



### Cement Talk No. 11

There are countless uses for UNIVERSAL Portland Cement about the place. For the cellar, concrete is water-proof, rat-proof and everlasting. Concrete is the best material for sidewalks, steps, foundations, well curbs, posts, troughs, water tanks, barn floors and cisterns. It will pay you to build of concrete. It lasts forever. It is fireproof, sanitary and cheap in the long run. Use UNIVERSAL Portland Cement—it makes the best concrete.

UNIVERSAL PORTLAND CEMENT CO. CHICAGO-PITTSBURG  
ANNUAL OUTPUT 10,000,000 BARRELS  
Sole U.S. Agent  
The Thompson's Eye Water

RATHER PLEASANT.



When Col. William M. Howard, now a member of the tariff board, was electing for congress one autumn in bygone days he struck a backwoods county in Georgia, and got very busy talking softly to the voters. He was much concerned about a man named John, who was new for him. He was against him, and always championed him.

"What's the matter with John?" the colonel asked one of his constituents. "Aw, you can't tell nothing" about John, colonel," was the assurance. "He is the most tickle man you ever see. Why, he has had religion no many times, and been baptised in the creek down here so often that the bullfrogs know him every time he's in there."

Urgent Necessity. A distinguished theologian was invited to make an address before a Sunday school. The divine spoke for over an hour and his remarks were of too deep a character for the average juvenile mind to comprehend. At the conclusion, the superintendent, according to custom, requested some one in the school to name an appropriate hymn to sing.

"Sing 'Revive Us Again,'" shouted a boy in the rear of the room.—Life.

Test of Real Greatness. Columbus had made the eggs stand on end. "That could you uncrackable it!" demanded the mortified courtiers. "Which merely accentuates the great truth—that nobody is springing any new theories nowadays."

To Be Pleasant In the Morning. Have some Post Toasties with cream for breakfast. The rest of the day will take care of itself.

Post Toasties are thin bits of White Indian Corn—cooked and toasted until deliciously crisp and appetizing.

"The Memory Lingers" Sold by Grocers. Postum Cereal Co., Ltd., Battle Creek, Mich.

## Attractive Hats



THE two hats pictured here are of that useful variety known as semi-dresses or tailored hats and are designed for general wear. They are of substantial materials well put together. They are quite elaborate enough to harmonize with a dressy costume and not too much trimmed to be worn with the plainest of tailored gowns. Where women do not have occasion to go out a great deal, such hats are the best choice. "Going out" in this connection signifies filling social engagements.

It goes without saying, almost, that every woman should walk in the open air for a time, every day of her life. Most of them do, going about the business of life—marketing, shopping or getting out to other lines of endeavor. Very plain hats will answer for wear in the morning, but every woman needs a tailored hat for church—and other occasions demanding the proper attention to her personal appearance. Women going to and from business choose the plainer types of tailored millinery, or rather those made of the most durable millinery materials, such as beavers, felts and cloth covered shapes, with trimming of silk velvet or fancy feathers.

Fig. 1 is a shape which may be had in felt or velvet, with a fancy braided crown. Velvet loops and chenille rosettes and tassels with a narrow crushed band of velvet makes up the trimming. The color combinations possible in this model are very fine. The bonnet-like shape adapts the hat to the faces of older as well as young women.

The moderately large hat of felt, shown in Fig. 2 is faced with velvet and has a velvet collar about the crown. A large handsome pompadour short brim forms all the trimming it needs. This hat may be made in any good color or combination of colors. It protects the head and eyes and is very generally becoming—a hat to be worn with almost any costume.

We should beware of the "bare-headed" tad that possesses some communities, as it is very bad for the hair. Just now more caps for morning and evening wear are made than for many years. Nevertheless girls and women ride about the city and country roads with the hair unprotected and blowing about to become loaded with filthy dust. The hair is naturally oily and dirt attracts it. Too frequent washing makes the hair brittle and injures its texture and color, yet there is no other way of keeping it clean except to protect it from the dust laden air. In the country one may wear sunbonnets, though cut carefully as are pretty as any head covering ever made. In the city there are well fitting soft street hats that protect the hair and eyes. Mothers should insist on their daughters wearing hats, or caps, to and from school. Goggles, velvet loops and chenille rosettes and tassels with a narrow crushed band of velvet makes up the trimming. The color combinations possible in this model are very fine. The bonnet-like shape adapts the hat to the faces of older as well as young women.

PRETTY BODICE. Inchea wide, 3/4 yard silk 22 inches, 1/2 yard dark silk on the cross, 1/2 yard tucked net.

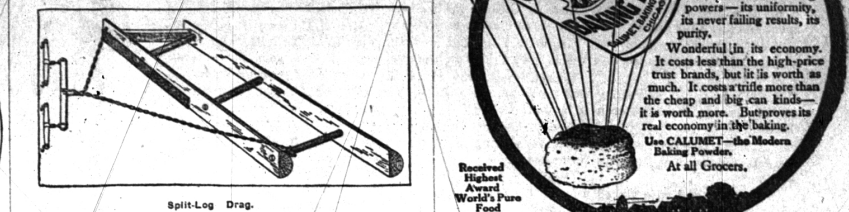
IDEAS IN SEPARATE SKIRTS. Garment Practically Indispensable and a Wide Choice of Materials May Be Made.

