THE BIRMINGHAM ECCENTRIC

One Dollar Per Year in Advance

WHITEHEAD & MITCHELL, Publishers

To Our Friends

When trading with any of our advertisers, either in Birmingham, Pontiac or Detroit, it will be a great favor to us if you will mention the fact that you noticed their advertisement in our paper. A word from you, at the time of trading, costs you nothing and benefits us greatly. Will you be good and do so?

THE PUBLISHERS.

HOME NOTES.

August 7, a sherbet social. Full particulars next week.

A number of new signs put up along this division of the D. U. R.

E. Baxter Gillespie is now the new sexton at Greenwood cemetery.

A nice cement curb has been placed along the Maple Avenue front of the Public Library.

The darkey who sighed for "a hundred water-millions" should have a place on Wall Street, for there they have more than a hundred water(ed) millions.

Such a large amount of beer is being distributed along Water Street, Pontiac, that the city authorities have found it necessary to double the size of water mains on that street.

Clarence West, B. H. S. '05, graduates this summer from the U. of M., but remains at the university another year as assistant in the chemical department also taking work towards his master's degree.

Prof. Saltzer's new home in this village is a beauty. Its style is ornate, it is made a cement veneer and its beauty will at once attract your attention. It is certainly an addition to the many beautiful homes it this village.

Passers up Woodward avenue have been appalled by the mass of Canada thistles near where the old toll gate stood. The township highway commissioner was appealed to in vain, but an appeal to the owner of near by property brought the order to cut at his expense.

Mr. and Mrs. Charles Eddy, of East Orange, New Jersey, have had a few days' pleasant visiting with Dr. and Mrs. N. T. Shaw. Mr. Eddy is buyer for the big Marshall Field Chicago store, stationed in New York, but however avows that to live in Birmingham is happiness.

The W. C. T. U., of Royal Oak, will hold its annual open air meeting on Mrs. Hitchcock's lawn on Thursday, August 5, at 2 p. m. Invitations have been extended to Detroit, Pontiac, Birmingham, Rochester and Lake Orion unions. Good program has been prepared. Refreshments will be served.

The funeral procession at the burial of the late Mr. Benedict was led by the horse who had taken him to his work for the past 17 years, and when one who has often petted the horse in his stall at the cemetery, passed near him he gave a little whinny as if to say "why am I here without my master?"

Next week E. A. O'Neal and wife will cast aside all care and Michigan troubles and steam away to Seattle, Washington, take in the exposition, see the big mountains, pass canons, ride, drive, swim and sail the Western country thoroughly. On their return will go south to Fraser and home via Salt Lake City, Denver and Chicago. We wish them a pleasant trip and a safe return.

A lady writes as follows:—"Why not arrest a few of the spitters on the sidewalks?" "Several persons have been arrested and fined for violation of the ordinance against bicycle riding on the sidewalk. Let the good work go on." "An old woman escaped injury by a two inch margin the other evening. She was on the walk near the park and the bicycle rider was going at full speed."

The next regular teachers' examination for Oakland county will be held at the Grove high school building in the city of Pontiac on Thursday, Friday and Saturday, August 12, 13 and 14, 1909. The examination in reading for August is based upon Irving's Sketch Book, Rip Van Winkle, The Legend of Sleepy Hollow, Westminister Abbey. Examinations begins at 8:30 a. m., standard time. Applicants may write for first, second and third grade certificates at this examination. Board of Examiners: A. L. Craft, Commissioner; H. H. Snowden, H. S. Gardner.

Says the Index Republic, Bellefontaine, Ohio. "Rev. R. J. G. McKnight delivered a splendid lecture in the R. P. Church here on Monday night to a good audience on the subject of "Backbone." The lecture from start to finish was a masterful arraignment of graft, greed, immorality, and dishonesty in public affairs. He made special mention of graft investigations conducted in Pittsburg and Chicago. His hearers were thoroughly pleased with his treatment of the subject. Dr. McKnight is a graduate of Princeton, John Hopkins University, University of Chicago, and the University in Leipsic." You can hear him at the Southfield Reformed Presbyterian Church next Wednesday evening. You are invited and it is free.

