

Back the Government to the Limit

The Government has asked American business to pursue a certain course for the duration of the war.

Keep quality up and prices reasonable, —a strictly non-profit-making policy.

It is the only patriotic policy.

It is the policy this company has always adopted and the one we will continue to pursue.

We stand ready to undergo any sacrifice in order to cooperate with the Government.

We believe it is best for ourselves.

We know it is best for our country.

We appeal to all concerns—big and small—to adopt the same policy.

American business must rally as a unit to the support of the Government.

It is the surest and quickest way to win the war.

United States Tires are Good Tires



We know United States Tires are good tires. That's why we sell them.

BOUGHNER BROTHERS
WOLVERINE GARAGE—Wm. McCallum

Everybody who reads magazines buys newspapers, but everybody who reads newspapers doesn't buy magazines. Catch the Drift? Here's the medium to reach the people of this community.

WHEN THE TREATY OF PEACE IS MADE

WHEN the time comes to make a treaty of peace to end this war, we must have in the Senate, the place where treaties are ratified, men of the highest ability, the broadest experience, the best judgment and the most pronounced Americanism. Our future will be in the balance. Every man, woman and child will in some way be affected—each one of us will be directly or indirectly concerned by what is then done. There must be no peace without victory. The victory so dearly won by our boys on the field of battle must be defended and safeguarded at the Council Board of the Nations.



Truman H. Newberry

so much sacrifice won in the field. Commander Truman H. Newberry is the Win-the-War Candidate.

NEWBERRY for UNITED STATES SENATOR

Published by Newberry National Committee
A. A. Thompson, General Chairman
Paul H. King, Executive Chairman

FEDERAL AND STATE EXHIBITS AT FAIR

Six Branches of U. S. Government Use State Fair As War Agency.

Cooperation of governmental and state departments with the Michigan State Fair for 1918 will be greater than at any of the former expositions. This intense interest being displayed by the federal and state authorities is in conformity with the nation-wide, patriotic propaganda for increased production in prosecuting the struggle in Europe. America's natural resources are superior to those of any other country of the world. Michigan stands in the forefront of the states for natural wealth and fertility of soil. The people of the United States are depending upon Michigan to do its "bit" and this means a great deal more than it does to some states, on account of the liberality with which nature has endowed this locality.

War First Consideration.
War is the first consideration of every person in the state and as a consequence it is a leading thought with the Michigan State Fair, the people's institution. Every man, woman and child is anxious to do their part and it is upon this accepted premise that the federal and state departments are exhibiting at the state exposition. It is not with the idea of arousing enthusiasm, for that is already predominant, but with the notion of explaining to the people how they can put this patriotism to the best use and be of the greatest assistance in eliminating the Hun. Six departments of Uncle Sam will be represented, in Detroit at the fair from August 30 to September 8, with exhibits covering more than 8,000 square feet of space.

The departments of War, Navy, Agriculture, Interior and Commerce and the Food Administration will make displays, all manned by federal employees. In the spring, G. W. Dickinson, Secretary-Manager of the Michigan State Fair, made a special trip to Washington to offer the services of the state fair to the government. A few weeks ago he received word that his offer had been accepted. A fair exhibit bureau has been established under the auspices of the Department of Agriculture to handle the displays of all the government branches. E. Lamson Scribner, experts on exhibits, is in active charge of the bureau.

State Cooperates.
The state departments are showing the same spirit of co-operation that the federal authorities have evidenced. The Game, Forestry and Fish departments will exhibit "The Wild Life of Michigan," one of the most comprehensive, educational and entertaining features of the fair will include either a living or mounted specimen of every beast that roams the forests, every fish that swims in the streams and every bird that flies in the air since the inhabitation of Michigan. The Agricultural College will have a greater representation than ever before, as will the Dairy and Food department and the Girls' Canning clubs. Intensive production is the keynote of success in the war and the Michigan State Fair will be one of the leading agents in pushing this campaign.

Avoid Neglect of Duty.
A great many things contribute to make life a success, but you can spoil it simply by neglect.
Try This.
To keep picture frames from becoming the discarded rubs thrown with water in which stains have been faded.
Do Your Best.
To do less than our best this day is to lose our efficiency.

Fairchild Ladies Quartet Coming Open Chautauqua Here



The music in the opening day of the Chautauque will be furnished by the Fairchild Ladies quartet, four charming and talented young ladies in the music of Emil Liebling for organ, instrumental and vocal.
Lola Fairchild, violinist, reader, and contralto, studied expression at Wisconsin university, and voice with Magnus Schultz of Chicago.
Mildred Merens, cellist and soprano, is also a pupil of Magnus Schultz. She has a voice of much charm and color.
Dorothy Fairchild, violinist and contralto, displays admirable technique on the violin and sings as faultlessly as she plays.

COOPERATION IS PRIMARY MAXIM OF STATE FAIR

EXPOSITION IS ONE OF FIVE LARGEST IN THE UNITED STATES.

EXHIBITS BY GOVERNMENT

Man Must Come to Realize His Dependence Upon His Fellowman and Ally Himself With the Great Universal Army.

Each fall for 65 consecutive years the Michigan State Fair has been held. Starting as an exceedingly small and unimpressive exposition, it has grown year by year until today the Michigan State Fair is one of the five largest annual fairs conducted on the American continent.

