

# Michigan's War Activities

(By Hon. Albert E. Sleeper, Governor of Michigan.)  
(In the American Review of Reviews for April 1918.)

(One of the effective and patriotic executives who direct the emergency work of our State in the war period is Governor Sleeper, of Michigan. What he tells our readers hereof of the efforts of that great commonwealth in most encouraging Michigan's automobile industry and her many other manufacturing plants, as well as her agriculture, are going to make a great record for the year 1918.—The Editor.)

## A Business Should be as Big as its Job

If bigness is of benefit to the public it should be commended.

The size of a business depends upon the needs which business is called upon to serve. A business should be as big as its job. You do not drive trucks with a pile-driver—or piles with a tack-hammer.

Swift & Company's growth has been the natural and inevitable result of national and international needs.

Large-scale production and distribution are necessary to convert the live stock of the West into meat and by-products, and to distribute them over long distances to the consuming centers of the East and abroad.

Only an organization like that of Swift & Company, with its many packing plants, hundreds of distributing houses, and thousands of refrigerator cars, would have been able to handle the varying seasonal supplies of live stock and meet the present war emergency by supplying, without interruption:

First—The U. S. soldiers and the Allies in Europe by shipping as much as 800 carloads of meat products in a single week!

Second—The cantonments in the United States.

Third—The retailers upon whom the American public depends for its daily supply of meat.

But many people ask—Do producers and consumers pay too much for the complex service rendered?

Everyone, we believe, concedes the efficiency of the Swift & Company organization—in performing a big job in a big way at a minimum of expense.

Swift & Company's total profit in 1917 was less than 4 cents on each dollar of sales of meat and by-products. Elimination of this profit would have had practically no effect on live stock and meat prices.

Do you believe that this service can be rendered for less by any other conceivable method of organization or operation?

These questions and others are answered fully and frankly in the Swift & Company 1918 Year Book sent free on request. Address Swift & Company, U. S. Yards, Chicago

## Swift & Company, U.S.A.

### The Reason.

"An aviator can get stuck on his family."  
"Why not?"  
"Because in his profession there is nothing to boast about in a descent."

A close friend is one who declines to lend.

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Do You Want to Know the CATTLE BUSINESS? Drop us a line and we will send you a free copy of our new book "CATTLE BREEDS AND ORIGINS" which contains all the news of cattle on earth. DR. SARGENT'S VETERINARY A. & H. BURGESS, INC.

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—that's what thousands of farmers say, who have gone from the U. S. to Canada. Canada's invitation to every industrious worker to settle in Manitoba, Saskatchewan or Alberta is especially attractive. She wants farmers to make money and happy, prosperous homes for themselves by helping her raise immense wheat crops to feed the world.

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or other lands at very low prices. Where you can buy good farm land at \$15 to \$30 per acre that will raise 20 to 40 bushels of \$2 wheat a year—it's easy to become prosperous. Canadian farmers also grow wonderful crops of Oats, Barley and Rye. Farming is fully as profitable an industry as grain raising. The excellent grain, full of nutrition, are the only food required either for beef or dairy purposes. Good schools and churches. The markets convenient, climate excellent. Write for literature and particulars as to reduced railway rates to Dept. of Immigration, Ottawa, Canada, or to:

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Hon. Albert E. Sleeper, Governor of Michigan.

Michigan factories are turning out huge supplies for the Government. Motor trucks are being built by the thousand, and Henry Ford is planning to construct U-boats (chairs on a colossal scale, in fact the whole of the immense manufacturing power of the State is at the disposal of the President and his advisors.

Last April the Michigan State Legislature appropriated the sum of \$5,000,000 for war purposes. The State War Board, consisting of the elected State officers with the Governor as chairman, is charged with the administration of this fund; and while we have been careful in the use of our money, while we have tried to avoid useless or wasteful expenditure, we have used money, and used it freely, wherever we have felt we could help the cause of the nation by so doing.

We have contracted for the purchase of a thousand farm tractors and an equal number of tractor plows, and if more are needed they will be forth coming. These tractors will be sold to individual farmers, under a grant-in-fee from each purchase that will keep his machine constantly at work. Not only will he do his own plowing but he will take care of his neighbor. This arrangement will help to minimize the inevitable shortage of farm labor from which the State will suffer this coming season. The State, too, is making further arrangements to solve the farm labor problem.

We have also purchased a supply of seed corn and spring wheat which will be distributed through the various sections where the need is greatest. We have, too, a large surplus of potatoes from last year's crop which have not been marketed, and realizing that the growers would suffer heavy loss unless something could be done to bring relief, we have undertaken an experiment in dehydration, which, if successful—and we have little doubt about that—will take care of part of the big crop now on hand and next season will enable us to handle the whole crop.

Some months ago the War Board authorized the State Board of Health to deal with the subject of venereal disease not only in relation to the soldier but among the civilian population as well. This was done under the direction of Dr. R. M. Olin, Secretary of the Board of Health; and the Michigan plan has so commended itself to the War Department that they have recommended it for adoption in all the States of the Union.

