

**Detroit United Railway**  
(Oversees all Detroit City Lines)  
**PONTIAC DIVISION**  
Time Table in effect Nov. 1, 1917—Subject to change without notice.  
All cars run on Central Standard Time.

Over leave Birmingham for Detroit at 6:55 a. m. and half hour thereafter until 9 p. m. On Detroit leave Birmingham at 6:55 a. m. and half hour thereafter until 9 p. m. On Birmingham leave Detroit at 6:55 a. m. and half hour thereafter until 9 p. m. On Detroit leave Birmingham at 6:55 a. m. and half hour thereafter until 9 p. m. On Birmingham leave Detroit at 6:55 a. m. and half hour thereafter until 9 p. m.

**SAFETY ELECTRIC ALARMING**  
Operated over Detroit United Railway, gives quick notice of fire in all buildings connected with the Detroit United Railway.  
J. C. COLLINS, Local Business Agent.

**ORDER FOR PUBLICATION—State of Michigan**  
State of Michigan, the Probate Court for the County of Oakland, Ad. A. number 729, and Court, in and for the County of Oakland, do hereby certify that the following is a true and correct copy of the will of the late J. C. COLLINS, deceased, as the same appears from the records of said Court, to-wit: That the said J. C. COLLINS, deceased, was of sound mind and memory at the time he executed the foregoing will, and that said will is in conformity with the laws of the State of Michigan, and that the same is a true and correct copy of the original as the same appears from the records of said Court, and that the same is a true and correct copy of the original as the same appears from the records of said Court, and that the same is a true and correct copy of the original as the same appears from the records of said Court.

**HEARING CLAIMS BEFORE COURT.**  
State of Michigan, County of Oakland, do hereby certify that the following is a true and correct copy of the will of the late J. C. COLLINS, deceased, as the same appears from the records of said Court, to-wit: That the said J. C. COLLINS, deceased, was of sound mind and memory at the time he executed the foregoing will, and that said will is in conformity with the laws of the State of Michigan, and that the same is a true and correct copy of the original as the same appears from the records of said Court, and that the same is a true and correct copy of the original as the same appears from the records of said Court, and that the same is a true and correct copy of the original as the same appears from the records of said Court.

**Get Your Clothing Made in Birmingham**

**Chas. Peck Merchant & Tailor**

Has opened tailoring parlors in the Schaeck Terrace with a choice assortment of cloths and samples. You can be fitted for moderate price.

**Cleaning, Pressing and Repairing**  
Work and prices satisfactory.

**Hygiene Bakery**  
C. F. MILLEN, Prop.

**Home-Made Bread Cream Puffs Cookies**  
Pies  
Puff-Paste Pastry  
Currant Bread  
Buns  
Brown Bread  
Wedding Cakes a Specialty

**BUY FROM THE WAGON**

**Dainty Cleaning**  
For the Ladies

Handle every piece by hand. This insures

**YOUR GOODS**

Are cleaned separately.  
Get just the kind of work that they require to produce best results.

**DAMAGES** from machinery, such as tearing, loss of buttons, etc., are repairable.

And above all, you know that your garments will be kept absolutely FROM CONTACT WITH OTHERS.  
Hand-work's the thing and it COSTS you NO MORE.

Send us a PLAIN Dress. We will make it look like new at a cost of only \$1.50.

**Estabrooke Co.**  
306 Woodward Ave.  
DETROIT, MICHIGAN  
Phone 71,488

**FOLEY'S KIDNEY CURE**  
WILL CURE YOU  
of any case of Kidney or Bladder disease that is not beyond the reach of medicine. Take it at once. Do not risk having Bright's Disease or Diabetes. There is nothing gained by delay.

50c. and \$1.00 Bottles.  
REFUSE SUBSTITUTES.  
ALL DRUGGISTS.

