

Persistent Advertising.

Persistence in advertising is being constant and steadfast in carrying out an advertising campaign.

The advertiser should hammer home one proposition at a time, never being afraid of repetition.

Persistent advertising is not merely to hold business or to pull business away from competitors.

One celebrated retail merchant who has a perfect knowledge of every detail of his business and a rich reward has this to say.

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ORDER FOR PUBLICATION-General. State of Michigan, the Probate Court for the County of Oakland.

Lambert & Lowman's White - Pine - and - Red Spruce-Cough-Balm. Will cure Coughs, Colds, Bronchitis, Whooping-Cough, Asthma, and all the Throat and Lung Diseases.

ORDER FOR PUBLICATION-General. State of Michigan, the Probate Court for the County of Oakland.

PRICE 25c FOR A BOTTLE. Sold by Charles J. Shaun and James W. Cobb. Big Beaver-Sold hereonly by W. H. Lamb, dealer in General Merchandise, who guarantees it.

Detroit United Lines. Birmingham Time Table. SOUTH-BOUND - Limited - 6:47 a. m.

ORDER FOR PUBLICATION-General. State of Michigan, the Probate Court for the County of Oakland.

DETROIT UNITED LINES. PONTIAC DIVISION. Detroit, Mich., July 11, 1912. Discontinue the Delivery and Pick up at Freight and Baggage at House Stops.

OLD RESIDENTS PAST AWAY. Mrs. S. T. Boyd died Friday morning, July 4th, at her home after long and painful illness.

State of Michigan, Sixth Judicial Circuit, In the County of Oakland, in Chancery. In the matter of the estate of William B. F. C. C. Corset and carries in stock 12 different styles.

Erwin & Smith Dealers in Fresh and Salt Meats Poultry, Etc. ALL VEGETABLES IN SEASON. Great care is exercised buying only the choicest animals and meats...

Detroit United Lines. Local - 4:55 a. m., 5:15 a. m., 5:35 a. m., 5:55 a. m., 6:17 a. m., 6:37 a. m.

LET FLEMING Do Your Draying NEW DRAY IN TOWN. For expressing and handling trucks and other baggage we make a speciality.

WANTS TO KNOW. Dear Editor:- I am a tax payer. I hold no office of any kind. I never did and I never will.

State of Michigan, Sixth Judicial Circuit, In Chancery. Suit pending in the Circuit Court for the County of Oakland.

Piano Tuning! A. H. HENDRICK Piano Tuner. Will be in town every two weeks, and will be pleased to tune and repair all Pianos that need repairing.

For the Coming Harvest We have an excellent stock of nice light Farm Shoes for having and harvest work.

Asa Lyon Granite Co. Plymouth, Mich. FOR Monuments of Quality. Best Prices 25 Independent 215

K. P. ROCKWELL Attorney-at-Law and Solicitor in Chancery. Pontiac Michigan.

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Fine Garments Made to Order. We have a reputation for producing satisfactory garments. We have been making clothes for years.

Pride of Oakland L. O. O. F. Rebekah Lodge No. 45. Meets first and third Wednesdays night at 7:30 in K. O. T. M. Hall.

Birmingham Lodge No. 57, L. O. O. F. Meets every Monday night in K. O. T. M. Hall, Boston Block, at 7:30.

BIRMINGHAM BAPTIST CHURCH NOTES. Sunday morning preaching services at 10 o'clock.

State of Michigan, Sixth Judicial Circuit, In Chancery. Suit pending in the Circuit Court for the County of Oakland.

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Chas. Peck Tailor. Opp. Postoffice Phone 161. CLEANING PRESSING WE DO ALTERING REPAIRING.

Always a Crown of Thorns. The chief of men is he who stands in the van of men, fronting the peril which brightens back all others.

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Fine Home In Birmingham For Sale at a Very Reasonable Price.

Berry's Draw & Express Business. Will hereafter be done by John Berry himself.

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ANNAM PARKE Birmingham, Mich. KILL THE COUGH AND CURE THE LUNGS WITH Dr. King's NEW Discovery FOR COUGH. GUARANTEED REFUND.

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