Don't forget the sherbet social Saturday evening, August 7.

New smokestack put in place at the power-house last Tuesday.

W. E. Smith has both a new building and new engine for his sawmill.

A sister of Mrs. Jamieson, Jr. is visiting with her and the ladies are having a fine reunion these days.

Don't forget the MASONIC excursion and picnic. Watch for date and full particulars NEXT WEEK.

Rev. and Mrs. Thornberry are at the Hulbert homestead a few days before going to their Western home.

The new cement seat put out by the Village Improvement society seems to find favor with those who wait.

The Girls' Friendly will meet with Mrs. Hulbert next Monday evening, August 2. All are urged to be present.

WANTED—Place to work in Birmingham, with privilege of going to school. Address E. L. Skinner, Warren, Mich.

Just by way of contrast there are growing side by side in one of Birmingham's "beauty spots," a diminutive geranium and a sun-flower.

Dr. F. G. Crawford and wife will enjoy a delightful vacation with Mrs. Crawford's mother at Toronto, Ont. They expect to leave next Tuesday.

The infant son of Mr. and Mrs. Walter Nichols died Tuesday evening, aged 19 months. The many friends of the bereaved family deeply sympathize with them in their hours of sorrow.

John Hanna has recently mowed to the roadside on the street leading to the cemetery and every one is pleased over it. The north side of it is the most beautifully shaded street in town.

A food sale will be held Saturday, August 7, at 2 p. m. across from post-office, by the young people of the M. E. church. Ice cream cones will be sold in the evening. Come and see what we have.

The Ladies' Aid of the M. E. church will hold its next regular meeting at the home of Mrs. Thurlby on Friday, Aug. 6. An extra good supper will be served on the lawn for 15 cents. Everybody invited.

Miss Rhea Stanley, of Detroit, is having a most delightful visit with the family of Wm. Mason-near-the-Lake. While the family are happy in entertaining so prominent a guest—the visitor is equally delighted.

Rev. R. J. G. McKnight, Ph. D., will deliver his celebrated lecture, "Backbone," in the Southfield Reformed Presbyterian Church, Wednesday evening, August 4, at 7:30 o'clock. Everybody invited. Admission free.

Greetings from Miss Martie B. Sly and Mrs. Grace Bruce Dennis all the way from Wilkesbarre, Penna., comes to Ye Editor Mitchell. Thanks girls, we were once young ourselves and came through Wilkesbarre a flying.

Norman Burnette is a very sick young man at Marine Hospital, Detroit, where he has undergone an operation for appendicitis. At this writing, although very low, his physicians and many friends all hope thpt he will soon recover.

We all remember little Jimmie McClure who used to live at Tabor's? Yep. Well he is a great big over six footer, finely proportioned and proprietor of one of the finest hotels in Idaho. He sends subscription for ECCENTRIC and a photo of his hotel, the De Lemar hotel, a fine, big, handsome structure and James a proud owner right out in front. Shake old boy.

The Coryells are coming, ah ha! Hurrah! was the cry at Orion the 27 inst. Tuesday of this week, when all the Coryells met for a reunion and a banquet. R. J. Coryell and his family were in attendance, and a big time was had by all. Every state in the union was represented by a Coryell and our R. J. found an uncle there past 80 years old. It was certainly a memorable event.

Dr. D. M. Johnston, wife and son Dean have been touring the Provinces. They had a few happy days in Toronto—a city Dan says is growing very fast, like our Detroit; but, alas! 50 years behind in everything. Annexation is the thing for Canada to do, and Dan found the younger generation is strongly in favor of something to bring Canada up to the States. Beware of the C. P. R. R., Dan says, in traveling. Bum road.

The service at St. James' church next Sunday morning will be of unusual interest, particularly to those who may know or love old England. The service which is to be holy communion, will be in charge of the Rev. Harrison, who is vicar of Selston, an ancient parish with a fine old church located in the very heart of England, and situated in Nottinghamshire, made familiar to American youth as the scene of the adventures of Robin Hood. Every one is invited to this service.