**SELF-SACRIFICE OF AN ENGINEER**  
**COUPLED LOCOMOTIVE TO BURNING CARS OF DYNAMITE AND RAN OFF WITH THEM.**

**"JIM BLUDSOE" OF MEXICO**  
American Society of Cross of Honor Recognizes Bravery of Man Who Deliberately Gave Up Life for His Townspeople.

Washington.—Jesus Garcia, a Mexican locomotive engineer, met his death in a most horrible manner that has not only shocked the people of Mexico but has also caused the destruction of a town. With the certainty that he must forfeit his own life, Garcia quickly coupled the locomotive to two cars loaded with dynamite and ran them rapidly toward the suburbs, when the flames reached the dynamite. A terrible explosion followed. The brave engineer was blown to atoms.

This is the brief story of the unparalleled heroism of a man who died by his own choice that others might live.

The American Society of the Cross of Honor was quick to act when it was learned through newspaper dispatches of Jesus Garcia's sacrifice. At the first meeting of the board of governors of the society in this city, held after the tragic occurrence, resolutions were adopted commending the conduct of the Mexican engineer.

President Thomas H. Herndon of the American Society of the Cross of Honor, in a speech before the Mexican ambassador, that official had the reported fact of Garcia investigated and found it true as reported by the following communication:

Mr. Herndon has received from Jose F. Godey, chargé d'affaires of Mexico, dated at the embassy in this city, the following communication:

With reference to the correspondence had with you relative to the reported explosion of dynamite cars, I have the honor to inform you that the following communication was received from the American Society of the Cross of Honor regarding the heroic sacrifice of Jesus Garcia, I beg to inform you that I am directed by my government to tender you its thanks for said resolutions for the terms in which it is expressed.

"Likewise I am directed to inform you that a subscription has been opened at Nacozari, in order to collect funds for the erection, at the principal square of said town, a monument commemorating the heroic sacrifice of Jesus Garcia, that the local authorities have co-operated to that end and that the federal government will do likewise."

From the company by which Jesus Garcia was employed—the Montezuma Copper Company of Nacozari, Mex.—came the particulars of the locomotive engineer's sacrifice.

The two cars loaded with dynamite were near the smelter of the company in the "lick of the town." The cars caught fire in some manner and the flames were almost backing the locomotive when Garcia backed his loco motive up to the burning cars and coupled his engine to them.

He realized that the explosion threatened death to hundreds of people and the destruction of the town. Grasping the throttle, he threw it wide open and, with the blazing cars attached made a streak for the open country.

The train of dynamite had not reached the little section house in the suburbs when came the terrific explosion. The section house and cars were reduced to pillars, while the body of Garcia was blown to pieces only the smallest fragments being found afterward.

Two Mexican section hands and an American boy were also blown to atoms. But the town and many precious lives had been saved by the "Jim Bludsoe" of the Mexican mines.

To Preserve Poe's Cottage.

The Westchester County Magazine is urging the purchase by the city of the Edgar Poe cottage at Putnam, N. Y., as a repository for Poe relics. "That little house," says the magazine, "was Poe's home from June 1845, until his death in Baltimore, on October 7, 1849. In the little cottage of Fordham his wife, Virginia, died. There he wrote such of his poems as 'Annabel Lee,' 'Rosalind and Helen,' 'Ulalume,' 'An Enigma,' 'To Mr. Mother,' and the first draft of 'The Bells.' This house is said to be the most famous literary landmark of Greater New York."

Mr. Murphy—Arrah! 'Tis Saturday night an' th' factory 's clost' down, an' Timmy don't know whether he'll get his pay or not.

Mrs. Murphy—Here he comes home now.

Mrs. Murphy—Worra! 'Tis he ain't been paid!—Cleveland Leader.

**Simple Remedy for La Grippe**  
Racking in gripe coughs that may develop into pneumonia or night are quickly cured by Foley's Honey and Tar. The sore and inflamed lungs are cooled and the mucous membrane is given the good condition is quickly averted. Sold by all Birmingham druggists.

