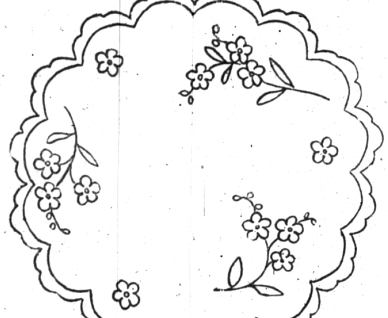
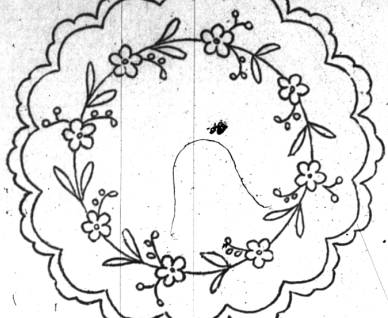


Doily Patterns



The illustrated doilies represent the two different designs of a set of six. They may be used under individual butter plates, olive dishes, small vases, etc. The forget-me-not design may be embroidered in white or in light blue. The edges are buttonholed with embroidery silk.

To transfer pattern on to linen, lay the linen on a flat surface, then on top of linen place a sheet of carbon paper with the shiny side down, so that it rests on the linen. The dull side only is then to be seen. On top of carbon paper place design and pin very firmly on the four corners, so that neither linen, carbon nor design will move while you are tracing. Then, with a fine pointed pencil go over design. When you have finished tracing design remove carbon and design and you will find design well imprinted on linen. You can buy carbon paper at any art or periodical store. If there is no periodical store in your town ask your newsdealer to get carbon for you.

CHIFFON AND LACE LININGS. NEW GIRLS' EASY TO MAKE.

Make Daintiest of Appurtenances for Outside Neckpieces. Directoire Effect May Be Achieved with Little Effort.

The new girldresses are so attractively graceful and so suggestive of the youthful shah that womanlike has adopted them with fervor. One of the new girldresses will not be difficult to fashion, and will make a very attractive addition to the winter frock. Three yards of very soft, wide satin ribbon are necessary. The effect must be as though the ribbon were wrapped around the waist and the ends allowed to fall carelessly, after passing through a passementerie ring, to the knee. The best way is to make first a carefully fitted girldress form, covering it with folds of the ribbon and arranging it to look invisibly at the side. The long ends, finished with fringe or ball trimming, may either hang straight in direct fashion, or come from either side, in the classic manner, dail fall from a knot or ball ornament to the knee.

PRETTY WAIST.



Simple waist of white motor cloth, with pale blue scallops, embroidered at the left side.

A New Material.
Half the people who buy and sell don't know the names of the most valuable materials on the counters. Possibly they haven't any names. They are turned out for beauty and comfort, and they certainly have these.
One of the attractive evening fabrics invented to make directoire gowns worn without petticoats is of corded satin crepe on the outside, and each mere on the inside in a supple weave.
It is extra wide, and when cut into an empire gown falls in lovely lines. The cashmere gives it body and keeps it from becoming string-like. It sells at a moderate price, and promises to be very popular.

Piping the Blims.
One of the new touches in millinery is the tiny piping of color put at the edge of the blim of a black hat. This is in between the over and under sides and gives a mere line of color around the face. The hatpins match it. Usually it is chosen to carry out some color scheme in the costume.

PRETTY BOWS FOR THE NECK.
Give to Costume Just the Touch That Is Required.

While dresses are being worn at almost entirely this season, the bustiest women still wear the tailored waists that are so smart and that give one a fresh, trim appearance. There is nothing that adds so much to the appearance of a waist as a charming little bow tie or a dainty jabot. There is nothing that could prove a more acceptable gift for a business woman than a dainty collar jabot. These little bows are easy to make and take for their manufacture odds and ends of insertion lace and lawn.

For the most part these bows are finished around the edge with the popular button hole stitch done in mercerized cotton thread. They are trimmed almost exclusively with eyelets and blind dots, unless, of course, they are trimmed in any way with lace. The bows, and jabots can be made out of any sort of linen lawn and hainbow. Not many people know that gaiterstock can be used for such things, but it embroiders

NEW MINISTER FROM HONDURAS



Dr. Luis Lazo Arriza, the new minister to the United States from the republic of Honduras, made a formal address upon the occasion of his being officially received by the president, in which he declared that never before has the United States been so closely allied with the Latin-American states. His own government, he declared, has planned an even closer and fuller affiliation with our own for the better development of the all-American spirit, and he prophesied the near approach of the day when the whole American continent will be practically one great government and people with the various separate countries holding a similar relationship to our own individual states at the present time.

Dr. Arriza is a man of unusual scholarly attainments and a physician of wide note, who has held many important positions in his own government. He is 48 years old and finished his education in Guatemala and in Paris.