The death of the wife of Prof. S. M. Dudley, of our schools, which occurred Saturday forenoon, cast a gloom over the entire community. Deceased had been in delicate health for some time previous, but her death was an unexpected event that startled all her friends. She was down town Friday evening, apparently as well as usual. She was taken ill in the night, and despite all possible care and medical attention that three physicians could give she passed away a few hours later from heart failure. Her remains were taken to her people's home at Angola, Indiana, Sunday p. m. Flowers in profuse quantities covered the casket, showing the sympathy of her many friends. The School Board did everything along with the many other friends of Prof. Dudley to help him in his hour of trouble. It was a sad and sudden death. Besides her husband she left a son Howard, aged 5 years.

A woman from St. Joseph was in town recently looking for homes for the children at the state home at that place. Pity for the childless homes and for the homeless children.

Ladies of Birmingham, bring your rags to me and I will make your carpets and rugs. Warp I will find. Prices 23c, 25c and 20c per yard.

STANLEY RUGGLES, the Rugman,
21 Auburn Avenue, Pontiac.

Mrs. J. H. Ruckman, with her son Ward, all the way from Washington, District of Columbia, are "at home" at the home of Thomas A. Ward. Mrs. R. still claims that Birmingham is the coziest, prettyest and safest village to live in yet.

There is no one in town that prides themselves on the neat appearance of their home more than Irving Bailey, of Pierce street. A neat pretty fence now marks his boundary lines and a new coat of paint just puts the finishing touch to a beautiful home. Rah! for Bailey.

Now here is the very latest thing to steal we ever heard of—a whistle from an engine. Jim McKinley is red hot over the fact that when he came to start his engine, stored at Eugene Smith's warehouse, some dog gasted thief had stolen the whistle slick and clean. Jim only asks a three-minute interview with the thief.

The milk men of this vicinity are having trouble over the raise in freight, by the D. U. R. They solved the problem by having Shekell Bros., of Detroit, to carry in the milk by auto and a big machine that carried 80 cans started in. The second morning the big auto ditched itself. Tuesday shipping by the D. U. R. made the electric folks smile. Now a big car is being made to carry 10 tons of milk if necessary and three or four weeks will begin work on a year's contract with the milk sellers of Bloomfield, Troy, Royal Oak and Southfield.

CARD OF THANKS.

We wish to thank our many friends who were so kind during our time of deepest sorrow.

MRS. HENRY M. BENEDICT
AND FAMILY.

Wanted For Sale For Rent

Saw dust for sale at my place, north Woodward. F. W. Clawson. tf

Farmers attention! N. J. Maugh has just installed a new stone for grinding feed of all kinds at any time. Prompt attention. Quick service and satisfaction. N. J. Maugh, Birmingham Flouring Mills. tf

FOR SALE AT A BARGAIN—Not so much money down as to be secured. A good engine and thresher complete. A good outfit for a little money. Address Mrs. E. Schanhite, Birmingham, Mich., for particulars. 2sept

Good horse barn and hen house for sale cheap; also several hundred cement blocks. W. C. BURT,
Woodward Avenue, two miles north of Birmingham. tf

Heart Strength

Heart Strength, or Heart Weakness, means Nerve Strength, or Nerve Weakness—nothing more. Positively, not one weak heart in a hundred is, in fact, actually diseased. It is almost always a hidden tiny little nerve that really is all at fault. This obscure nerve—the Cardiac, or Heart Nerve—simply needs, and must have, more power, more stability, more controlling, more governing strength. Without that the Heart must continue to fail, and the stomach and kidneys also have their main controlling nerves.

This clearly explains why, as a medicine, Dr. Shoop's Restorative has in the past done so much for weak and ailing Hearts. Dr. Shoop first sought the cause of all this painful, palpitating, suffocating heart distress. Dr. Shoop's Restorative—this peculiar prescription—is alone directed to these weak and wasting nerve centers. It builds. It strengthens; it offers real, genuine heart help.

If you would have strong Hearts, strong digestion, strengthen these Nerves—re-establish them as needed, with

Dr. Shoop's Restorative

CHARLES J. SHAIN.

