THE BIRMINGHAM ECCENTRIC.

Devoted to Our Own Locality--We Labor for Its Interests.

THIRTY-SECOND YEAR. NO. 4. BIRMINGHAM, OAKLAND COUNTY, MICHIGAN, FRIDAY MAY 28 1909. WHOLE NUMBER, 1623

EXPERT EMBARKS

J. A. Pfeifer, an Advertising Expert, Decides to go Into Business For Himself in Detroit

From the Detroit News:

After an affiliation with practically one enterprise for over a score of years J. A. Pfeifer, one of the best-known and most successful advertising men in in the country, has decided to go into business for himself about June 1.

Mr. Pfeifer's experience as an advertiser dates way back to the days of Mabley & Co., where, under the guidance of D. J. McDonald, dean of advertising experts, he was taught the first lessons in the art. That was 21 years ago and he had given his unbroken service to the firms that succeeded the original house up to the time of the passing of Partridge & Blackwell.

The general public has little conception of the work of an advertising manager in such an establishment as Pardridge & Blackwell, now Crowley, Milner & Co. The fact is that during the past six years Mr. Pfeifer had the handling of an appropriation aggregating half a million dollars and the wisdom of his judgment was proven by the splendid results attained.

Among his many original and clever advertisements which attracted considerable attention was a half-page one which appeared in the Sunday News-Tribune relating to "Hydegrade" taffeta. A prize of $250 was offered to department and dry goods stores all over the United States for the best advertising idea. Mr. Pfeifer won. The victory is made the more remarkable when it is stated that this was the second successive prize that he has captured from the same donor. Joseph J. Crowley, president of Crowley, Milner & Co., has this to say in connection with Mr. Pfeifer's future:

"Mr. Pfeifer will leave with the best wishes of our firm. We hope he will be successful in every way in his new venture."

His long connection with advertising relating to every line of merchandise and every medium of advertising makes Mr. Pfeifer well qualified to give counsel, write advertisements and place copy for any retailer, wholesaler manufacturer, locally or in any locality desired.

Instead of one firm reaping the benefits of Mr. Pfeifer's knowledge, his launching into the general advertising business will give all advertisers an opportunity to take advantage of his long training in all branches of advertising.

Mr. Pfeifer will continue in his present position for two weeks, and then will open up offices in one of the downtown business blocks.

UNITED PRESBYTERIAN CHURCH NOTES

Theme—Sabbath morning, at 10 a. m. standard time, "The Marathon of Life," 1 Tim. 6:12. Same at Troy at 1:30 p. m. standard time.

At 5 p. m. will be the young people's meeting. Subject, "Heroes of home missions." Matt. 10:7-16.

On account of the union memorial services at the Baptist church at 7:30 p. m. there will be no preaching service at the U. P. church.

The General Assembly of the United Presbyterian church is now in session at Knoxville, Tenn. This is the first time our assembly has ever been so far south.

Won't Slight a Good Friend.

"If ever I need a cough medicine again I know what to get," declares Mrs. A. L. Alley, of Beals, Maine, "for, after using 10 bottles of Dr. King's New Discovery, and seeing its excellent results in my own family and others, I am convinced it is the best medicine made for coughs, colds and lung trouble." Every one who tries it feels just that way. Relief is felt at once and its quick cure surprises you. For bronchitis, asthma, hemorrhage, croup, la grippe, sore throat, pain in chest or lungs it's supreme. 50c and $1. Trial bottle free. Guranteed by James W. Cobb, Charles J. Shain and James F. Wooster.

SCHOOL NOTES.

Junior Ex. was held Thursday evening, May 27, at the M. E. church. and was well worth the price of admission.

A sophomore class party will be given at the home of Miss Florence Crawford on Friday evening, June 11.

Miss Starr has presented four college songs to the Birmingham high school, from which the pupils are to pick a song for their own school.

The regular five week examinations were held last week. Now that they are over the only remaining examinations are the final examinations in June.

A Card.

