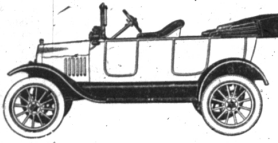


# Ford

THE UNIVERSAL CAR

In busy cities or the country road, the Ford is a favorite among motor cars. There are strong reasons why half the buyers of American demand Ford cars. They have proved their worth under the most trying conditions in all parts of the world. People buy Ford cars because they know what they have done and will do. They have become one of the every-day necessities. Will you not place your order for one at once? Runabout, \$345; Touring Car, \$360; Coupelet, \$505; Town Car, \$595; Sedan, \$615; One-ton Truck Chassis, \$600—all f. o. b. Detroit.

BOUGHNER BROTHERS,  
Birmingham.



## For the Winter Season

### JOHN KELLY BOOTS in Custom Effects

The famous Shoes for women are really the "last word" in style, and a woman wearing the John Kelly Footwear has the satisfaction of knowing she is correctly booted.

The store is this week showing some of the more recent styles made to our special order by this skilled craftsman.

The styles include the most recent and most authentic fashions in lace and button Shoes. They have every mark of strictly custom-made Shoes. But—at popular prices, \$6 to \$12.

## Henry W. Pauli

WALK-OVER BOOT SHOP  
47 North Saginaw Street, Pontiac

EXPERT SHOE REPAIRING done by our Messrs. Shearer and Mackie. Right Prices.

## TO USERS OF DISPLAY AND SIGN LIGHTING

An order from the State Fuel Administrator, having full force of law, forbids the operation of electric signs and displays on the outside of buildings, except plain signs over entrances, showing the name of the firm or character of business, or case of theatres, the name of the theatre and the show. Only one sign for each front entrance is allowed. Excessive entrance lighting is forbidden.

No sign may be lighted before street-lighting time, nor after 11 o'clock, on any pretense whatever. When the place closes before 11 o'clock, the sign must be shut off at closing, or in case of theatres, one-half hour after the last performance begins. All-night stores must shut off signs at 11 o'clock. The display heretofore allowed, from 7:45 to 11 p. m., is forbidden by the State Administrator.

No sky sign may be lighted at any time whatever. Sign to be lighted must be on front of building, or projecting over sidewalk, and without frills. Outline, tracing and marquis lighting is forbidden at all times.

We ask our customers to conform cheerfully to this rule. It originates with the President of the United States, through the Fuel Administration, and is a war measure intended to save fuel. The State Administrator's order will oblige us to shut off the entire electric service of any customer who persists in disobedience in the matter of signs and display.

THE DETROIT EDISON COMPANY,  
ALEX. DOW,  
President.

## Birmingham Service Co

Let us do your Trucking, Grading, Excavating, and other Team Work. Our facilities are of the best.

PHONE 63

## Birmingham Service Co

## TROY

H. C. Martell has built an ice house. Mrs. Grace Leonard is in quite poor health.

Yates will be observed in the M. E. Church.

Mrs. Helen Shearman is but slightly better of late.

Miss R. Niles has gone to Durand for a few weeks stay.

Mrs. Lewis King has been very ill threatened with diphtheria.

Frankie Cutting attended a dancing party at Royal Oak the 14th.

The Red Cross social at Mrs. Phillips the 12th, netted the order \$8.

E. E. Lawrence, who is in very poor health is slightly better of late.

Mr. and Mrs. Bridge move into their new home at Styles' Stop this week.

Mr. Dave Drope and wife will move to the Roegner place in the near future.

H. B. Wattles and family will entertain relatives and old friends Xmas day.

The Red Cross workers met the first Friday in January with Mrs. Kate Leonard.

Mr. and Mrs. L. J. Ballis leave Friday for Cleveland to spend the holiday season with their daughter.

Mr. and Mrs. Chas. Wilson from Arkansas, are here for the winter with their daughter Mrs. Glenn Hadden.

State of Ohio, City of Toledo, Lucas County, ss.

Frank J. Cheney makes oath that he is the senior partner of the firm of F. J. Cheney & Co., doing business in the City of Toledo, Ohio, and State aforesaid, and that he is the owner of the following business: HUNDRED DOLLARS for each and every case of Catarrh that he cures with his medicine. FRANK J. CHENEY, Notary Public.

Notary Public. My commission expires the 10th day of December, 1918.

CHENEY CO., Toledo, O. Sold by all druggists. Be Hall's Family Pills for constipation.