Despite the fact that the State of Michigan has within its doors this great agricultural and industrial display, combined with the premier features of the amusement world, there are still many Wolverines unaware of its mission and who do not realize its importance.

While the State Fair has been of unlimited aid to the industrial and agricultural life of Michigan in former years, this year its scope has been greatly widened and it will become a gigantic war agency. The federal government has taken the fair under its consideration and is sending large exhibits manned by federal employes.

Co-operation Solution of War.
Solution of the present atrocious world's war lies in the co-operation of the American public and Co-operation has been the fundamental principle of the Michigan State Fair since 1848. The idea has been an underlying office work taken over by G. W. Dickinson, Secretary-Manager, several years ago. This year the great slogan of Co-operation will be in prominent letters more than ever before.

When a man sits down to a meal does he ever consider who provided it? Does he even know, in most cases, where the different components of that meal came from? Did the salt and the pepper drop as manna from heaven? Did the flax or the cotton which forms the fabric of his coat grow upon the place? Were the fibers spun into yarn by his housekeeper and was the cloth woven on the household loom? Did he wear the animal which supplied the meat?

Most Independent Are Dependent.
Who delved into the earth for the silver, the lead and the clay and who turned raw products into knives, forks and dishes?
No thoughtful man can consider these questions without being tremendously impressed with the utter dependence of even the most independent man upon the cooperation of hundreds of thousands of his fellow men, whom he has never met and never heard of. No matter what his vocation may be, rich man, poor man, beggar man, soldier, seaman, merchant, chief—his very existence is contingent upon the cooperation of thousands of people and organizations.

State Officers to Receive at Fair
Announcement has been made by G. W. Dickinson, Secretary-Manager of the Michigan State Fair, to be held in Detroit, August 30 to September 8, that Friday, September 4 will be observed as Michigan Day. Governor Sleeper and many state officials and members of the congress will hold receptions on the grounds during the day.

FINE, FIRM AND FERTILE

Should Be the Condition of the Wheat Seeded to Insure Maximum Yields.
A fine, firm, fertile early prepared seedbed insures the largest crop of best quality wheat. When wheat, rye, oats, barley or other early hard red winter crop, plow the land from 4 to 5 inches deep as soon as the preceding crop is removed and work down each half day's plowing before leaving the field. Harrow or disk the field after every rain or after an early frost, until seeding time to kill weeds and to retain the soil moisture.

Ideal seedbed preparation, consisting of disk, plow, chain disking and harrowing. Up-to-date farmers are following this system especially when there is considerable organic matter to be plowed under. Always cut up coarse material before turning it in the furrow, otherwise it interrupts the flow of moisture upward, making an air space which allows drying out. By plowing early and maintaining a soil mulch, moisture is retained which favors quick germination. From one to several weeks will be gained in the sprouting and growth by a thorough soil preparation. The Kansas experiment station found a gain of as much as 21 bushels of wheat when grown on land plowed 7 inches deep July 15 and then kept well worked until seeding time, over land that was plowed the same depth September 15.

TOLEY'S HONEY AND TAR
The rough and hard usage

FRESH FISH EVERY WEEK

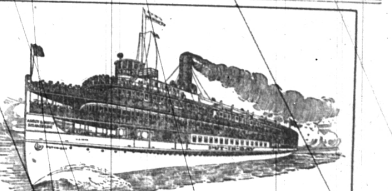
Starting Monday, May 6, we will have a city delivery, making three deliveries a day.
Leave Market at 8 and 10 a. m. and 3 p. m.
Saturdays four deliveries—8 and 10 a. m. and 2 and 4 p. m.
Buy where they sell below the Fair-Price Commission.
COMPARE OUR PRICES
OUR QUALITY SPEAKS FOR ITSELF

Our Cash Market

Phone 244

Keep Your Home and Office Cool during the hot summer months with an **ELECTRIC FAN**. The first cost is small. The operating cost low.

THE DETROIT EDISON CO.



Lake Erie's Finest Resorts are Reached via ASHLEY & DUSTIN Steamer Line Excursions Every Day

Put-in-Bay-Cedar Point reached every day on the magnificent steel steamer Put-in-Bay, capacity 3,200 people.
Big Hotel Victory now open at Put-in-Bay.
Hotel Breakers and the world's greatest bathing beach at Cedar Point.
Excursions every day to Put-in-Bay.
Five round-trip week days . . . \$ 30
Five round-trip Sundays . . . 1.10
Five hours on the boat. Leaving Detroit at 9:00 a. m., returning at 8:00 p. m.
Cedar Point Excursions on Sunday, Monday, Tuesday, Wednesday and Thursday. Steamer Frank B. Kirby leaving Detroit at 8 a. m., returning at 11:50 p. m. Five hours at Cedar Point. Fare round trip, \$1.00.
Finn's music for dancing on steamer Put-in-Bay. Ball Room, largest on lake steamers. No charge for dancing.
Ashley & Dustin Steamer Line, First Street Wharf, Detroit, Mich.



Do You Want This Protection?

Then become a member of the organization that was formed to give you the protection you should have

RATE SMALL
Membership, \$1.00. 25 cents per horse-power. State rating, 25 cents per \$100.00 of the list price of the car when new.
Fords, \$7.50; others proportionally.

NOTE—Cars with less horse-power than 22 are figured at 22 horse power.

The Automobile Protective Association

Battle Creek, Michigan
Whitehead & Standart Co.
Agent, Birmingham, Michigan