

# LUCKY STRIKE CIGARETTE

EVERY month we make enough Lucky Strike Cigarettes to reach, end to end, from New York to China, the long way around. That's 15,000,000 A DAY Regular men like the Lucky Strike Cigarette—good, solid Kentucky Burley tobacco, fine for a cigarette because—

**IT'S TOASTED**



## Win the War by Preparing the Land

Sowing the Seed and Producing Bigger Crops

Work in Joint Effort the Soil of the United States and Canada

The Food Controllers of the United States and Canada are asking for greater food production. Scarcely 100,000,000 bushels of wheat are available to be sent to the allies overseas before the crop harvest. Upon the efforts of the United States and Canada rests the burden of supply.

**Every Available Tillable Acre Must Contribute; Every Available Farmer and Farm Hand Must Assist!**

Western Canada has an enormous acreage to be seeded, but man power is short, and an appeal to the United States allies is for more men for seeding operation.

**Canada's Wheat Production Last Year was 225,000,000 Bushels; the Demand From Canada Alone for 1918 is 400,000,000 Bushels**

To secure this she needs assistance. She has the land but needs the men. The Government of the United States wants every man who can effectively help, to do farm work this year. It wants the land in the United States developed first of course; but it also wants to help Canada. Whenever we find a man we can spare to Canada's fields after ours are supplied, we want to direct him there.

Apply to our Employment Service, and we will tell you where you can best serve the combined interests.

Western Canada's help will be required not later than May 5th. Wages to competent help, \$16.00 a month up, board and lodging.

Those who respond to this appeal will get a warm welcome, good wages, good board and find comfortable homes. They will get a rate of one cent a mile from Canadian boundary points to destination and return.

For particulars as to routes and places where employment may be had apply to:

**U.S. EMPLOYMENT SERVICE, DEPARTMENT OF LABOR**  
**DETROIT, MICH.; GRAND RAPIDS, MICH.; SAULT STE. MARIE, MICH.; PORT HURON, MICH.**

No Other Testimony.

If you are willing to accept hearsay evidence, the new \$10,000 bill bears General Grant's portrait.—*Minneapolis Morning Tribune.*

**Does Your Back Ache?**

DO you find it difficult to stand up you need the relief you find in Green's August Flower. Dismissing symptoms caused by unhealthy conditions. Generally no medicine is required, merely local application of Pilo's Tablets, a reliable healing remedy with antispasmodic, astringent and tonic effects—simple in action and applications, soothing and refreshing. The fame in the world. Pilo guarantees satisfaction.

**DISO'S TABLETS**  
Sole Distributors  
Warranted Pure  
400 Pine Bluffs, Warren, Pa.

W. N. U., DETROIT, NO. 16-1918.

**YOU NEED NOT SUFFER WITH BACKACHE AND RHEUMATISM**

For centuries GOLD MEDAL Hairen Oil has been a standard household remedy for kidney, liver, bladder and stomach trouble, and all diseases connected with the urinary organs. The kidneys and bladder are the most important organs of the body. They are the filters, they filter your blood. If the poisons which enter your system through the blood and stomach are not entirely thrown out by the kidneys and bladder you are doomed.

Weakness, sleeplessness, nervousness, constipation, backache, stomach trouble, headache, pain in joints, and lower limbs, gonorrhea, gravel, difficulty when urinating, cloudy and bloody urine, rheumatoid arthritis, hangovers, all warn you to look after your kidneys and bladder. GOLD MEDAL Hairen Oil Capsules are what you need.

They are not a "patent medicine" nor a "new discovery" for 190 years they have been a standard household remedy. They are the pure, original imported Hairen Oil your great-grandmother used, and are perfectly harmless. The healing, soothing oil soaks into the cells and lining of the kidneys and through the bladder, driving out the poisons. New life, fresh strength and health will come as you continue this treatment. With Hairen Oil Capsules, your usual vigor, continue taking a capsule or two each day. They will keep the bladder, driving out the poisons, and prevent a return of the disease.

Do not delay a minute. Delay is especially dangerous in kidney and bladder trouble. All reliable druggists sell GOLD MEDAL Hairen Oil Capsules. They will refund the money if not as represented. In three times, sealed packages. Ask for the original imported GOLD MEDAL. Accept no substitutes.

## AMERICANS MUST CONTRIBUTE

CRUSHING OF GERMANY CAN BE ACCOMPLISHED ONLY BY OUR FINANCIAL AID.

### RESPOND TO LIBERTY LOAN

Appeal to All True Citizens to Help Eliminate the Diseased Tree Lying Across the Path of True Democracy.

(By WINSTON CHURCHILL, Who Recently Returned From the War Zone).