**SCROLL NOTES.**  
The final examinations closing the first semester of the year being given in all the great and high school this week. Those who have done hard, earnest, conscientious work during the semester, very seldom fail to pass their work above 80 per cent, the passing mark for high school, 75 per cent for the grades.

The Literary of last week was one of the best given this year. Rev. Snell gave us a very interesting talk on the theme, "A mind well furnished, makes life worth living." He brought out the point that a person who does nothing in life except to make money, when he becomes 60 years old or more and wishes to retire from active life he finds there is nothing in life that interests him except "making money." He has neglected to keep himself interested in other things for so long that now he has lost the capacity for enjoying the other things—he has allowed his "orchard" to die out, so to speak. He has not kept his mind well furnished. Reading good literature, for example, or enjoying music and art, or keeping abreast of the times in science and invention, mean absolutely nothing to him. He has narrowed himself down to the one dull routine of simply "making money." Such a life does not make a pleasant "old age."

It is too empty and uninteresting a life to live. Many people are today living just such a life. Mr. Snell, in his talk, tried to impress upon the minds of the students the advantages to be gained later in life by furnishing the mind with things that will help them to appreciate life in its fullness, now as well as in old age. The talk was a timely one and was greatly appreciated by all. Come again, Mr. Snell.

The readings given by Miss Ward and also by Miss Woodman were very cleverly performed and were well received by the students. We take this opportunity to thank them for so kindly assisting us in the program.

An account of the work of the next Literary will be postponed one week, bringing the date on February 11. Arrangements have been made by Superintendent Dudley whereby the Journal of the Senate, which gives a complete day record of all the proceedings of the State Senate, now in session, will be sent to the High School each week. These Journals will be issued in connection with the work in civics.

**FROM THE PEOPLE.**  
Let all of our clubs and societies be thinking what they are going to do next spring for a more beautiful Birmingham.

Ten gorgeous little father birds were killed to trim her hat with.

Ten somber little mother birds were sitting on their nests with "bly, to feed."

And the hat was called the Merry Widow.

Since last week the following books have found a place on our library shelves. "The garden of a commater's wife," a simple novel, is most beautifully written. Elizabeth Stuart Phelps last book, "Though life do us part, will become one," is one of the best she has ever written. "The River," by Henry Van Dyke, and "The wood carver of Lympna," are there. Ask for these at the library.

Why can't this village have a motto as well as other towns? Of course we don't aspire to big things, don't expect to claim that this is the only village in which life is worth living, nor do we aspire to the motto of the great western motto "I will," but let us have a motto of our own. When the Bay City Civic League asked for a motto, hundreds poured in and one from a twelve-year-old boy was accepted. It was "NO ONE all together." THE ECCENTRIC will publish any sent in.

There is no case on record of cough, cold or grippe deviating into pneumonia after Foley's Honey and Tar has been taken, as it cures the most obstinate deep-seated cough and colds. Why take anything else? Sold by all Birmingham druggists.

**Eczema**  
Cured in less than four weeks.

Those who have had experience with this stubborn disease can hardly believe at first that Wonderful Dream Salve can and does cure Eczema.

There is no doubt about the matter whatsoever. A great many letters are on file in our office from grateful patients, telling of the quick and easy way in which Wonderful Dream Salve has removed all traces of this torturing skin affliction.

Mr. John T. Kealey, of the Stevens Bldg., Detroit, Mich., was recently cured of a bad case of Eczema of fourteen years' standing. After treating with many doctors and taking many remedies without relief, Mr. Kealey was advised to try Wonderful Dream Salve, and in four weeks was entirely cured. He says:

"I certainly consider this a remarkable cure, inasmuch as I have spent hundreds of dollars in fruitless search for relief. I have since the cure of my case been a great benefactor to those who suffer from this skin disease. I have found that Wonderful Dream Salve is a great skin healer."