This is to certify that all druggists are authorized to refund your money if Foley's Honey and Tar fails to cure your cough or cold. It stops the cough, heals the lungs and prevents pneumonia and consumption. Contains no opiates. The genuine is in a yellow package. Sold by all druggists.

Dr. Miles' Anti-Pain Pills relieve pain.

BRICK & TILE CO

Whitehead & Mitchell Will Start Up the Brick and Tile Yards Here's Hoping

In order to get building blocks to build their new office building, Whitehead & Mitchell will at once start up the yard that has lain idle more years than it has run. The work at the yard will be under the general management of George H. Mitchell with John L. Keyser, as superintendent Mr. Charles L. Drewyour, of Detroit, engineer and expert brick manufacturer with a gang of expert brickmakers, will see that the ware manufactured by them will be of the very best that skilled labor can produce.

The first product turned out will be much desired building blocks that have a state wide name for goodness of quality and a block that builders never have had enough of. A goodly supply for Whitehead & Mitchell's own use will at once be made and burned after which a supply for general demand will be made. After this job is done small brick will be made and a kiln of from 200,000 to 300,000 will be set up and burned. After that the most popular sieze of drain tile needed by farmers in this vicinity will be made just as long as the weather will permit.

It is barely possible that a syndicate will purchase the entire plant, enclose it and run night and day. If this syndicate is formed, a track will be built to the D. G. H. & M. Ry. connecting up with the railway and that will allow the making of brick and loading from kiln to car which will enable the proprietors to successfully compete in price with any brick yard in the union.

FROM THE PEOPLE.

Some people who have stood out in the snow of 15 winters waiting for the D. U. R. cars, feel they might be given the shelter of the house owned by that company.

Are you buying berries, lettuce, etc., that are not protected from the dust of the street? Some one with tuberculosis may have spit upon the street and those microbes rise with the dust. Why not ask your grocerer to cover them with a thin cloth.

For some time past all library books returned from houses where there has been sickness, have been thoroughly disinfected before being allowed to go out of the library again. The method of disinfecting was ordered by one of our leading physicians and it is thoroughly done.

Detroit is doing its best to teach its people to avoid the white plague. Why not send some missionaries to its suburban towns?

Right here in this village there are people who sleep with their windows closed.

It is said that the public telephone is a spreader of tuberculosis germs. The transmitter secretes in layers the moist breath of every patron, forming dried layers. These deposited germs can be taken off by scrubing with carbolic acid.

Talking about the spread of tuberculosis, our public library in passing around the books is without doubt about one of the most dangerous propositions we have to face. Our schools and churches should be disinfected every two weeks and the public library books every week.

Fifty deaths in a railway accident, 500 in an Iroquois fire, 1,000 in an earthquake, send a thrill of horror thru the civilized world; but 160,000 persons die annually in the United States of tuberculosis. Think of what the cost of one Dreadnaught would do for the stamping out of this disease.

If your stomach, heart or kidneys are weak, try at least a few doses of Dr. Shoop's Restorative. In five or 10 days only the result will surprise you. A few cents will cover the cost. And here is why the help comes so quickly. Dr. Shoop doesn't drug the stomach, nor stimulate the heart or kidneys. Dr. Shoop's Restorative goes directly to the weak and failing nerves. Each organ has its own controlling nerve. When these nerves fail, the depending organs must of necessity falter. This plain, yet vital truth clearly tells why Dr. Shoop's Restorative is so universally successful. Its success is leading druggists everywhere to give it universal preference. A test will surely tell. Sold by Charles S. Shain.

WANTED.

Trustworthy man or woman in each county to advertise, receive orders and manage business for New York Mail Order house. $18. weekly; position permanent; no investment required. Previous experience not essential to engaging. Spare time valuable. Enclose self addressed envelope for full particulars. Address, Clarke Co., Wholesale Dept., 103 Park ave., New York. 19jun

BEAUTIFUL ORGAN FOR SALE.

A beautiful oak finished, canopy top organ, perfect in every detail, cost, $175. Good as new. Not a scratch. Can be bought for $50, because the owner wants a piano. To see it and get particulars see Mitchell, at the Eccentric. tf.

