you may have for rent, or how many factories you may be operating—every investment you make rests on the sovereignty of the United States of America. The slightest danger that confronts the United States acts as a depreciation of every piece of property you own. Your farm is valuable only because the United States of America has enacted laws which insure your right to the fee and title of your land. Anything that weakens the authority of the United States weakens your hold on your farm. Anything that cheapens the United States cheapens all the investments you have.

Anything that tends to bring the nation into subjection to foreign powers, tends to bring your investments to a position of danger. Every slaveholder investor—every property owner—every wage-earning man—knows that the safety of all persons and of all property in the United States rests on the safety of the United States as a sovereign power. If the United States is lost, every dollar of our invested capital is lost. We are engaged at the present time in a desperate war. The issue is our right to remain free and independent. If the military tyrant of Europe beats us we must be his vassals and his slaves. To whip him and retain our liberty and to insure our independence is our duty. We must win victory over Germany. If we fall our mortgages and flats are worthless. If the military tyrant of Europe beats us we must be his vassals and his slaves. To whip him and retain our liberty and to insure our independence is our duty. We must win victory over Germany. If we fall our mortgages and flats are worthless.

Farmer's Patriotism and Profit. Don't waste your time speculating on the stock exchange. Speculate on the investment of your money in Liberty Bonds. The farmer has come splendidly to the front with his muscles and knowledge of agriculture and has provided the allies with food. He has been paid handsomely for his crops.

Food will win this war, but it won't win it if it is not in the field and in the hands of the allies. To purchase it and move it to Europe where our young men are fighting the Kaiser, invest in Liberty Bonds and help save it.

Such Goal is Wasted. Of the world's total output of 1,200,000,000 tons are wasted in heat radiation and other losses, according to L. C. Harvey, an expert on fuel economy. In 1910 the amount of coal mined in the world was about 1,300,000,000 tons, and according to Mr. Harvey, it was improbable that anything like 2 per cent of it was ever turned into actual work.

## JOIN THE BANK OF HUMANITY

Trim Germans by Buying Liberty Bonds, Says Fairbanks.

BY DOUGLAS FAIRBANKS. (Miles' Strenuous Star.) YIP! LIP! Are we going to trim the Germans? Well, I guess with all Uncle Sam's boys rearing to go. But you have to help! The Third Liberty Loan is more important than the first and second. The government needs your financial cooperation. You must do your "bit" by subscribing for more bonds. Victory demands sacrifice. To win without paying would make a laughing stock of the law of averages. Aside from the investment you are assisting to promote world democracy. Think of it! To make the world safe from unjust ruling. Government bonds are the last word in securities. Your property and other investments will be worthless, if we don't win this war. But there's no such word as "don't" in the American patriotic dictionary. Remember we are all Americans. Let's get together. Invest in more than your share of Liberty Bonds. The game of life resembles the famous childhood game of "Follow the Leader." When you do your patriotic duty, your neighbor will follow, and so down the line. When our boys come marching home with Old Glory waving proudly in the wind, you will be thrilled with the thought that you have done your "bit."

## FUNDS WILL SPEED VICTORY

Every Subscription is a Token of Faith and Pride in Our Government.

By CYRUS H. MCCORMICK. (President, International Harvester Co.)

Our country's call for funds, like its call to arms, admits of no halting, half-hearted responses. The honor and safety of the republic require that the Third Liberty Loan shall be promptly subscribed. This third draft upon our patriotism should be so met that it will be a most convincing answer to any who have doubted our unalterable determination to end this war only with complete victory for the cause of human freedom. The greater our armies and the greater the funds that support them, the sooner will come the victory.

Should anyone think of this Liberty Loan in terms of investment, let him consider that interest and repayment are guaranteed by the largest resources and soundest credit in the world. But every subscriber should reflect that his subscription is more than an investment—it is a token of faith and pride in our government, a contribution to establish for all men liberties like those that have made our country great and its people happy. The same solemn obligation of patriotism that summons our young men to war now calls upon all of us who cannot give our lives to give liberally of our means. It is the first and simplest duty of our patriots to provide our government with the money needed to win the war, and to provide it quickly, fully and gladly.

## Be a Sport; Invest in Bonds.

No self-respecting man permits the other man to pay all the bills. No self-respecting American will permit his neighbor to pay the bills for this war. Liberty bonds in your possession show you have behaved like a gentleman and a sportsman.