If you have Eczema, why not try a box of Wonderful Dream Salve. If it fails, your druggist will refund your money. It is that fair enough? Keep it in your home for Chills, Clapped hands, Piles, Cuts, Burns, Frost-bites, Sores and Sores of any kind. You will never use anything else. 25c a box at your druggist or mailed prepaid.

Write for Free Sample and Book containing 300 Dreams and their meaning. 4. WONDERFUL DREAM SALVE CO., Detroit, Mich.

**HAVE THE MICHIGAN Fixture & Electric COMPANY**  
DO YOUR WIRING  
Motors Fixtures Bells

Give your work to men who live and spend their money in Birmingham, instead of letting it go outside.

**ESTIMATES: FURNISHED**  
on application. All work guaranteed. Leave orders with Oakland Realty Co., Phone 143.

**F. W. Hamlin, Mgr.**

By strengthening the nerves which control the action of the liver and bowels, Dr. Miller's Nerve and Liver Pills cure constipation. 64 doses 25 cents.

**Send us the names of three or more performers on the Piano or Organ, and twenty-five cents in silver or postage and we will mail you postpaid our latest popular Music Roll containing 20 pages full Sheet Music, consisting of popular Songs, Marches and Waltzes arranged for the Piano or Organ including RUD KNAUER's famous "Flight of the Butterflies," "March Manilla" and the latest popular song, "The Girl I've Seen."**

**Popular Music Publishing Co.,**  
Indianapolis, Ind.

**PILES get immediate relief from Dr. Shoop's Magic Ointment.**

**ABOUT ADVERTISING—NO. 3**  
**How to Write Retail Advertising Copy**  
By Herbert Kaufman.

A skilled layer of mosaics works with small fragments of stone—they fit into more places than the larger chunks.

The skilled advertiser works with small words—they fit into more minds than big phrases.

The simpler the language the greater certainty that it will be understood by the least intelligent reader.

The construction engineer plans his roadbed where there is a minimum of grade—he works along the lines of least resistance.

The advertisement which runs into mountainous style is badly surveyed—all minds are not built for high level thinking.

Advertising must be simple. When it is tricked out with the jewelry and silks of literary expression it looks as much out of place as a ball dress at the breakfast table!

The buying public is only interested in facts. People read advertisements to find out what you have to sell.

The advertiser who can fire the most facts in the shortest time gets the most returns. Blank cartridges make noise but they do not hit—blank talk, however clever, is only wasted space.

You force your salesmen to keep to solid facts—you don't allow them to sell muslin with quotations from Omar or trousers with excerpts from Marie Corelli. You must not tolerate in your printed selling talk anything that you are not willing to countenance in personal salesmanship.

Cut out clever phrases if they are inserted to the sacrifice of clear explanations—write copy as you talk. Only be more brief. Publicity is costlier than conversation—ranging in price downward from \$6.00 a line, talk is not cheap but the most expensive commodity in the world.

Sketch in your ad to the stenographer. Then you will be so busy "saying it" that you will not have time to bother about the gewgaws of writing. Afterwards take the type-written manuscript and cut out every word and every line that can be erased without omitting an important detail. What remains in the end is all that really counted in the beginning.

Cultivate brevity and simplicity. "Savon Francais" may look smarter, but more people will understand "French Soap." Sir Isaac Newton's explanation of gravitation covers six pages, but the schoolboy's terse and homely "What goes up must come down" clinches the whole thing in six words.

**OUR POLICY**  
Is to investigate, remedy and adjust fairly each complaint from our subscribers, whether it relates to our service or to our methods.

Our constantly increasing list of subscribers is an evidence that our service is good and our methods fair. Mistakes will occur; our employees are efficient but human. Our aim is to furnish the best. If your service is satisfactory, tell your friends.

If not, please tell us.

