

THE BIRMINGHAM ECCENTRIC
One Dollar Per Year in Advance
WINTERBORN & MITCHELL, Publishers

To Our Friends

When talking with any of our advertisers, either in Birmingham, Pontiac or Detroit, it will be a good idea to ask if you will mention the name that you noticed their advertisement in our paper. A word from you, of the time of reading, sends you nothing and costs nothing. Will you be good to do so?

THE PUBLISHERS.

HOME NOTES

Eugene Brooks is home again from Denver, Colo. He left his brother Ell Brooks quite poorly with the asthma.

Miss Marion McKinley entertained Miss Francis Allen, of Pontiac, all last week and the two little Misses enjoyed the reunion.

Robert Purdy is the new D. U. R. freight agent and the U. S. Express Co.'s agent in place of Wm. R. Holden who has resigned.

Arthur Shattuck was home from Detroit Sunday. Miss Gladys and Mrs. Reynolds from Northville was an over-Sunday visitor at O. E. Shattuck's.

Miss Mary E. Uter received a call from about 15 of her co-laborers in the schools of Detroit. She served a light luncheon and all had a merry time in the country.

Note Dr. H. L. D. Smith's professional card in this week's paper. The doctor has located permanently in Big Beaver and is building up a lucrative and satisfactory practice.

At the recent meeting of the Supreme Assembly of the International Congress, held at Detroit, Dr. H. L. D. Smith, of Big Beaver, was elected Supreme Medical Examiner.

J. E. Sprague, wife and two children were welcome visitors with the family of Mr. and Mrs. Mack Shain, of Troy, a few days the first of this week. They are now visiting friends at Pontiac.

Mr. and Mrs. B. L. Clark, of Wixom visited their brother-in-law, O. E. Shattuck, Saturday. Mr. Shattuck is trying to prevail on them to retire from their farm and move to this city.

A few of the largest strawberries we ever saw were brought to the office by Mrs. James McKinley, of Southfield avenue. They are beautiful, large and sweet and named "Uncle Jim."

Dr. George P. Raynale and wife, all the way from Harbor Beach by their auto, visited their parents for part of this week. They were from 6:30 a. m. to 6:30 p. m. coming just 12 hours without a hitch.

Miss Belle E. Streeter wishes to thank her friends of the United Presbyterian church and Sabbath school, who so kindly presented her with gold watch last Sabbath. It is a very acceptable and appreciated gift.

On Sunday, June 20, I. H. Wilson was surprised by his half brother, I. H. Wilson and son Albert, of Franklinville, N. Y., making a short stop coming from Buffalo on a week end excursion. The surprise being greater as the brothers had met only once before. By the way T. H. Wilson is the maker of the maple syrup and sugar that Irving handles.

The Sigma-Tau Sorority were pleasantly entertained at the home of their Matron, Mrs. W. D. Clizbe last Thursday evening. A number of the older members were present and all enjoyed the evening very much. Miss Lou MacDougal, who was a charter member of this society, was presented with a very beautiful silver dish, with the monogram of the society handsomely engraved thereon.

Rev. Salyer went to Ypsilanti last Thursday to attend the alumni association of the high school. He gave one of the addresses of the evening. Mr. Salyer graduated in the class of '84 as class president. It was quite a notable incident in the history of the school, consisting of eight boys, and was known as the bachelor class. The entire class attended the university and all took a degree except one.

Osson A. Hunt, well driver of near Big Beaver, did a grand act for himself, as well as for Mr. Halstead, the recent purchaser of the Sarah Stevens farm on Woodward ave., when last Tuesday p. m. he struck a flowing well that spouted like a geyser. It threw a four inch stream 25 feet above the surface of the ground, a perfect wonder, and one that adds very many dollars to Mr. Halstead's purchase.