Germany may be likened to a great tree that has fallen across the path of democracy. The trunk is being chopped through by two axes, the military and the propagandist. As the trunk is cut, the branches of the abstraction removed, neither axis must be spared. Americans must contribute willingly to help their allies to support their army and navy, which will be the deciding military factor in the struggle.

Our American president was the first world statesman to make clear that while a military victory is essential, it is not in itself adequate. The great significance of this war lies not on the battle lines, but behind them. It is a war for human liberty, and that which restricts human liberty, not only in the western empire, but also in America and England and France and Italy and Russia must be abolished. We are beginning to perceive that the future progress of democracy depends on national unselfishness and international co-operation scientifically conceived.

### Issued World Proclamation.

In a series of masterly state papers Mr. Wilson has announced to the world that America enters the war unselfishly, and has defined the "true issue" for all the peoples of the earth—even for those deluded portions of the German population which, because of a false system of education, have hitherto upheld the hands of the worst enemies of liberty, the Junkers. Until quite recently, one of the most disquieting symptoms of the "rot" of view of the allies was a discontent with, if not an actual opposition to, the war of large elements among the working classes of the allied countries. In Russia, where democracy was most cruelly suppressed, where conditions for the peasant and the workingman have been so bad, a revolution actually took place—a revolution that has sounded the keynote of our times. The world service which our president has rendered is that of enlisting the allegiance of those masses for the war. He is convincing them that it is their war. And that they are upon whom the evils of an outworn economic system have pressed hardest, and who hitherto have seen little hope that victory would bring them anything but their own deliverance. Mr. Wilson has issued a world proclamation of emancipation from economic slavery.

### Make Them Feel It.

He not only declares that powerful nations shall cease to exploit little nations, but that powerful individuals shall cease to exploit their fellow men. He declares that henceforth no wars shall be fought for domination, and that to this end secret treaties will be abolished. The peoples through their representatives shall make their own treaties. And just as national democracy for the German meant their great amount of self-determination, self-realization, world democracy shall insure self-determination to the individual nations of the world. In order that this may be free to make its own contribution to world democracy.

### Fighting for Oppressed.

This is the spirit in which America has entered the war. We are fighting for the oppressed everywhere. And we are equally determined that the interests of our own people, and of our own government, the false standards of wealth, the materialism, the luxury and waste shall be purged from our midst. We shall seize this opportunity to finish up the cleaning of our own household. To sustain our army and navy in the struggle for such a cause, to uphold our president, to aid our allies who have fought so long and so bravely, these are worthy of our sacrifices, an confidence that the republic of the American people to the third Liberty loan will be generous.

### Bonds Feed the Boys.

Every farmer knows how his boys like to eat. Mother's fried chicken and apple dumplings and pumpkin pies haven't a chance in the world when the boys sit down at the table. Lots of farmer boys are in France, and the farmer doesn't want them to go hungry over there. Liberty Bonds buy food for them.

### Don't Bury Your Neighbor.

When you and your neighbor have bought your Liberty Bonds, don't put them home and hide them in the cupboard. Take them to your country banker and have him give you certificates of deposit for the bonds. Your banker can take these bonds to a Federal Reserve bank and borrow money for your use in case you suddenly find yourself in need of cash. For if a bond is as bad as hoarding money. Keep the bonds and the money in circulation and the country will pull through this crisis all right.

### The Safest Guide.

The much-praised optimistic, although to be admitted is not a safe guide. He tells us all well, when it is not. He fails to see the pitfalls and urges us forward, as he falls into them. Likewise the pessimist, although shunned and berated, leads us to ever cautious. Under his influence we wholly stop for fear we will fall into the pit, when there is none. The cautious leader who watches, waits, and withal is patient expecting the world to move forward, is always most trustworthy.

## ALL IN READINESS TO MOVE

Teuton Evidently Had Been Looking Forward to Time When He Would Be Taken Prisoner.

A young British officer, now home on leave, tells me that when some of his battalion recently took a German trench which they had deemed to be rather lightly held, they found it occupied by just one man. This was a venerable Hun, aged fifty-eight, with a long white beard. When the Britons looked into his vision, he exclaimed, "I have had a grand time here in the trenches." "What are you doing in my trench?" "I have come to England," he replied. "I have come to England," he replied. "I have come to England," he replied. "I have come to England," he replied. "I have come to England," he replied.

### Ideals That Uplift.

We cannot revere anything lofty without ourselves becoming exalted; we cannot revere anything noble without ourselves becoming purer. The character of our home demonstrates our characters.—J. H. Jewett, D. D.

## THE TRUTH ABOUT ECZEMA AND PILES

Thousands and thousands of people, says Peterson, are learning every week that eczema and piles are not incurable. He abolishes Eczema and hemorrhoids, and the cure is not more than ten days and costs less than ten cents.

### Cautious.

"Have you been taken, too, with these arguments about the excitement of aviation?" "Well, I wouldn't so to speak, care to fall for it."