# FARMER'S! TURN YOUR WHEAT INTO LIBERTY BONDS



# LIBERTY BOND GOOD AS WHEAT

# PROTECT YOURSELF HELP YOUR NATION

Heavy Earthquake Shock. An earthquake occurred on October 20, 1910, and was felt very sensibly over northeastern America, from New Brunswick to Iowa, and from the River St. Lawrence to Cincinnati. Some of the large stores and factories in New York city were so badly shaken that the occupants had to be rescued. Employers rushed into the streets. Further north it was rained pronounced. At Montreal bells were rung in the evening steeples of public buildings, and in Quebec chimneys were thrown down. Several of the public schools in New York were dismissed, teachers and pupils joining in heavy fight, the walls of buildings were shaken and furniture was moved from its place.

# AMERICA NEEDS ALL OF ITS INDUSTRIES FOR WAR AND PEACE

No Such Thing in the United States as Nonessential Plants.

## EVIL OF NEGATIVE ECONOMY.

Preparation for After War Competition Necessary—Give Munitions Shops and Military Supplies Preference, but Don't Cause Involuntary Idleness, Which Will Demoralize Prosperity.

No factory should be closed and no person should be deprived of work as long as the products can find a market unless other work can be found for the plant and the toilers, which is of more importance to the nation. Then and only then brings as nonessential in our industries. Some are needed more than others, but all serve some purpose, if no more than to please the eye. If work can be found for all in producing foods, clothing, munitions of war, and other things of prime necessity which help win the war let them have precedence, but avoid causing involuntary idleness.

## BUY A TICKET FOR BIG GAME.

Manager of Champion White Sox Says Don't Peak Through Fence.

By LAMAR H. ROWLAND. (Manager of the World's Champion White Sox.) Those men of the big catenations and training camps! What do they do? Some of them are the boys who played with the White Sox or the rival teams, but many of them are the boys who have crowded the bleachers and grandstands to see us play the great American game of baseball. Remember how they cheered us to victory in 1906 by us defeat, yelling and strapping and calling us by our first names? Well, it's just those boys who are getting ready to play the big game of the nation now, and they have to go up against a team that can use a weighted ball like the barbarian warfare or pull any other trick. Why Americans never can sit by and see any one get an unfair deal. So it's up to us who stay in the war grandstands, bleachers to come across with the encouragement. Just remember money talks, so buy your Liberty bonds to the limit of your resources. Buy your ticket and witness the game like a man, not through a knothole in the fence.

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# The "Green Seal'd" Home

Cottage, Bungalow, and great mansion—all alike need Hanna's Green Seal'd Paint occasionally. A home may never be so costly, and of pleasing architecture, but it must be kept cleanly painted as all times to really be considered attractive.

Using Hanna's Green Seal'd Paint is not so much an expense as an investment. It pays back a good deal more than it costs—in protecting property, in beautifying it, and in its satisfactory service.

INDUSTRIAL DESERTERS.

The time has come when the man who leaves his post in American industry for the man who would find real happiness can find no better place to seek it than in his work. Work is the highest enjoyment in that manner. But he who has been making himself happy by work is unpleasant merely because he will. We can never reach the highest place in the sunlight of life unless we seek the "top of the ladder" as long as we persist in adopting this attitude. Nobody ever had, and nobody ever will, a better word for his work than—Industrial Conservation, New York.

DIVIDENDS FROM PLEASURE.

Snowshoe or other it is hard for some of us to realize that work is not a curse. The man who would find real happiness can find no better place to seek it than in his work. Work is the highest enjoyment in that manner. But he who has been making himself happy by work is unpleasant merely because he will. We can never reach the highest place in the sunlight of life unless we seek the "top of the ladder" as long as we persist in adopting this attitude. Nobody ever had, and nobody ever will, a better word for his work than—Industrial Conservation, New York.

# The Birmingham Hardware

Sends Money Into Bank. For the thrifty soul with sportsman-like tendencies of novel savings bank (has recently) been invented. By a clever arrangement of the bank and a small gun of a metal stand you are able to shoot your money into safe keeping. The bank is concealed by a targetlike arrangement with a slot in the bull's eye. The nickel, dime or quarter is placed in the gun; the trigger is pulled and the coin flies into the bank.

Exercise That Rests the Mind. The thought mechanism of your mind (has recently) been invented. By a clever arrangement of the bank and a small gun of a metal stand you are able to shoot your money into safe keeping. The bank is concealed by a targetlike arrangement with a slot in the bull's eye. The nickel, dime or quarter is placed in the gun; the trigger is pulled and the coin flies into the bank.