Mr. and Mrs. Harry L. Pierson, of Southfield avenue, spent last week in Phoenix, Ariz., the land of perfect satisfaction for those who fear the white plague. He says during the winter they have the kind of weather that they have here when they enjoy a perfect June. They live in an outdoor life and have the perfect tent for food and sleeping now erected in his yard where it is in constant use. Before he went to Arizona, it seemed almost impossible for him to locate anyone that would give him pointers on outdoor living in Arizona. Now Mr. P. is able and willing to talk of his experience, the how and why of it, to anyone interested in the subject. He invites any interested in the subject to call, examine the tent and will be pleased to impart all information to those wishing it.

John W. Perry is having his house re-shingled.

James F. Wooster took a business trip to Grand Rapids Wednesday of this week.

Lost a \$5 bill in this village. Finder will please deliver to the owner who can ill afford to lose it, John Wilkinson of Southfield avenue.

Last week E. H. Roseau bought Wm. Soult's farm and will take possession April 1, but will continue on the mail route just the same.

The wedding of Miss Anna Frances Hulbert, and Rev. David W. Thornbury, will take place at St. James' Episcopal church evening next, at six o'clock p. m.

Stanley Todd is making a fine modern barn out of the one across the road. It will be the finest dairy barn in Grand Co. when completely sown in.

David Davenport, the 16-year-old nephew of James J. Davenport, of this village, was shot and instantly killed while target shooting near his home in Montreal, on the evening of June 12.

Last Saturday afternoon Mrs. Mabel Roy gave a theatre party at St. James' Miss Lou MacDougal. The young ladies saw "Robin Hood" at the Detroit Opera House and was thoroughly enjoyed by all.

Constable Charles E. Smith burned up or down a boy's shanty on the bank of the river last week and among the ashes the boys have talked about the dastardly act until the officer's ears burn all the time.

The Ladies' Aid of the M. E. church will hold its regular business meeting at the home of Mrs. John Crawford. Everybody welcome. There will be a rig at Mrs. Frank Blakelee's at 2 o'clock standard, to take all who wish a ride in the country and supper for 15 cents.

Last Sunday evening Dr. W. H. Jamieson gave the Baccalaureate address at the Presbyterian church to the graduating class of 1909. Although the evening was exceedingly warm there was a large and attentive audience. All enjoyed the special music rendered by the choir.

Married at the M. E. parsonage by Rev. W. A. Kishpaugh, Miss Nora Glenn, at one time our valued correspondent at Bloomfield Hills, and James Oliver, of this township. The ceremony was performed 5:30 pm Wednesday evening of last week. Mr. and Mrs. Oliver will be at home in Bloomfield after July 1. Success to the young couple.

The old Sparling store of Detroit, later known as the Garten-Sparling-English Co., have sold out their lot, and location to Mr. William E. Partridge and business associates, announce their business intentions in another part of this paper in a rousing big advertisement. Read it carefully. Always like this comes to add to that every lady will be interested in the low prices to clean out all of the present stock.

A real estate deal involving \$10,500 was completed in Pontiac last week when Charles Snow bought a 35-acre farm on Detroit road just south of Pontiac from W. J. Fisher, brother of A. J. Fisher, who is in the Eccentric office. The deal was put through by A. J. Fisher, a brother of W. J. Fisher and the money was paid in cash on Tuesday. Green has lived on the property for some length of time and is interested in the raising of early vegetables for the market and in hot house business.

Mrs. Jeanette M. Snow died at her residence in Franklin on June 11. Deceased was the daughter of David and Lydia Parkhurst, and was born in Pembroke, Genesee county, New York, December 21, 1850, coming to Southfield with her parents in 1885, and was married to Alonzo Snow in 1872, who died 25 years ago. Mrs. Snow has been a resident of Franklin for the last 24 years. She leaves two brothers and two sisters, all aged people, to mourn her loss. Mrs. Snow was a sincere Christian and enjoyed the love of all who knew her.

A chance to hear Birmingham's real orator, - Levi Goodwin, will be offered at the Birmingham M. E. church, July 1st next. Mr. Goodwin will give the oration, "The Upward Trend" which has won the Alhambra college contest, and also the state Inter-collegiate contest. This is an artistic production of great merit, and ought to attract his many friends, and all others in Birmingham. A whole evening's program will be given. A golden evening who take part are Gordon Marsh, the marvelous boy violinist, Mr. Watkins, of Detroit, and Miss Beattie Fisher. Price 15 cts. and 10 cts.