The immense amount of information—newspaper publicity—the country publishers have contributed to the Red Cross propaganda and scores of other war measures without pay.

ought to receive more attention than it has. The public has not hesitated to flood the editor's desk with literature and ask for space in his paper. If they consider the newspaper the proper, the best means of reaching the reading public, why not use the newspaper to advertise all public affairs instead of posting notices on fence corners, etc.? Is it because the editor has been patriotic and generous enough to do it without pay? Public officers should consider this matter. People have no time to stop and read a notice posted on a telephone pole. But they will read carefully and understand it better if they see it in the home newspaper. Manchester Enterprise.

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## GEO. A. SMITH

Auctioneer  
DETROIT, MICHIGAN

All kinds of farm stock and implements sold. Terms reasonable. Satisfaction guaranteed. 12-years experience.

## Farm Sales a Specialty

Dates Made at this Office

**McCalls**  
FASHION MAGAZINE  
For Nearly 50 Years  
10c a Copy

**McCalls**  
FASHION MAGAZINE  
10c a Copy

SEND A POSTAL CARD AND ASK FOR SAMPLE COPY OF McCalls or any of our other magazines. We will send you a copy free of charge. Write to McCalls, 246 N. LaSalle St., Chicago, Ill.

McCalls, 246 N. LaSalle St., Chicago, Ill.

## QUALITY MONUMENTS

Buy While You Live

Have you ever stopped to think that it would be a good idea to place a memorial on your burial plot while you are living and thus lighten the burden and care of those left. Think it over and visit our nearest shop. All of our work is guaranteed.

**Lyon Granite Co.**

PLYMOUTH Main Street Phone 215

REDFORD Opp. Grand Lawn Cemetery Phone 200

## MICHIGAN RED CROSS GETS SIGNAL HONOR

State Organization Made Separate Unit By National Officers

Unusual Strength of Organization, Now at work, commands attention, at U. S. conference.

Detroit (special)—Michigan has been paid a signal compliment by the national officers of the American Red Cross. During the recent reorganization, which was country wide and in which the secretary and were grouped into divisions, Michigan, in recognition of the unusual strength of its organization, was left intact as an individual unit.

Michigan was the first state in the Union to complete an organization in every county. The organization is particularly symmetrical in that there is but one chapter in each county, although there may be, and are, numerous branches of the county chapters. This gives an efficient working body which demonstrated its force during the War Fund drive last summer when the state exceeded its quota by more than a million dollars, and every day proving its effectiveness through the wonderfully faithful plans taking and loyal work of its thousands of women workers.

Literally tons of knitted goods, hospital garments and surgical dressings have been produced and forwarded to our soldiers and sailors. State headquarters in this city have been established in the new home of the state board in the Northern Avenue building, 119 Fort street. West, and all state and bureau offices are installed and busy at work. Ever detail making for speedy and efficient handling of the numerous features of the state committee's business has been worked out to a nicety. The state officers who have their desks grouped about the great central headquarters room are: Sidney T. Miller, chairman; Mark T. McKee, vice chairman; Mrs. R. H. Ashbaugh, director of bureau of women's work; Mrs. L. E. Greiter, director of bureau of nursing; Tracy W. McGreor, director of bureau of civilian relief; Daniel L. Quirk, Jr., director of bureau of military relief; Paul H. King, director of bureau of publicity; and Henry K. Jones, headquarters secretary.

A dollar given to the Red Cross makes you a member of the greatest charitable organization on the face of the earth and buys a dollar's worth of aid and comfort for your son, your husband, your sweetheart or your friend who is "doing his bit" for humanity and democracy.

## WHAT \$100,000.00 HAS ACCOMPLISHED

Since the War Fund raised last June became available, the Red Cross has sent commissions to France, Russia, Italy, Rumania and Salonica.

We are sending supplies to 3,422 French military hospitals. We serve 30,000 soldiers daily at our canteens in France.

We are caring for thousands of French and Belgian children and refugees. We have established warehouses in France with a capacity of 100,000 tons.

We have established a sanatorium with 1,000 beds for tubercular patients. We are carrying on extensive relief work in Belgium.

We operate an ambulance service which transports 1,000 refugees a day. We are carrying on repair work in devastated towns. We have sent 2,000,000 pounds of milk for Russian babies.

We have given \$100,000 to the British Red Cross. We have given \$100,000 to the Greek Red Cross. We have given \$100,000 to the Italian Red Cross.

Help to carry on the work by enrolling during the Christmas membership drive.