ABOUT ADVERTISING—NO. 1

The Perambulating Showcase

By Herbert Kaufman.

The newspaper is a huge shop window, carried about the city and delivered daily into hundreds of thousands of homes, to be examined at the leisure of the reader. This shop window is unlike the actual plate glass showcase only in one respect—it makes display of descriptions instead of articles.

You have often been impressed by the difference between the decorations of two window-trimmers, each of whom employed the same materials for his work. The one drew your attention and held it by the grace and cleverness and art manifested in his display. The other realized so little of the possibilities in the materials placed at his disposal that unless some one called your attention to his bungling you would have gone on unconscious of its existence.

An advertiser must know that he gets his results in accordance with the skill exercised in preparing his verbal displays. He must make people stop and pause. His copy has to stand out.

He must not only make a show of things that are attractive to the eye but are attractive to the people's needs as well.

The window-trimmer must not make the mistake of thinking that the showiest stocks are the most salable. The advertiser must not make the mistake of thinking that the showiest words are the most clinching.

Windows are too few in number to be used with indiscretion. The good merchant puts those goods back of his plate glass which nine people out of ten will want after they have seen them.

The good advertiser tells about goods which nice readers out of ten will buy if they can be convinced.

Newspaper space itself is only the window, just as the showcase is but a frame for merchandise pictures. A window on a crowded street in the best neighborhood, where prosperous persons pass continually, is more desirable than one in a cheap, sparsely settled neighborhood. An advertisement in a newspaper with the most readers and the most prosperous ones possesses a great advantage over the same copy in a medium circulating among persons who possess less means. It would be foolish for a cop to build its windows in the alleyway—and just as much so to put its advertising into newspapers which are distributed among "alley-dwellers."

(Copyright, 1923, by Tribune Company, Chicago.)

Select Section Giving Way to Business



has often been reported about to invade New York. In two years it is predicted by real estate men there will not be a dozen private residences in Fifth Avenue below Fifth Street. Even the wealth of millionaires cannot withstand the encroachments of business, and they are being driven up town or into the city streets, whether the fashionable clubs the formerly had houses on the avenue are following them. For a time there was a tendency to build luxurious hotels on Fifth Avenue, but this has ceased. Hotel visitors find the brilliancy of Broadway and the conveniences of its great hotels to theaters and transportation lines preferable to Fifth Avenue, which is dim and comparatively deserted after nightfall, and from which it is more inconspicuous to reach either the business or amusement centers.

The City Farmer.
There is no doubt that Champagne has the correct appreciation of what is expected of a city farmer.
"What has he done now?"
"Why, he has just sunk a \$1,400 well on his place in order to supply water to his 144 cows."

It is known that one of the blocks just sold is to be used as the site for a dry goods store, now further down town have been disappearing rapidly, and this movement has proceeded more rapidly since the department stores began to invade the once sacred precincts.

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FILE'S

25c will cure any ordinary case.

There is no necessity whatever for anyone to suffer longer than two or three hours from itching, bleeding or protruding Files. Go to your druggist and get a 25c box of Wonderful Dream Salve, apply it as directed by our "Special File Treatment" and in less than 15 minutes you will be entirely relieved of any disagreeable sensation, and if the treatment is carefully followed up, we will guarantee you a cure in a few days or refund you your money if it fails. If your druggist doesn't keep Wonderful Dream Salve, order from us at once and in less than twenty-four hours, we will have a box at your address.

Wonderful Dream Salve has no equal for use on Chapped Hands, Chills, Burns, Scalds, Boils, Old and New Sores, Eczema and all other forms of skin diseases, and all of you are doubtful and wish to try it first, send us your name and we will send you a sample box absolutely Free—enough to give it a good trial. We will also send you our Dream Book containing 100 dreams and their meanings.

WONDERFUL DREAM SALVE CO., Detroit, Mich.

Get Your Clothing Made in Birmingham

Chas. Peck Merchant Tailor

Has opened tailoring parlors in the Schlaack Terrace with a choice assortment of cloths and samples. You can be fitted for a moderate price.

Cleaning, Pressing and Repairing Work and prices satisfactory.

Dainty Cleaning For the Ladies

We handle every piece by hand. This means

YOUR GOODS

Are cleaned separately. Get just the kind of work that they require to produce best results. DAMAGES from machinery, such as tearing, loss of buttons, etc., are impossible. And above all, you know that your garments will be kept ABSOLUTELY FROM CONTACT WITH OTHERS. Hand work is the thing and it COSTS YOU NO MORE. Send us a PLAIN Dress. We will make it look like new at a cost of only \$1.50.