The wedding of Miss Carolyn Popplet and Dr. Robert Cary Jamieson was solemnized at noon Wednesday of last week at the home of the bride's mother, Mrs. Mary Barclay Popplet, 1189 Woodward avenue, Rev. W. F. Faber officiating. The bride's gown was of champagne satin, with Irish points. The lace and ribbon. Her shower bouquet was of white sweet fern and lilies of the valley. Palm ferns and pink hydrangeas adorned the living room, the bride's table in the dining-room being decorated with a basket of golden iris and maidenhair fern. The other guests were served at small tables, also prettily decorated. Dr. and Mrs. Jamieson have gone for a trip to Quebec and the Thousand Islands. The out-of-town wedding party were: Mr. and Mrs. C. E. Rowland, New York city; Mr. and Mrs. J. H. Thompson, St. Louis; Miss Mona Louise Taggart, Indianapolis; Mrs. and Miss Curtis Birmingham; Mr. and Mrs. Earl Wilson, Seattle; Mr. and Mrs. Cary, Pontiac. From The Detroit Free Press.

Miss Edyth Kozitz, who has been teaching in Dollar Bay for the past year, returned Wednesday to spend the summer at her home here.

Miss Mollie Smith, who has been dangerously sick and also a great sufferer for over three weeks, is slowly convalescing.

The water sprinkler is one of the greatest blessings in the land. Mr. Stanley is doing his share and all that is necessary to keep the dust down is for each dweller to pay in his 25 cents per week. It is very easy.

Women Who Are Envid.

Those attractive women who are lovely in form and temper are the envy of many, who might be like them. A weak, sickly woman will be nervous and brittle. Constipation or kidney poisons show in pimples, blotches, skin eruptions and a wretched complexion. For all such, Electric Bitters work wonders. They regulate stomach, liver and kidneys, purify the blood; give strong nerves, bright eyes and smooth, healthy skin, lovely complexion. Many charming women owe their health and beauty to them. See at James W. Cobb's, Charles J. Shain's and James F. Wooster's.

COUNCIL PROCEEDINGS
BIRMINGHAM, June 16, '09.
Adjourned regular meeting according to law.
President Daines in the chair. Trustees present - Crawford, Smith, Spencer, Mills and Wilkinson. Trustees absent - Schlaack. Mills moved, supported by Smith, that the amount of the Village Clerk's bond be \$1,000.
Voted by roll call.
Ayes - Spencer, Smith, Wilkinson, Mills and Crawford.
Nays - None.
Wilkinson moved, supported by Smith, that the Village Treasurer's bond be placed at \$14,000.
Voted by roll call.
Ayes - Mills, Spencer, Smith, Wilkinson and Crawford.
Nays - None.
Mills moved, supported by Wilkinson, that the Marshal's bond be placed at \$500.
Voted by roll call.
Ayes - Smith, Wilkinson, Crawford, Mills and Spencer.
Mills moved, supported by Mills, that the bond of Ray Keyser, Village Clerk, be accepted.
Voted by roll call.
Ayes - Spencer, Mills, Smith, Crawford and Wilkinson.
Nays - None.
Wilkinson moved, supported by Mills, the bond of Charles E. Smith, Village Marshal, be accepted.
Voted by roll call.
Ayes - Smith, Wilkinson, Spencer, Crawford and Mills.
Nays - None.
Mills moved, supported by Wilkinson, the bond of H. W. Baxter, Village Treasurer, be accepted.
Voted by roll call.
Ayes - Smith, Wilkinson, Spencer, Crawford and Mills.
Nays - None.
Smith moved, supported by Mills, that the druggist bond of Charles J. Shain be accepted.
Voted by roll call.
Ayes - Smith, Wilkinson, Spencer, Crawford and Mills.
Nays - None.
Smith moved, supported by Mills, that the druggist bond of James W. Cobb be accepted.
Voted by roll call.
Ayes - Smith, Wilkinson, Spencer, Crawford and Mills.
Nays - None.
Wilkinson presented the following Ordinance.