**The Michigan State Telephone Co.**  
Call Phone No. 11  
Geo. M. Mitchell  
Manager

**Womans pain, head pains—in fact, any pain anywhere can be completely stopped in 20 minutes with one of Dr. Shoop's Pink Pain Tablets. Ask your doctor or druggist about the formula. It is printed on the box, and it can't be bettered. Try one dose and be convinced. Box 25c. Sold by Charles J. Shain.**

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**Exchange Bank**  
Of Whitehead & Mitchell  
Birmingham, Mich.

A Savings Bank can grow only by the patronage of the public. It develops from without, not from within. But to obtain many patrons, it must give satisfactory service and be conducted upon methods that create confidence.

That is the reason why this Bank has steadily increased its deposits for the last 21 years. It gives the best possible facilities to its customers—it treats every depositor with consideration and courtesy, and it transacts business on a safe, conservative basis.

Your account, whether large or small, will receive our best attention.

**Exchange Bank**  
Of Whitehead & Mitchell

**Ha-San Rheumatic Remedy**

We want a letter from every man and woman in America afflicted with Rheumatism, Lumbago or Neuralgia, giving us their name and address, so we can send each one a trial treatment of our Rheumatic Remedy. We want to convince every rheumatic sufferer at our expense that our Rheumatic Remedy does what thousands of so-called remedies have failed to accomplish—actually cures Rheumatism. You cannot cure Rheumatism out through the feet or skin with plasters or cunning metal contrivances. You cannot cease it out with liniments, electricity or magnetism. You cannot imagine it out with mental science. You must drive it out. It is in the blood and you must get it out, electrically get it. This is just what Ha-San Rheumatic Remedy does and that is why it cures Rheumatism. Rheumatism is Uric Acid, and Uric Acid and Ha-San Rheumatic Remedy cannot live together in the same blood. The Rheumatic has to go and it does go. Our treatment cures the sharp, shooting pains; the dull, aching muscles; the hot, throbbing, swollen limbs, and cramped, stiffened, useless joints, and cures them quickly.

**A FULL TWO-WEEKS TRIAL TREATMENT**

We want you to try Ha-San Rheumatic Remedy to learn for yourself that Rheumatism can be cured, and we want no profit on the trial, a fair test, in all we ask. If you find it is curing your Rheumatism or Neuralgia, order more to complete a cure and thus give us a profit. If it does not help you that ends it. We do not send a small sample containing only a few tablets and of no practical value, but a full two-weeks treatment. You must send us 25 cents to pay postage, mailing and packing, and this full two-weeks treatment will be promptly sent to you free, everything prepaid. There will be nothing to pay on receipt or later. Don't wait until your heart valves are injured by Rheumatic Poison, but send today and get a two-weeks treatment free. Only one free treatment to a family, and only to those who send 25 cents for charges. For sale by first-class druggists or

**HOME REMEDY CO., 338 Erie Street, TOLEDO, OHIO**

**Royal Oak Savings Bank**  
Of Royal Oak, Mich.  
Solicits Your Patronage

A savings account in this Bank is a safe investment. It pays you 4 per cent compound interest, and its ready cash any time you want it. Unlike other investments, it is always worth dollar for dollar, and you stand no chance of losing by the fluctuations of the markets.

**DIRECTORS:**  
M. I. Brabb, President Jacob Erb, Vice-President  
J. M. Reddow, J. M. Lawson Charles Merrill Louis Storz  
Elbert L. Buell Wm. Lucking Geo. J. Baker, Cashier

**THE ECCENTRIC**  
25c For 3 Months

**Rev. Chester Birch**  
Evangelist  
of Winona, Indiana,  
will conduct Special Revival Meetings at the

**Methodist Church**  
Jan. 31 to Feb. 19  
Evangelist Birch is widely known in the work of saving souls, and is a vigorous preacher whom it will be well worth your making a special effort to hear. A cordial welcome awaits all who come.