ORDER FOR PUBLICATION—Sale or Mortgage of Real Estate.

State of Michigan the Probate Court for the County of Oakland, At a session of said Court, held at the Probate office, in the City of Pontiac, in said county, on the 6th day of July, A. D. 1909. Present, Hon. Kleber P. Rockwell, Judge of Probate. In the matter of the Estate of

ASHER B. PARKER, Deceased.

H. S. Blodgett having filed in said Court a petition praying for license to sell the interest of said Estate in certain real estate therein described.

It is ordered that the 31st day of July, A. D. 1909, at 9 o'clock in the forenoon, at said Probate office, be and is hereby appointed for hearing said petition, and that all persons interested in said estate appear before said Court, at said time and place, to show cause why a license to sell the interest of said estate should not be granted; It is further ordered that public notice thereof be given by publication of a copy of this order, for three successive weeks previous to said day of hearing, in the Birmingham Eccentric, a newspaper printed and circulated in said county.

(A true copy.) KLEBER P. ROCKWELL,
Judge of Probate.
JUDSON A. FREDENBURGH, Probate Clerk. 1d3-3t

Paper Hanging

Artistic Decorating and Finishing

Carriage Painting and Trimming

J. EDWARD PARKS
Randall Subdivision
Phone 112J

CROUP

stopped in 20 minutes sure with Dr. Shoop's Croup Remedy. One dose will surely prove. No vomiting, no distress. A safe and pleasing syrup. 25c. Druggists.

A Good Square Loaf

Of bread is what we give you for your money. By "square" we do not refer to the shape, but to the quality and size of the loaf.

The Size of the Loaf

You can see at a glance. The quality will be apparent as soon as you begin to eat. Some of the very finest bakers in town have given up home baking, and are using our bread. Why?

F. J. WARNER

H. W. BAXTER

FOR

Graduation and Wedding Gifts
Nice Souvenir Spoons
Lockets Chains Rings
Brooches Cuff Links
Silver-Mesh Bags
Manicure Sets
Hand Mirrors
Fountain Pens
Cut-Glass Pieces
Watches and Clocks

Repairing of All Kinds
Promptly done.
H. W. BAXTER.

ELLIOTT-TAYLOR-WOOLFENDEN CO.

Woodward and Grand River Avenue, Detroit

August Linen Sale

Commencing Monday, August 2, we will sell during this August, TABLE LINENS, CLOTHS AND NAPKINS, SHEETS AND CASES, BED SPREADS, TOWELS, CRASHES, FANCY LINENS AND COTTONS at **Lower Prices than ever before.**

Damasks

Our 1.35 quality of Bleached Damask will go at	$1.00
Our 1.10 quality of Bleached Damask will go at	85c
All our 59c Mercerized at	43c

Special

Fruit of Loom and Lonsdale Cotton will be sold at	8c yd
22-in. Linen Crash, our 15c quality, at	10c yd
Our 1.25 Bed Spreads at	$1.00
Our 1.75 Bed Spreads, Fringed, at	$1.25
Our 2.00 Bed Spreads, Fringed at	$1.50
Our 8c quality of Brown Cotton will go at	5c yd
Lot of 1.00 Damask Lunch Cloths will be sold for	50c ea

Napkins

All our 3.00 Napkins to be sold at	$2.00 doz
25c and 35c H. S. Tray Cloths to go at	19c ea
Hemstitched Damask Table Cloths, our 2.00 quality, at	$1.25 ea

On Table No. 1

Lot of Doilies and Napkins, worth 10c each, to go at, choice 5c

On Table No. 2

Pieces worth up to 19c, 25c and 30c each, to go at, choice 10c

On Table No. 3

Lot of Tray Cloths, Scarfs, Centres, worth up to 39c each, to go at, choice 12 1-2c

TALKS ON ADVERTISING—NO. 5

How Alexander Untied the Knot.

By Herbert Kaufman.

Alexander the Great was being shown the Gordian Knot. "It can't be untied," they told him; "every man who tried to do it fell down."