EASTERN STAR

Oakland County Association Met in Holly May 12. Several From Birmingham Attended

The O. E. S. Oakland county association met at Holly May 12. Associate Grand Matron Mrs. Clara Eldridge, of Adrian, was in attendance.

Afternoon session opened by singing America, followed with prayer by Mrs. Schimeler, of Commerce. Address of welcome by the Holly chapter, response, Mrs. Burr of Rochester.

Over 150 answered to roll call from different chapters. Birmingham was represented by six, Mrs. Todd, Mrs. Ash, Mrs. Cummings, Mrs. Peck, Mr. Burtraw and Mr. Cummings. We then listened to a very fine program after which we were invited to the banquet room, where an elaborate supper was served.

Evening session opened at 9 o'clock with Holly chapter in the chair, after which work was exemplified by officers of different chapters. Mrs. Hattie Todd, of Birmingham, doing the work of Ruth. She certainly is worthy of praise the way she exemplified the work, one candidate being initiated into the order.

Motion made and carried that the Oakland county association have a picnic at Assembly Island, Orion. Committee appointed on arrangements, chairman, Mr. Burtraw, Birmingham; Mr. Beneway, Orion; Mr. Wright, Holly; Mr. Ogden, Clarkston; Mr. Allison, Pontiac; Mr. Bay, South Lyon; Mrs. Schimeler, Commerce; Mrs. Kinny, Milford; Mrs. Groff, Oxford; Mrs. Hogh, Farmington. Invitation is extended for all to attend.

Pontiac invited the association to meet with them next October. Invitation accepted.

Chapter closed, all feeling better for having attended the meeting. Thanks to Holly for their kind hospitality.

A WORD FROM AN OLD FRIEND.

Larkspur, Colo., May 22, 1909.

Dear George:-

Spring has come at last, which reminds me that the first of June is close at hand, so I have dug up that old familiar dollar bill for one more year's subscription. This has been a h—ll here this winter, nine months of winter and three of very cold weather. They only have three seasons here July, August and winter.

Colorado is certainly boomed. Lots of capital here to be invested in any prospect that they can see a good income from.

If any of the folks from back there are coming out here this summer, I would like to have them look me up. I am close to Denver, between Denver and Colorado Springs.

Regards to all. I am as ever yours,

P. H. DURKEE.

BAPTIST CHURCH NOTES.

Sermon themes, Sunday morning, "His Appointments;" evening, "Memorial Days."

B. Y. P. U. prayer meeting topic, "Sunday school as a home mission agency." Leader, Mrs. C. G. Jackson

The Sunday evening service will be the regular memorial service, with the sermon by the pastor, the other pastors assisting in the service.

The lecture to have been given by Rev. F. L. Church this week will be postponed on account of the illness of Mrs. Church.

"No-Drip" is the most clever little silvered coffee strainer ever invented. Get one free from Dr. Shoop, Racine, Wisconsin, by the coupon plan. The coupon and Dr. Shoop's new book on Health Coffee sent to any lady requesting them. You can trick any one by secretly serving Dr. Shoop's Health Coffee at meal time. Your visitor or your husband will declare he is drinking real coffee—and yet there is not a grain of real coffee in Dr. Shoop's Health Coffee. Pure grains, malt and nuts give Health Coffee its exquisite taste and flavor. No 20 to 30-minutes tedious boiling. "Made in a minute." Try it from your grocer and get a pleasant surprise. 1-lb. package 25c. Sold by all grocers.

TO BE READ AT LIBRARY.

Delineator, American Boy, American Magazine, American Review of Reviews, Harper's Monthly, St. Nicholas, Bird Lore, Nation, Success, Our Dumb Animals, Popular Mechanics, ECCENTRIC.

COMMISSIONERS' NOTICE.