The War Board, through the State Highway Department, has expended approximately \$200,000 in the construction and maintenance of military highways.

Last summer the "I. W. W.'s" started in to make trouble in the Iron Country, but the dispatch of a detachment of our mounted State Constabulary to the scene nipped the trouble in the bud, and we are assured by those in closest touch with the situation that our prompt action in this matter avoided serious disturbance in the mining region of the State. As it is, everything has been quiet there and our men are still on guard. The Constabulary was organized since our entry into the war, and the general feeling seems to be that the service rendered in this part of the State alone has furnished ample justification for their existence as a branch of the State Military organization. They have also done effective work in other parts of the State, guarding munitions plants, elevators, docks and the like.

We have their ownswearing and take care of the boys who have gone to the training camps. We arranged to be a maximum sum of \$400 to each young officer in need of financial assistance for the purchase of his equipment. We take their personal notes, and all these loans will be paid back unless, and we do not wish to say so, unless they do not come back to us. We have been taking care of the dependents of our soldiers, too, the wives and the babes and the mothers of both enlisted and drafted men. We have been paying from \$10 to \$20 a month to hundreds of families where the bread-winner has gone to war or into training. The nation government has been necessarily slow in getting money to the many thousands of women and children dependent on the men who have been called into the service. In the meantime, we have done what we could to tide over the period of financial stringency. We are determined to do our best for the comfort of the boys themselves and of the dear ones they have left behind. I might say in passing that we also purchased 16,000 pairs of rubber for the boys in Camp Curtis.

In each of our eighty-three counties we have established a County War Board. The County Boards in turn have recommended a Township or Ward Board in each township and ward in the State. These boards have been organized with great care. We have taken steps to secure the men who do things, and we believe we have an effective organization covering every corner of the State. It will be the business of these men to take the lead in all patriotic endeavors in their several communities.

In this connection we should like to take this opportunity to mention which has been done by the women of Michigan. They have risen nobly to the occasion and their efforts have been most effective. They are now preparing for a State-wide registration of women for war service.

I am glad to be able to say that our State is united in its determination to do its full share toward winning the war. We realize the serious nature of the situation. We know that there is not only hard work ahead of us but suffering and sacrifice; but we have put our hand to the plow and we shall not look back.

(Permission to use Governor Sleeper's article granted the U. S. Food Administration, Michigan Division, by the Review of Reviews Co., Albert Shew, President.)

## IF YOU ARE A PATRIOT YOU ARE OBSERVING THIS SCHEDULE OF FLOUR RATIONS IN YOUR OWN HOME:

Flour rations for families doing their own baking; and those purchasing Victory bread from bakers, based on a maximum allowance of one and one-half pounds of flour per person per week:

Flour Rations Per Person Per Week.	Number in Family.
For families doing their own baking and using flour for all miscellaneous purposes, including crackers, macaroni, etc.	1 2 3 4 5
Families not doing their own baking but buying Victory bread from bakers:	
BREAD.....	2 1/2 lbs. 5 1/2 lbs. 7 1/2 lbs. 9 1/2 lbs. 10 1/2 lbs.
Flour for all other purposes, including cracker, macaroni, etc.	
FLOUR.....	1 lb. 1 1/2 lbs. 2 lbs. 2 1/2 lbs. 3 lbs.

In explanation of the seeming disparity between flour rations permitted families doing their own baking and those purchasing Victory bread, it is pointed out that households depending on bakeries and buying Victory bread under the one and one-half pound flour ration are permitted to use one and three-quarters pounds of Victory bread per person per week, plus one-half pound flour for miscellaneous uses, such as crackers, macaroni, etc. This is the equivalent of one and one-half pounds of flour per person per week when the family does its own baking, for the reason that bakery bread takes on 50 per cent of moisture content, and also contains 20 per cent of substitute flour under the present bakery rules. Therefore, one and three-quarters pounds of Victory bread contains one pound of wheat flour. This is an one-half pound of wheat flour for all other uses, such as crackers, macaroni, etc.

## \$500 LIBERTY BOND AS-TIP

Hotel Employee Gets Nice Present From Old Patron of the Establishment.

Kansas City, Mo.—Five years ago Joseph Bartles of Bartlesville, often stopped at the Midland hotel while on business in this city. Among the youths who served him was Alvin J. Hawkins, a boy who took a liking to the Oklahoma man.

As the years went by Bartles continued to stop at the hotel, and Hawkins, now promoted to look after his every whim. He was so alert in making the Oklahoma man's stay enjoyable.

Now Hawkins is superintendent of service at the hotel. The other day Bartles called and found his old friend on the job.

"I want to give you a little tip," Bartles told Hawkins, as he placed a folded paper in his hand.

When the hotel man opened the paper he found a \$500 Liberty bond.