Value of Language. Language is the amber in which thousand precious and subtle thought have been safely embedded and preserved. It is arrested ten thousand lightning flashes of genius, which, unless thus fixed and arrested, might have been as bright, but would have also been as quickly passing and perishing as the lightning. Far more an enlightener in every way is a language than any one of the works which may have been composed in it. For that great as it may be, at best embodies what is in the heart and mind of a single man, but this of a nation. The "Iliad" is great, yet not so great in strength or power or beauty as the Greek language. "Paradise Lost" is inherited, but the English tongue is a nobler heritage yet.—Trench.

## FIRST "WAR CHRISTMAS"

It is our first Christmas in life. Millions of our boys are away from their homes, in camps, on the sea, and in the trenches. Let our Red Cross banner wave from holy wreath and Christmas green to show that you and yours are enlisted in its service. Light the Red Cross Christmas candle and let its rays light up the folds of the emblem, of mercy and sympathy which have united the Christmas spirit of service and the Red Cross mission of humanity.

The Red Cross has 5,000,000 Members. It needs 7,000,000 Members. That means 2,000,000 new Members.

Your dollar will help find the war Join the Red Cross. Your aid will help put our soldiers "over the top". Make this a Merry Red Cross Christmas.

Plenty to Do. Medical Friends—"Now that you have a cure, you must not neglect your exercise." "Oh, we won't, doctor. This is a second-hand cure."—Life

Thought for the Morning. In the morning when thou art sluggish at rousing thee, let this thought be present: "I am rising to do man's work."—Marcus Aurelius.

## Insurance Without Cost

After the currency panic of 1907, with all the losses it entailed, what would you have been willing to pay for insurance against another such disastrous experience?

Today, through our membership in the Federal Reserve Banking System, we are able to offer it to you without any cost whatever.

You can secure this insurance and protection by becoming one of our depositors.

## First National Bank

Birmingham, Michigan  
Send for Booklet, "How Does It Benefit Me?"

## RED CROSS RELIEF SAVES THE KIDDES

Belgian Children Get Their First Real Meal in Many Months

Washington, D. C.—The War Council of the American Red Cross announces the following cablegram from the Paris headquarters of the American Red Cross in reference to the work of the Red Cross in caring for the repatriated refugees from devastated districts in France and Belgium.

"There arrived last week at Evian where the repatriates from France and Belgium are received back into France, a train loaded with Belgian children. There were 680 of them, thin, sickly, alone, all between ages of four and twelve, children of men who were sent to work for the Germans and of mothers who let their children go rather than let them starve. They poured out of the train, little ones clinging to the older ones, girls all crying, boys trying to cheer. They had come all the long way alone.

"On the platform were the Red Cross workers to meet them, doctors and nurses with ambulances for the little ones waiting outside the station. The children poured out of the station, marching along the street, shouting 'Meat, meat, we are going to have meat!' to the casino where they were given a square meal, the first in many months.

"Again and again, while they ate, they broke out spontaneously into songs in French which the German songs which they had evidently learned in secret. The Red Cross doctor examined them. Their little, claw-like hands were significant of their undernourished bodies, but the doctor said: 'We have them in time. A few weeks of proper feeding and they will pull up.'

"Every day at Evian 1000 homeless people arrive, of which 60 per cent are children 30 per cent of the older people die the first month from exhaustion. The children can and must be saved."

The Red Cross is caring for them Are you a member? If not, join. If so, get for me next year in the Christmas membership campaign.

The inspiring response to our "Call to Arms" has enrolled an army of 2,000,000 volunteers in Michigan under the Red Cross flag.

Let us make it 750,000! We cannot serve in the trenches, but we can all serve at home. Membership is service.

Enlist in the Red Cross army and show your wholehearted sympathy with these who go to the front and your desire to lighten their hardships, guard their health, and bind their wounds.

ne of Largest and Strongest Banks in Calhoun Co

Capital \$100,000.00 Surplus and Profits \$100,000.00

## PONTIAC SAVINGS BANK

Pontiac Michigan  
Extends to all an invitation to open an account with this strong Bank.

4% Interest Paid  
In our Savings Department

S. E. BEACH, President.  
C. J. MERZ, Cashier.  
CRAMER SMITH, Vice-President.  
L. C. CRANDALL, Asst. Cashier.

## Need a New Suit? We'll Make It!

Chas. Peck Merchant Tailor  
Quarton Block  
126 West Maple Avenue  
Phone 16 J

We Guarantee Our Clothes and they Are Right  
Quality of Clothes is an Essential  
DRY CLEANING AND PRESSING  
Ladies' and Gentlemen's Garments  
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