If you would profit by the example of French tailors, you will order separate skirts of one of the following materials: First, a double-faced cloth that has leaped into important place being used in practically all of the skirts will be very popular for this economical reason. Then there are chevrons and serges for light-weight tweeds and all colors are in vogue, the neutral shades and dark blue leading.

Heavy fancy suitings are very popular. The English tweeds and all colors are in vogue, the neutral shades and dark blue leading. Heavy fancy suitings are very popular. The English tweeds and all colors are in vogue, the neutral shades and dark blue leading.

## ADVANTAGES GAINED BY PERSISTENT USE OF LOG DRAG

Device for Keeping Roads Smooth and Firm and Level Described by Government Expert—Two Mistakes are Commonly Made in Construction of Implement—Dry Cedar Log Best



The many useful advantages to be gained from the persistent use of a log drag on earth roads are very clearly set forth in a pamphlet issued by the United States Department of Agriculture. The subject of the pamphlet is the "Spilt-Log Drag on Earth Roads," treated in "Farmers' Bulletin 321," by D. Ward King, an expert in the office of public roads. In opening his description of the drag, Mr. King explains that there are at present in this country about 2,000,000 miles of earth roads, most of which must be maintained by some means more or less expensive. The spilt-log drag is a device tried with only limited success. The author of the pamphlet has experimented with a great variety of devices for road dragging, but has found the spilt-log drag, with librettos set back, the most satisfactory. Double drags for working both sides of the road simultaneously have been tried with only limited success. The reason for this lies in the fact that both sides of an earth road are never exactly alike. This means that the two sides of the drag to work unevenly and to interfere with each other. It is also impossible for one man to operate both parts of the drag. The author says in part: Two mistakes are commonly made in constructing a drag. The first lies in making it too heavy. It should be so light that one man can easily lift it. Besides, a light drag responds more readily to various methods of steering than a heavy one. The second mistake is in the use of squared timbers instead of round logs. The reason for this is that the cutting edge of sharp edges is lost and the drag is permitted to glide over instead of to equalize the irregularities of the surface of the road. A dry cedar log is the best material for a drag. Red elm and walnut, when thoroughly seasoned, are excellent substitutes. Oak, soft maple, or even willow are preferable to oak, hickory or ash.

The log should be from eight feet long and from ten to twelve inches in diameter, and carefully split down the middle. The heaviest and best slab that can be cut from the log is the one that is four inches from the end that is to be at the middle of the road locate the center of the front slab and the center of the back slab. The center of the front slab should be two inches from the center of the back slab. The center of the back slab should be two inches from the center of the front slab. The center of the back slab should be two inches from the center of the front slab.

HANDY BARREL IS DIVISIBLE. Made in Two Parts and Can be Used Several Times—Economical in the Long Run.

After the head has been knocked out of an old-style barrel its usefulness, except as a receptacle for ashes, is about over. A Nebraska man, however, has invented a cask that is made in two parts and can be used over and over again for any goods which can be transported in a carrier of this kind. Obviously, some things, like flour, could not. The barrel is cut transversely through the middle and the outer edges of the



New Divisible Barrel. Two parts bars rings, which fit closely together and prevent the egress of any substance. Threaded bolts, running through small rings and fastened therewith with nuts help keep the parts together. Of course, a cask of this type costs much more than an ordinary barrel, but it is claimed that it is even less expensive in the long run, owing to the number of times it can be used.

Imports From Grenoble. Shelled walnuts worth \$64,014, photographic paper worth \$67,423 and kid and lamb skins worth \$64,982, were the largest items in the shipments from Grenoble, France, to the United States during the second quarter of 1911.

GUARD AGAINST UNSIGHTLY FOWL. The Loss of Feathers on Cockerel's Neck is Generally Due to Pulling—Good Food For Squab.

The loss of feathers on the front of the male bird's neck is generally due to some feather pulling. If the wattles are long, he is apt to get some of them pulled out. If the wattles are short, he is apt to get some of them pulled out. If the wattles are long, he is apt to get some of them pulled out.

Formation of Bacon Hogs. Bacon hogs have long noses and breeders say that long nosed hogs will produce better bacon than do short nosed ones. Feed for Colts. Colts cannot be kept looking well or doing their best when fed dry feed alone, especially if they are allowed to stuff themselves with hay.

### MET BAKING POWDER

The wonder of baking powders—Calumet. Wonderful in its raising powers—it is uniform, its never failing results, its purity.

Wonderful in its economy. It costs less than the high-priced trade brands, but it is worth as much. It costs a trifle more than the cheap and big can kinds—it is worth more. It improves its real economy in the baking.

Use CALUMET—Modern Baking Powder At All Grocers.