In the matter of the estate of Danford Beach, deceased. The undersigned having been appointed by the Honorable Kleber P. Rockwell, Judge of Probate in and for the County of Oakland, State Michigan, Commissioners to receive, examine and adjust all claims against said estate, and four months from the 10th day of May A. D. 1909, having been allowed by said Judge of Probate to all persons holding claims against said estate in which to present them to us for examination and adjustment, notice is hereby given that we will meet on the 10th day of July, 1909, and the 10th day of September, 1909, at 10 o'clock a. m. of each day, at the First State Savings Bank, in the Village of Birmingham, in said county, for the purpose of receiving and adjusting said claims.

J. F. RUNDEL,
FRANK PEARSALL,
may14-jun11 Commissioners.

FOLEY'S HONEY AND TAR stops the cough and heals lungs

MEMORIAL DAY

Birmingham Memorial Association Will Appropriately Remember Our Fallen Heroes

Memorial sermon Sunday evening, May 30, in the Baptist church by Rev. Salyer at 7:30 standard. All churches invited.

Soldiers graves decorated Monday morning, May 31, by committee.

Pastors, rectors and public all meet at the school house Monday, May 31, at 9 a. m. standard and in charge of Prof. Dudley and teachers, will march to and form around the soldier's monument.

Singing by school and audience.
Prayer.
Singing by the school.
Short addresses by pastors and others.
Singing by the quartette.
Short addresses.
Singing by the school.
Benediction.
Return and dismissal.
Mrs. Edith Bookham, president; Mrs. Eva Jenks, secretary.

If you want to feel well, look well and be well, take Foley's Kidney Remedy. It tones up the kidneys and bladder, purifies the blood and restores health and strength. Pleasant to take and contains no harmful drugs. Why not commence today? Sold by all druggists.

For headache Dr. Miles' Anti-Pain Pills

W. H. POOLE, M. D.
PRACTICE LIMITED TO
EYE, EAR, NOSE and THROAT
Office 270 Woodward Ave., Detroit.
Residence, Woodward Ave., just north of Cemetery Road, Birmingham.

Nature Demands It

The Hygiene Bakery has it—

Genuine Home-Made Brown Bread Fresh Daily

This brand of Bread is new, palatable and healthful. Try it.

All kinds of Fresh Cakes and Pastry at the

Hygiene Bakery
C. F. MILLEN, Prop.

Housecleaning Time Is Here

Let us clean your
Carpets and Rugs
Furniture and Draperies
Mattresses
Feather Pillows and Beds
Hot-Air Pipes

At your home or at our works
Prices reasonable. Satisfactfon guaranteed.

Globe Housecleaning Co.
DICKINSON & HARRIS,
Phone 137 L. L. Box 15, Birmingham

ORDER FOR PUBLICATION—Sale or Mortgage of Real Estate.

State of Michigan the Probate Court for the County of Oakland. At a session of said Court, held at the Probate office, in the City of Pontiac, in said county, on the 13th day of May, A. D. 1909. Present, Hon. Kleber P. Rockwell, Judge of Probate. In the matter of the Estate of

JENNIE DOUGLAS, Deceased.

Almeron Whitehead, executor of said Estate, having filed in said Court a petition praying for license to sell at private sale the interest of said Estate in certain real estate therein described.

It is ordered that the 19th day of June, A. D. 1909, at 9 o'clock in the forenoon, at said Probate office, be and is hereby appointed for hearing said petition and that all persons interested in said estate appear before said Court, at said time and place, to show cause why a license to sell the interest of said estate should not be granted; It is further ordered that public notice thereof be given by publication of a copy of this order, for three successive weeks previous to said day of hearing in the Birmingham Eccentric, a newspaper printed and circulated in said county.

KLEBER P. ROCKWELL,
A true copy. Judge of Probate.
JUDSON A. FREDENBURGH, Probate Clerk.
may21-jun11

FOLEY'S HONEY AND TAR
for children; safe, sure. No opiates

Detroit United Lines

Birmingham Time Table

Cars leave Birmingham Car House for Detroit at 5:25 a. m. and every half hour thereafter until 7:55 p. m.; then hourly until 10:55 p. m. Passengers in last car changing at Royal Oak to southbound car of Flint Division.

Cars leave Birmingham Car House for Pontiac at 6:00 a. m., 7:00 a. m. and half-hourly thereafter until 8 p. m.; then hourly until 12:00 midnight.