Estabrooke Co. 306 Woodward Ave. DETROIT, MICHIGAN Phone 71-4488

The Publisher's Claims Sustained

UNITED STATES COURT OF CLAIMS
The publisher of Webster's International Dictionary, Inc., has been awarded a judgment of \$100,000 by the United States Court of Claims for damages sustained by the publisher in consequence of the publication of a book by the defendant which contained a number of errors and omissions. The judgment was rendered by the court on the 15th day of May, 1923.

It is perhaps needless to say that the publisher of Webster's International Dictionary, Inc., has been awarded a judgment of \$100,000 by the United States Court of Claims for damages sustained by the publisher in consequence of the publication of a book by the defendant which contained a number of errors and omissions. The judgment was rendered by the court on the 15th day of May, 1923.

THE GRAND PRIZE GET THE LATEST AND BEST

G. & C. MERRIAM CO. SPRINGFIELD, MASS.

Foley's Honey and Tar

Will cure a cough or cold no matter how severe and prevent pneumonia and consumption.

A Guarantee. This is to certify that all druggists are authorized to refund your money if Foley's Honey and Tar fails to cure your cough or cold. Contains no opiates. The genuine is in a yellow package. REFUSE IMITATIONS.

New Fashion Styles SHOES.

Men's Ralston, \$4.00
Men's Packard \$3.50-\$4
Gummett Calif, Vic Kid, Patent Calt, Kangaroo and Wine and Tan Russia Calt

LADIES' SHOES
New Wavelet Well, button or lace, in Patents, Gummett Calif and Tan Russia Calt, \$3.00 TO \$4.00

H. B. MERRITT PONTIAC

Exchange Bank

For nearly 20 years the safe deposit-box system of the Exchange Bank of Whitehead & Mitchell, Birmingham, has proved satisfactory to the parties renting them, and there has never been a word of complaint from any of our patrons. Always has been \$1.00 a year, and is that same price now. Seems as if it was worth 2 cents a week to know that your valuable papers are in a fire-proof vault, safe from thieves and traps. Try it a year. Annual rental is due January 1.

We pay 4 per cent interest upon all savings deposits, either certificate or book, and compound the interest every six months.

Exchange Bank

Do you know where the best 25c Coffee is sold in Birmingham? Let me tell you. It is at the Home of SAN MARTO. And that's here. No other blend can equal it for flavor, and none requires less to do the trick. Get a pound and be convinced. It is, always sold here for 25c per lb. Also, either corn or wheat, for 25c.

CHARLES J. SHAIN

PRESCRIPTION PHARMACIST
Drugs and Groceries

Ha-San Rheumatic Remedy

We want a letter from every man and woman in America afflicted with Rheumatism, Lumbago or Neuralgia, giving us their name and address, so we can send each one a trial treatment of our Rheumatic Remedy. We want to convince every rheumatic sufferer at our expense that our Rheumatic Remedy does what thousands of so-called remedies have failed to accomplish—actually cures Rheumatism. You cannot cure Rheumatism out through the feet or skin with plasters or cutting metal contrivances. You cannot treat it out with liniments, electricity or magnetism. You cannot imagine it out with mental science. You must drive it out. It is in the blood and you must go after it and get it. This is just what Ha-San Rheumatic Remedy does and that is why it cures Rheumatism. Rheumatism is Uric Acid, and Uric Acid is the cause of Rheumatic Remedy cannot live together in the same blood. The Rheumatism has to go and it does go. Our treatment cures the sharp, shooting pains; the dull, aching muscles; the hot, throbbing, swollen limbs, and cramped, stiffened, useless joints, and cures them quickly.

A FULL TWO-WEEKS TRIAL TREATMENT.

We want you to try Ha-San Rheumatic Remedy to learn for yourself that Rheumatism can be cured, and we want no profit on the trial, a fair test is all we ask. If you find it is curing your Rheumatism or Neuralgia, order more to complete a cure and thus give us a profit. If it does not help you that ends it. We do not send a small sample containing only a few tablets and of no practical value, but a full two-weeks treatment. You must send us a note to pay postage, mailing and packing, and this full two-weeks treatment will be promptly sent to you free, everything prepaid. There will be nothing to pay on receipt or later. Don't wait until your heart valves are injured by Rheumatic Poison, but send today and get a two-weeks treatment free. Only one free treatment to a family, and only to those who send 25 cents for charges. For sale by first-class druggists or

HOME REMEDY CO., 338 Erie Street, TOLEDO, OHIO

BEARING CLAIMS BEFORE COURT. The One Certain Happy Action. Doing good is the only certain happy action of a man's life—Sir Philip Sidney.

Secret of Contentment. To work out our own contentment we should labor not so much to increase our substance as to moderate our desires.—Sanderson.

None Better. Shakespeare: A good reputation is a fair estate.