AN ORDINANCE
Prohibiting the keeping of Hives in the Village of Birmingham.
The Village of Birmingham ordains, Section 1. That no person shall keep any bees within the village limits of the Village of Birmingham.
Sec. 2. Any person who shall violate any provision of this Ordinance, on conviction thereof, may be punished by a fine not exceeding one hundred dollars, or by imprisonment not exceeding ninety days, or both such fine and imprisonment, in the discretion of the Court, together with the cost of prosecution, and on failing to pay such fine and the cost of prosecution may be imprisoned for any time not exceeding ninety days, unless payment thereof is sooner made.
Sec. 3. This Ordinance shall take effect at the expiration of twenty days from the passage thereof.
Made and passed by the Village Council of the Village of Birmingham, the 14th day of June, A. D. 1909.

RAY KEYSER, GEO. E. DAINES, Village President.
Village Clerk.
Mills moved, supported by Spencer, that the Ordinance be adopted.
Voted by roll call.
Ayes - Smith, Spencer, Wilkinson, Crawford and Mills.
Nays - None.
Mills moved, supported by Smith, that the Assessor's bill of \$100 for making out assessment roll, be allowed.
Voted by roll call.
Ayes - Smith, Wilkinson, Spencer, Crawford and Mills.
Nays - None.
Mills moved, supported by Spencer that the bill of M. B. Dennis for \$4 for two days on Board of Review, be allowed.
Voted by roll call.
Ayes - Smith, Wilkinson, Spencer, Crawford and Mills.
Nays - None.
Minutes read and approved.
Motion to adjourn. Carried.
GEORGE E. DAINES, President.

Good horse barn and hen house for sale cheap; also several hundred cement blocks. W. C. BRYAN, Woodward Avenue, two miles north of Birmingham.

BREAD

A Good Square Loaf

Of bread is what we give you for your money. By "square" we do not refer to the shape, but to the quality and size of the loaf.

The Size of the Loaf

You can see at a glance. The quality will be apparent as soon as you begin to eat. Some of the very finest bakers in town have given up home baking, and are using our bread. Why?

F. J. WARNER
H. W. BAXTER

FOR
Graduation and Wedding Gifts
Nice Souvenir Spoons
Lockets Chains Rings
Brooches Cuff Links
Silver-Tin Bases
Manicure Sets
Hand Mirrors
Fountain Pens
Cut-Glass Pieces
Watches and Clocks

Repairing of All Kinds
Promptly done.
H. W. BAXTER

ABOUT ADVERTISING—NO. 10

The Man Who Retreats Before His Defeat!
By Herbert Kaufman.

Advertising isn't magic. There is no element of the black art about it. In its best and highest form it is plain talk, *sale talk*—selling talk. Its results are in proportion to the merit of the subject advertised and the ability with which the advertising is done.

There are two great enemies to advertising profit, and both of them are caused by ignorance of the real functions and workings of publicity.

The one is to advertise promises, which will not be fulfilled, because all that advertising can do when it accomplishes most is to influence the reader of your copy to investigate your claims.

If you promise the earth and deliver the moon advertising will not pay you.

If you draw men and women to your store on pretense and fail to make good, advertising will have harmed you because it has only drawn attention to the fact that you are to be avoided.

It is as unjust to charge advertising with failure under these conditions as it would be for your neighbor to rob a bank and find yourself indicted for his misdeed. In brief, advertised dishonesty is even more profitable than unexploited deception.

The other great error in advertising is to expect more out of advertising than there is in it.

Advertising is seed which a merchant plants in the confidence of the community. He must allow time for it to grow. Every successful advertiser has to be patient. The time that it takes to arrive at results rests entirely with the ability and determination you display in the effort. But you cannot turn back when you have traveled half way and declare that the path is wrong.

You can't advertise for a week and because your store isn't crowded say it hasn't paid you. It takes a certain period to attract the attention of readers. Everybody doesn't see what you print the first time it appears. More will notice your copy the second day, a great many more at the end of a month.