Cars leave Detroit for Birmingham at 6:30 a. m. and every half hour thereafter until 7:00 p. m.; then hourly until 11:00 p. m. This car awaiting the close of the theatres.

On Sundays the first car out of Detroit is 7:00 a. m.

For Flint Division change at Royal Oak.

WM. R. HOLDEN, Agent.

FOLEY'S HONEY AND TAR
for children; safe, sure. No opiates

Wall Paper! Wall Paper!

1,000 ROLLS

All new, latest designs in high-art wall decorations now in stock. Our line equals anything that Detroit or Pontiac dealers may handle. Prices range from **2 1-2c to $2.00 Per Roll.** Can suit anybody's pocket. We buy direct from manufacturer and can save you 50 per cent on what you buy. Call and let us show you what we can do. We take pleasure in showing fine goods.

F. BLAKESLEE
BIRMINGHAM

"The memory of the Quality of an article still lingers—long after the price is forgotten."

QUALITY Groceries
QUALITY Men's Furnishings
QUALITY Shoes

Right prices
We will convince you

SPENCER & FERGUSON
Groceries Shoes Furnishings

Coffee That You Like

We have a good Coffee trade—one that we pride ourselves on and like to talk about.

We built up this trade by furnishing a superior brand of Coffee than is generally kept.

We have furnished a Coffee that was not only "good enough" for the money, but better than the figures will buy elsewhere.

We not only know that this is so, but our customers know it, and mention the fact to us frequently.

Better ask us about some of these testimonials.

Our Coffees range in price from **10c** to **50c** a pound, and we give just as much care and attention to the selection and handling of our cheaper Coffees as we do our higher-priced ones.

Try one pound—money back if not satisfied.

Druggist Jas. W. Cobb Grocer
Birmingham

You Don't Need to Go Outside of Birmingham for Anything in Farm Implements and Tools

We have the largest line in this region and can supply needs at the lowest possible cost. We sell the profit-making kind, that do their work well and make the farmer happy. Look over your Implements and see what you need, and come in and see us. A guarantee goes with every sale, and no deal with us is completed until you are satisfied.

HOPPS HARDWARE CO.
BIRMINGHAM

Don't Forget!

A one-armed man can write

INSURANCE

J. A. BIGELOW

The oldest Agency in Birmingham, with the oldest company.

FIRE LIGHTNING CYCLONES
TORNADOES ACCIDENTS

MADAM STRYKER—Electrolysis manicuring, shampooing, hairdressing, electric and vibratory face massage, electric scalp treatments, hair dyeing and bleaching; toilet articles, hair manufacturing, switches puffs, pompadours and doll wigs, made from combings; chiropody, corns removed without pain, bunions and ingrowing nails treated. Davis Block, Room E. Bell Phone 320J. Corner Saginaw and Huron Streets Pontiac.

ESTABLISHED IN 1865

The Adolph Enggass Jewelry Co.

DIAMONDS
WATCHES
CLOCKS
JEWELRY
SILVERWARE
CUT GLASS

Quality Guaranteed

PRICES LOWEST

THE ADOLPH ENGGASS JEWELRY CO.
Opp. Hudson's—22 Gratiot Ave.
DETROIT
Established in 1865

How Much, Please?

Want a choice cut of prime roast beef or tender, juicy lamb? Maybe it's pork you want, or a nice delicious steak? Ham, sausage, bacon or chops may be your preference. Whatever it is, we have it, and at quick-march prices.

Our meats are not the kind that are hard to cut and still harder to digest. It is young, tender, and wholesome. Call Phone 24 for prompt service.

A. R. PARKS.

JNO. D. RIKER, M. D.
Practice limited to
EYE, EAR, NOSE, THROAT
PONTIAC, MICH.

H. F. SMITH C. E. UNSELD

Oakland Electric Co.

Why not have your work done mechanically?

Motors Wiring
Fixtures
Bells Repairs

FOLEY'S HONEY AND TAR
Cures Colds; Prevents Pneumonia