**Important to Mothers**  
**Examine carefully every bottle of CASTORIA**, that famous old remedy for infants and children, and see that it bears the **Signature of Dr. J. C. Ayer & Co.** in Use for Over 30 Years.

### How's This?

We offer \$100.00 for any case of CATARRH of the URINARY ORGANS cured by BAKER'S VEGETABLE MEDICINE. It is an internally and acts through the blood on the mucous surface of the bladder. Sold by druggists for over forty years. F. J. Cheney & Co., Toledo, Ohio.

### One Great Truth.

"I suppose you claim that you will leave office poorer than you entered it?" "I'm not making any statement about that. But I can truthfully say that the campaign depleted my bank roll considerably."—Kansas City Journal.

### Dr. Pierce's Peppermint Cure

Dr. Pierce's Peppermint Cure is best for bowel and stomach. One little pill for a laxative, three for a cathartic. Ad. Picnic, Testimonial.

## Middle Aged Women

Are Here Told the Best Remedy for Their Troubles.

Freeport, O.—"I was passing through the critical period of life, being forty-five years of age and had all the symptoms incident to that change—heat, flashes, nervousness, and was in a general run down condition. It was hard for me to do my work. Lydia E. Pinkham's Vegetable Compound was recommended to me as the best remedy for my troubles, which it surely proved to be. I used it for a longer in every way since taking it, and the annoying symptoms have disappeared."—Mrs. M. Gooden, 925 Napoleon St., Freeport, Ohio.

North Haven, Conn.—"Lydia E. Pinkham's Vegetable Compound restored my health after everything else had failed when passing through change of life. There is nothing like it to overcome the trying symptoms."—Mrs. FLORENCE ISAELS, Box 197, North Haven, Conn.

## IN SUCH CASES

# LYDIA E. PINKHAM'S VEGETABLE COMPOUND

has the greatest record for the greatest good.

LYDIA E. PINKHAM MEDICINE CO., LYNN, MASS.

## Scenes of Prosperity

Are Common in Western Canada.

The thousands of U.S. farmers who have accepted Canada's generous offer to settle on homesteads or buy farm land in her provinces have been well repaid by bountiful crops of wheat and other grains.

Where you can buy good farm land at \$15 to \$20 per acre—get \$2 a bushel for wheat and raise 20 to 45 bushels to the acre you are bound to make money—that's what you can do in Western Canada.

In the provinces of Manitoba, Saskatchewan or Alberta you can get a **HOMESTEAD OF 160 ACRES FREE**.

During many years Canada has raised more wheat fields have averaged 20 bushels to the acre—many yields as high as 45 bushels to the acre. Wonderful crops also of Oats, Barley, and Flax.

Good Farming is as profitable an industry as grain raising. Good schools, churches, markets convenient, disease resistance. Write for literature and particulars to the reduced railway rates to Dept. of Immigration, Ottawa, Can., or to

M. V. MacLennan  
178 Jefferson Ave., Detroit, Mich.  
Canadian Government Agent

## Carter's Little Liver Pills

You Cannot be Constipated and Happy

A Remedy That Makes Life Worth Living

Genoble bears signature  
*Genoble*

Limit of Confidence.  
"See, you're taking a confidence of me. Yes, I'm her dearest friend. She tells me everything." "Her innermost secrets, I presume?" "Yes, indeed. She's even shown me where she has hoarded a few pounds of sugar in her attic." "A hot one." "Yes, I've had it well seasoned. Handsome—Yes; he's full of ginger." "Many a man seemingly leads a useless life, but he serves a purpose as an example to others."

## Carter's Iron Pills

ABSENCE OF Iron in the Blood is the reason for many colorless faces but CARTER'S IRON PILLS will greatly help pale-jawed people

## MEN WANTED AT ONCE

DETROIT to learn automobile and airplane business. (Experience unnecessary) Care and while learning. Good advancement. Write NATIONAL TRAINING CORPORATION, 704 Woodward Ave., Detroit, Michigan.

## Send for Swift & Company's 1918 Year Book

It shows that Swift & Company sells the meat from a steer for less money than the live steer cost!

Proceeds from the sale of the hide, fat, and other by-products covered all expense of dressing, refrigeration, freight, selling expense and the profit of \$1.29 per steer as shown by Swift & Company's 1917 figures as follows:

Average price paid for live cattle per steer	\$84.45
Average price received for meat	68.97
Average price received for by-products	24.09
Total received	93.06
This leaves for expenses and profit	8.61
Of which the profit per steer was	1.29

There are many other interesting and instructive facts and figures in the Year Book.

We want to send our 1918 Year Book, to anyone, anywhere—free for the asking. Address Swift & Company, Union Stock Yards, Chicago.

## Swift & Company, U. S. A.