You cannot expect to win the confidence of the community to the same degree that other men have obtained it without taking pretty much the same length of time that they did. But you can cut short the period between your introduction to your reader and his introduction to your counters by spending more effort in preparing your copy and displaying a greater amount of convincings.

You mustn't act like the little girl who planted a garden and came out the next day expecting to find it in full bloom. Her father had to explain to her that plants require roots and that, although she could not see what was going on, the seeds were doing their most important work just before the flowers showed above ground.

So advertising is doing its most important work before the big results eventuate, and to abandon the money which has been invested just before results arrive is not only foolish but childish. It would be just as logical for a farmer to abandon his fields because he could not harvest his corn a week after he planted it.

Advertising does not require faith—merely common sense. If it is begun in doubt and deserted before normal results can be reasonably looked for, the fault does not lie with the newspaper or with publicity—it rests entirely upon the head of the coward who retreated before he was defeated.

ELLIOTT-TAYLOR-WOLFFENDEN CO.
Woodward and Grand River

In Our Shoe Department

We are showing a complete assortment of Women's, Misses' and Children's Boots, Pumps and Oxfords. In all leathers—Tans, Blacks, Taupe Greys and Bronze, Ooze Calf, Patent Calf, Russian Calf, Mat Calf and Vici-Kid, in the newest designs for Spring and Summer. Boots and Oxfords \$3.00. A few Specials \$3.50. The Elliott Shoes fit your feet. See our New Eclipse Tie, the newest pump creation in Tan Calf, Patent Colt, Taupe Grey and Black Ooze Calf. Our Special, \$3.50.

Our New 3-Eylet Ties in Tan, Gun Metal and Patent Colt are one of our newest effects in Low Cuts. All leathers, \$3.00.

In Button Oxfords in Patent Calf and Tan Calf with Brown Ooze Tops, with light and medium weight soles and Cuban heels. Very snappy for dress and street wear. All styles, \$3.00.

Misses' and Children's Ankle-Strap Pumps and Oxfords in Brown Kid, Gun Metal calf and Patent Colt, \$1.50, \$1.75 and \$2.00.

The newest style for girls in low cuts.

Specials for This Week

LOT 1. Women's \$3.00 Lace Boots, all leathers and most all sizes. Reduced to \$1.95.

LOT 2. Women's \$3.00 Oxfords; all leathers; turn and welt soles; most all sizes. Reduced to \$2.38.

LOT 3. Misses' \$2.00 3-Strap Roman Sandals, with patent vamps. Reduced to \$1.48. Sizes 1 1/2 to 2, all widths.

LOT 4. Infants' \$1.00 Shoes with Kent slip soles, narrow widths. Reduced to 29c. Sizes 4 to 6, to close them out.

IT MAKES A DIFFERENCE
WHOSE CAT'S TAIL IS IN THE DOOR

It makes a difference whether you get your Coal in the summer or not.

First, and quite important, it is cheaper.

Second, and quite as important, you get better coal.

Third, you have it over; and there comes a peace of mind.

IF YOU ARE THINKING OF PLACING AN ORDER FOR LUMBER

Consult us. An estimate will cost you nothing, and it will likely save you money.

T. B. SMITH
The Lumber and Coal Hustler
BIRMINGHAM MICHIGAN

OXFORDS
For the 4th

Now is the time to get them. If you want to "make a big noise," you will need a pair of our swell Oxfords to complete your attire. You will find that our display includes everything that is correct and up-to-date, for both Men and Women. Let us show you.

Henry Pauli
Pontiac

OUR POLICY

Is to investigate, remedy and adjust fairly each complaint from our subscribers, whether it relates to our service or to our methods.

Our constantly increasing list of subscribers is an evidence that our service is good and our methods fair. Mistakes will occur; our employes are efficient but human. Our aim is to furnish the best. If your service is satisfactory, tell your friends.

If not, please tell us.

The Michigan State Telephone Co.
Call Phone No. 11
Geo. M. Mitchell
Manager

SUPPORT YOUR LOCAL PAPER...
It helps you. It helps your home market.

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