Received Highest Award World's Pure Food Exposition

Appetite Not a Necessity. Dr. John R. Martin of New York, assistant professor of physiology at the Cornell University medical college, in an article in the October number of the Journal of the Outdoor Life, compares the food we eat to the fuel used in furnishing steam and power for an engine. In selecting our food he says that we should eat enough to furnish energy for the day's work, but that much more than this is not needed. He holds that the appetite is not a necessity for good digestion. "There is no fallacy of nutrition," he says, "greater than that which supposes that a food cannot be digested and utilized without appetite. Most of the food we eat, fully four-fifths, goes to supply energy for our every-day tasks, while less than one-fifth goes to supply building material."

Diaper. In all its forms among all ages of boys and dogs, and others in the same stable derived from having the disease with Spohn's Diaper Cream. Every bottle guaranteed. Over 70,000 bottles sold last year. \$2.00 and \$1.00. Drug stores, or send to manufacturers. Agents: Hamlin & Ward, 111 E. 12th St., Spokane, Wash. D.C. Spec. Contagious Diseases, Goshen, Ind.

Subjective. "I see somebody has invented a 'noisless' soup spoon. In what way is it noisless?" "Why, madam, it's constructed in such a manner that—er—you don't make a noise when you're using it."

Relationship. Paeculous Conductor—Young woman, an is this your sister? "Prim Little Miss (with large doll)—No, sir; she's my adopted daughter."

Shipwreck Up to Date. "Captain, is there much danger?" "Not a particle. A moving-picture outfit will soon be along and rescue us after they have taken a few films."

Blood Poisoning is often caused by slight cuts or wounds. Death may result. Hamlin & Ward's Eye Salve, which cures the poison, heal the wound and prevent serious trouble.

In order to become a nuisance you have only to want up a grievance.

### Stops Lameness

Sloan's Liniment is a reliable remedy for any kind of horse lameness. Will kill the growth of spavin, curb or splint, absorb inflammation, and is excellent for swellings, fistula and thrush.

Here's Proof. "I used Sloan's Liniment on a mule for a year. He had a very large shoe hole in a horse with it. I have killed all the splints on a mule that was so sore that I was ready to give up." Barty King, County, Pa.

"Sloan's Liniment is the best remedy I have ever used for horse lameness. I have also healed many sore shins of other men. I have had great success with it. It has cured many cases of splint, and I have had many horses cured with it." J. J. McLaughlin, Louisville, Ind.

### SLOAN'S LINIMENT

is good for all farm stock. It has had its doses tried on a horse with it. I have killed all the splints on a mule that was so sore that I was ready to give up. Barty King, County, Pa.

"Sloan's Liniment is the best remedy I have ever used for horse lameness. I have also healed many sore shins of other men. I have had great success with it. It has cured many cases of splint, and I have had many horses cured with it." J. J. McLaughlin, Louisville, Ind.

Sold by all Druggists. Price 50c & \$1.00.

### Pettit's Eye Salve

QUICK RELIEF SOFTEN EYES

W. N. U. DETROIT, MO. 45-1911.

### WHAT'S THE MATTER WITH YOUR BABY?

The young mother and many an old one will often puzzle over the early laxative given to her baby. The baby's mother, or the nurse, will often wonder why the baby is so restless, why the baby is so fussy, why the baby is so irritable, why the baby is so nervous, why the baby is so restless, why the baby is so fussy, why the baby is so irritable, why the baby is so nervous.

### PERFECTION SMOKELESS OIL HEATER

Always ready for use. Safest and most reliable. The Perfection Smokeless Oil Heater is just like a portable fireplace.

Light, quick, clean, and wherever, whenever, you want it. A necessity in fall and spring, when it is not cold enough for the furnace. Available as an auxiliary heater in winter. Drains of blue enamel or plain steel, with nickel trimmings.

Write for literature. Perfection Oil Heater, or write to any of our Standard Oil Company (Incorporated).

### W. L. DOUGLAS

\$2.00, \$3.00, \$3.50 & \$4.00 SHOES

Men and Women wear W.L. Douglas shoes because they are the best shoes produced in this country for the price. Insist upon having them. Take other shoes and compare them with a pair of W.L. Douglas shoes.

THE STANDARD OF QUALITY FOR OVER 30 YEARS

The assurance that goes with an established institution is your assurance in buying W. L. Douglas shoes.

If I could take you into my large factories at Brockton, Mass., and show you how carefully W.L. Douglas shoes are made, you would understand why they are wanted to hold their shape, fit better and wear longer than any other make for the price.

CAUTION The genuine have W. L. Douglas stamped on the inside of the shoe. If you cannot see W. L. Douglas shoes in ONE PAIR or more, you are not getting the genuine. Write for catalogue. Shoes sent from factory to wear, all charges prepaid. W. L. DOUGLAS, Brockton, Mass. 1000

### Rayo Lamps and Lanterns

Scientifically constructed to give most light for the oil they burn. Easy to light, clean and revivify. In numerous styles and styles, each the best of its kind.

Ask your dealer to show you the Rayo of Standard Oil Company (Incorporated).