But Alexander was not discouraged because the *rest* had flunked. He simply realized that he would have to go at it in a *different* way. And instead of wasting time with his *fingers* he drew his sword and *slashed* it apart.

Every day a great business general is shown some knot which has proven too much for his competitors, and he succeeds because he finds a way to cut it. The fumbler has no show so long as there is a brother merchant who doesn't waste time trying to accomplish the impossible—who takes lessons from the *failures* about him and avoids the methods which were their downfall.

The knottiest problems in trade are:

1—The problem of location.
2—The problem of getting the crowds.
3—The problem of keeping the crowds.
4—The problem of minimizing fixed expenses.
5—The problem of creating a valuable good will.

None of these knots is going to be untied by fumbling fingers. They are too complicated. They're all involved together—twisted and entangled over and about each other—so intertwined that they can't be solved singly—like the Gordian Knot *they must be cut through at one stroke.* And you can't cut the knot with any sword except the newspaper—because:

1—A store that is constantly before the people makes its own neighborhood.

2—Crowds can be brought from anywhere by daily advertising.

3—Customers can always be held by inducements.

4—Fixed expenses can only be reduced by increasing the volume of sales.

5—Good will can only be created through publicity.

Advertising is breeding new giants every year and making them more powerful every hour. Publicity is the sustaining food of a *powerful* store and the only strengthening nourishment for a *weak* one. The retailer who delays his entry into advertising must pay the penalty of his procrastination by facing more giant competitors as every month of opportunity slips by.

Personal ability as a close purchaser and as a clever seller doesn't count for a hang so long as other men are equally well posted and wear the sword of publicity to boot. They are able to tie your business into constantly closer knots, while you cannot retaliate because there is no knot which their advertising cannot cut for them.

Yesterday you lost a customer—today they took one—tomorrow they'll get another. You cannot cope with their competition because you haven't the weapon with which to oppose it. You can't untie your Gordian Knot because it can't be *untied*—you've got to *cut* it.

You must become an advertiser or you must pay the penalty of incompetence.

You not only require the newspaper to fight for a more *hopeful tomorrow*, but to keep *today's* situation from becoming *hopeless*.

(Copyright, 1908, by Tribune Company, Chicago.)

IT MAKES A DIFEERENCE
WHOSE CAT'S TAIL IS IN THE DOOR

It makes a difference whether you get your Coal in the summer or not.

First, and quite important, it is cheaper.
Second, and quite as important, you get better coal.
Third, you have it over; and there comes a peace of mind.

IF YOU ARE THINKING OF PLACING
AN ORDER FOR LUMBER

Consult us. An estimate will cost you nothing, and it will likely save you money.

T. B. SMITH

The Lumber and Coal Hustler
BIRMINGHAM MICHIGAN

When We Cut Deep!

Paul is making a noise, and past experience ought to tell you what that means to every snappy dresser.

Ladies' Tan Oxfords

All Ladies' $3.50 Tan Oxfords now	$2.50
All Ladies' $3.00 Tan Oxfords now	$2.25
All Ladies' $2.50 Tan Oxfords now	$1.85
All Ladies' $2.25 Tan Oxfords now	$1.65
A few pairs Odd Tan Oxfords, regular $3.00 value, now	$1.50

Misses' and Children's Tan Oxfords

Misses' and Children's $1.75 Tan Oxfords now	$1.25
Misses' and Children's $1.50 Tan Oxfords now	$1.15
Misses' and Children's $1.35 Tan Oxfords now	$1.00
Misses' and Children's $1.25 Tan Oxfords now	.95
Misses' and Children's $1.15 Tan Oxfords now	.90
Misses' and Children's $1.00 Tan Oxfords now	.80

Henry Pauli

Pontiac

4 Per Cent Interest Paid on Deposits

From and after June 1, 1909

PONTIAC SAVINGS BANK

Capital and Surplus, $ 65,000.00
Assets, " " 600,000.00

S. S. MATTHEWS, Pres. P. H. HALE, Vice-Pres.
CRAMER SMITH, Cashier.

...SUPPORT YOUR LOCAL PAPER...

It helps you. It helps your home market.