## "EAT MORE POTATOES"

URGES MR. PRESCOTT

FOOD ADMINISTRATOR APPEALS TO MICHIGAN PEOPLE TO HELP USE UP SURPLUS TUBERS.

## BE LOYAL TO OUR FARMERS

"This is the Best Way You Can Show Your Patriotism at This Time," Prescott Tells Us.

Lansing—"Eat more potatoes and be sure they're Michigan grown." With that slogan, the United States Food Administration for Michigan has inaugurated a campaign for encouraging the free marketing and consumption of the surplus potato stocks in the State. Food Administrator Prescott has outlined the cooperation of all agencies of the potato trade, state and local authorities, various organizations, and the press. Similar campaigns are being held in every other section of this country and during the next few weeks the great potato crop of Michigan and America will be moved from producing centers to points of consumption as rapidly as the public will consume the delectable "spuds."

"To eat potatoes is the best kind of local home-grown patriotism," says Mr. Prescott. "The reason for a potato campaign in Michigan is that the food bins are heaped with potatoes as the answer of the farmer to last year's appeal for the bumper war crop. The potato, grown through patriotism, should be eaten through patriotism. It is not only one of our things scarce, potatoes, which are plentiful, should not go to waste. And they will go to waste if they are not eaten in the next few weeks."

"Potatoes are a strictly made-in-America product. They grow on this continent when the Mohawks and the Cherokees raised it with a tomahawk. They are the gift of America to Europe and Europe has gone to us one better—England, France, Germany, Belgium have made the potato a nationalized citizen, while Ireland, God bless her, has almost made it a Patron Saint along with St. Patrick himself.

"In spite of its adoption in other countries, however, the potato proved it was a true Americanian last year when it was served to the front for the first time. It enlisted in the front ranks of the food forces, with the result that we have such a potato crop as was never known in this country. Europe is not going to share our potatoes. They are too bulky to ship at this time when ships must be saved for troops and for the more essential and concentrated foods. Therefore, the best form of patriotism is to eat our bumper crop and make it help save what we need to share our potatoes."

"The situation, in brief, is this," continued Mr. Prescott. "We have not enough wheat for the Allies and ourselves. We have an abundance of potatoes and excess of 30,000,000 bushels over normal times, if we are to win this war the Allies must have wheat. It is our duty to conserve wheat in food value but it does come about as close to taking the place of wheat as any other food. There is an abundance of potatoes produced in Michigan and we can save wheat for the Allies."

"Michigan people should rally to the support of the potato, for it is a part of the war effort. When it is realized that the potato is one of the chief foods now sustaining Germany and that the other European countries are largely dependent upon it, its importance in the war may readily be seen.

"Michigan's first realized how important a part of the war effort the potato played when last year a scarcity of this vegetable drove its prices to prohibitive heights. The result of these high prices was that the potato crop was particularly urged to lay off his land in potatoes as a patriotic duty. Accordingly although the average yield per acre was not large, there was an abundance of potatoes produced which have not been sold.

"The farmer had to pay high prices for his seed. It was difficult to obtain labor for tending and digging the crop and what labor he did procure cost him two or three times as much as ordinarily. A large item of expense was the fertilizer which has advanced in price because the acids it contains are being used for munition making.

"As a result, many a potato farmer is not making as much as he did several years ago when potatoes retailed at 50c per bushel and less. They should certainly be encouraged to plant potatoes this year by consumption of the crop they have produced instead of having them rot in their barns, or left to be fed to the hogs."

"At a time when the world is so in need of food it would be criminal to waste anything so important as the potato. It becomes the plain duty of the people of Michigan and every other State to do up their share of the war in response to a military necessity," concluded the Michigan food chief.

Greeley Letter Bureau.

Yonngton, O.—Included in the review of the past year by the residence of Joseph G. Butler, Jr., was destroyed by fire recently was the original letter written by Horace Greeley entitled "Go West, Young Man." Autographs of every president from Lincoln to Wilson were also destroyed, as well as many valuable paintings.

Sweden has begun to manufacture at home a number of standard drug heretofore imported.

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HER "FRAME-UP" ON DOLLY  
Small Girl Had Learned Early in Life That There Are Times to Dodge Responsibility.

"Talking about camouflage," said a "beetle" in a letter on disclosure, "I heard a good camouflage story the other day."  
"A woman said to one of his men on the west front:  
"Grithms, have you had my dugout camouflaged?"  
"Yes, she's said Griffiths. I saw it myself, all. We've made it look exactly like a concealed 6-inch gun."

"The other day a well-known music hall artist was chatting to a London journalist whose paper is not always to be relied upon for accuracy of statements. "My dear fellow," the comedian said, "I think that what you want is a bishop on your shirt."  
"Because," answered the other, with a smile, "some of the statements in your paper are so sore need of confirmation."—Exchange.

A barbing dog might almost as well bite as to irritate nerves of people's nerves, night and day.

**Bobby says—**  
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