

OFFENDS POPULAR REMEDIES

Speaker Says Newspapers Should Investigate Merits of Medicines Before Barring Advertisements.

That an organized attempt has been made to blacken the reputation of the popular family remedies of this country, and to mislead the newspaper publishers into rejecting advertising of such medicines, was the charge made by Carl J. Balliet, of Buffalo, N. Y., at the convention of the Advertising Association at Detroit.

Mr. Balliet is a director of the Proprietary Association of America, which includes in its membership the leading firms which make the popular prepared medicines of America.

Mr. Balliet pointed out that it is the duty of the newspaper publisher to refuse the advertising of any fake or fraudulent medicine, just as it is the duty of the newspaper publisher to refuse to publish any advertisement which contains a charge against a competitor.

Disease and death are mysteries. People who are perfectly well are skeptical. They laugh at the time-worn medical medicine jokes. They laugh again and again over the many variations of the operation joke which has become a success but the patient died.

Mr. Balliet refused the idea sought to be spread about that patent medicines are unpopular by showing that from 1900 to 1912 the amount of prepared medicines consumed in America increased from \$100,000,000 to \$100,000,000 annually.

Persons whose birthdate it is have the prognostication of change that will bring success and prosperity. Children born on this day will enjoy life. They may be high strung and headstrong, but they will be able to dominate circumstances and to command success.

He does it. "Pa, because a censor do?" "Oh, because everybody, my son," Baltimore American.

Digestive Disorders Yield When... Beecham's Pills... Are the Remedial Resort

Approved Insulation Method... Largest Sale of Any Medicine in the World

PROSCOPE

"The stars incline, but do not compel"

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THURSDAY, NOVEMBER 19, 1914.

Astrology finds this a day in which the planetary conditions are comparatively unimportant.

There is a sinister omen for shipping, which may be imperiled even more than in the past.

It is not a fortunate time for contracts and agreements of sort, for the carrying out of plans of commercial importance.

White hospitals and institutions for the welfare of humanity will prosper greatly by reason of generous benefactions.

The stars prognosticate better times for France. Negativity has entered the ruling sign of the country and "protection and gradual access of power are foreshadowed."

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He who works early will best succeed today according to the prognostications of the astrologers.

It is held that the planets prognosticate a winter of great trial to the people of all nations, who will suffer poverty and distress.

Persons whose birthdate it is are advised to avoid too much diversion.

There is an encouraging sign for women today. In business and professional affairs they should be successful.

The afternoon is not a fortunate time for diplomacy or for seeking aid or advice from persons in high place.

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Neptune in Leo will continue to trouble France. It is said by foreign astrologers, but Paris is safe and the future of the country is brilliant.

The president of the United States is warned against the possibility of bloodshed in the east, a trusted diplomat, whom he will send on a secret mission.

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MICHIGAN BREVITIES

Langston-Governor Ferris extended executive clemency to four prison inmates and some of the men receiving the clemency will be eligible to immediate parole by the state parole board.

East Lansing-The grand judging contest of the present year. Both show at the Michigan Agricultural college, closed when J. K. Maystead, of Burr Oak, was awarded first prize in the swastikas.

Flint-Three barns on the farm of A. L. Graham, seven miles south of Flint, were destroyed by fire. Six hundred two coils and a cow were burned to death. The loss is estimated at \$6,000. Incendiarism is suspected.

Calumet-Henry Hendrickson, sixty years old, committed suicide at his home in Hancock by hanging. Hendrickson brooded over injuries received while working as a miner and it is believed his mind became unbalanced.

Port Huron-An effort will be made to have the state legislature amend the school law so as to give more power to the local boards of education. It is proposed to give the board full supervision over the schools and allow it to erect new school buildings and purchase new school furniture.

Grand Rapids-Former Ambassador Thomas J. O'Brien and six prominent citizens of this city started a movement to provide relief for suffering Belgium. Society women will take a hand and Grand Rapids will be made a center for gifts from western Michigan.

It is an exceedingly unlucky day for love affairs. Domestic conditions are likely to be disturbed while the rule prevails.

This is not a fortunate day for the theater. Danger of fire is indicated and lack of public support.

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