A POPULAR JEWELRY STORE

Remarkable Growth of the Adolph Enggass Jewelry Co.

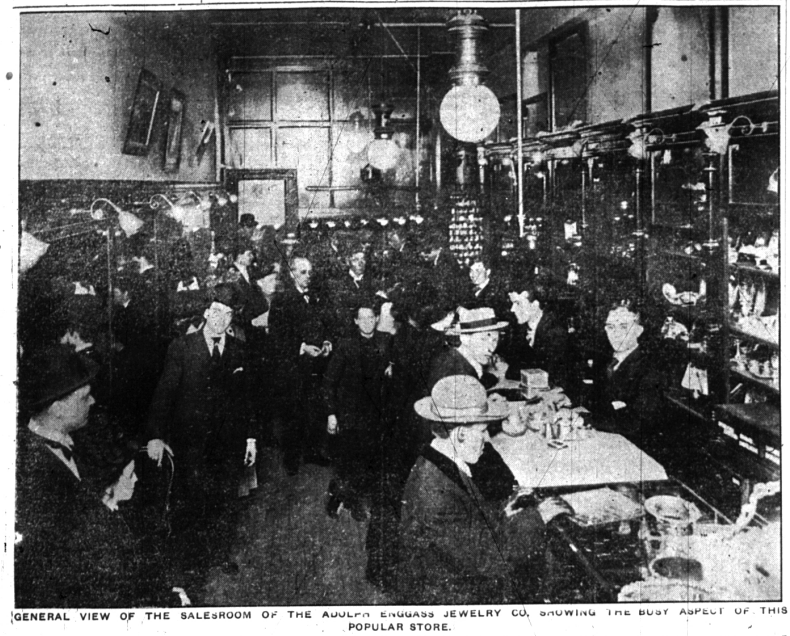
How Progressive Business Methods and Fair and Courteous Treatment to All Classes Have Won Success.

ADOLPH ENGGASS,
One of the pioneer Detroit jewelers, who established the Adolph Enggass Jewelry Co. in 1865.

Some business establishments grow only because the community in which they happen to be established is making such rapid forward strides that, showing a reasonable degree of good business management, anything but growth is impossible. Such a growth in a community is often due to a boom and as the boom breaks and the country slips backward the business is bound to fall off accordingly. The growth of other enterprises is based on a more stable foundation, the result of long standing and a reputation for square dealing and honest values. The latter is the sort of growth which the Adolph Enggass Jewelry Co. has enjoyed. True, they have been helped forward by the rapid steps which Detroit and the northwest have taken in the last half century, but they have eclipsed even this tremendous natural growth of business in general by the sound business principles on which the establishment has been conducted and the consideration of the buyer, as well as the seller of their goods which they have shown from the beginning.

The Adolph Enggass Jewelry Co. was established by Adolph Enggass in 1865. Its first home was on Jefferson avenue in the basement of the old National Bank building. As it was first established it was a wholesale concern and Adolph Enggass himself was its only traveling salesman. For several years he made all of the principal cities of the lower peninsula of Michigan. Soon the business grew to such proportions that it was necessary to move to more roomy quarters at 18 Woodward avenue, and later, the business growing beyond the limits of this location, it was moved to the present handsome store at 22 Gratiot avenue. In 1897, more capital being considered necessary to meet the enlarged demands of the business, it was incorporated under the laws of the state of Michigan and in 1901 Clarence H. Enggass became associated with his father in the conduct of the business and has since given his entire attention to the sales department. The business has grown until the name of the Adolph Enggass Jewelry Co. is now recognized as that of the largest

CLARENCE H. ENGGASS,
Manager of the sales department, who entered into the business in 1901.



GENERAL VIEW OF THE SALESROOM OF THE ADOLPH ENGGASS JEWELRY CO, SHOWING THE BUSY ASPECT OF THIS POPULAR STORE.

retail seller of watches in the state of Michigan and the oldest and largest credit jewelry house in the middle west.

Early in his career as a Detroit business man Adolph Enggass realized the immense possibilities which the certain fulfilment of a systematic scheme of extending credit would hold for the pioneer in the discovery of the method and the "Enggass system," by which goods were sold on the installment plan was the result. Mr. Enggass little realized, however, as did none of his contemporaries in the business of thirty years ago, what tremendous growth this method was to see in the coming generation. The buying of goods on the installment plan has now become an established custom in almost every American household and none of the other innovations of the nineteenth century have contributed more to raise the standard of living of the American people. It has become the savings bank of the working man. True, he has not the money at the end of his year, but in place of this money instead of the useless luxuries which give no lasting benefit and leave only a feeling of disgust after the day of spending, he sees all around him in his home the little comforts that make life worth living, a pretty clock on the mantel, a ring on the finger of the good wife and a pretty brooch at the throat of his daughter, all these little permanent luxuries, which give so much pleasure and which a year ago had seemed beyond the pale of possibilities. Now they are there and all by putting away in the "Enggass System Savings Bank", only the few cents each week which would otherwise have been expended foolishly and without any lasting result. As the "Enggass System" is the savings bank of the working man so it assists the savings bank account of the man or woman blessed with a more lucrative salary. Without touching the hoard which is drawing every six months or a year its dividend of interest, it is possible to buy a watch or perhaps a diamond without feeling the loss of the small amount which it is necessary to pay by from each week's salary. The "Enggass System" has made it possible for many a man to improve his station in life and accept a better position from which ordinarily he would have been barred by the lack of a good timepiece. By this system he is enabled to procure the watch and pay for it with merely the increase which he finds in his pay envelope each week. The marked success which the Enggass Jewelry Co. have enjoyed has been largely due to the fact that the "Enggass System" was the pioneer in the method of installment payments in the middle west, but other things have also contributed materially to ward their success. The business was established on honest business principle, every article which leaves the store goes with a guarantee that it is exactly as represented and the long standing of the company is sufficient guarantee that it has fulfilled every promise made to its customers. It is the aim of the proprietors to make each customer feel at home. Adolph Enggass himself meets each person who enters the door, and after a cordial word of welcome, sees personally that a clerk is on hand to attend to the customer's wants be they large or small. Goods of every range in value are to be found on the showcases or on the show cases of the model store room. Whether your purse contains a few dollars or a thousand you will be proportionately and whether you are a millionaire or a day laborer equally courteous treatment will be accorded you. The Enggass jewelry store is the store for all the people and the "Enggass System" is the people's system.

Extensive alterations have just been completed at the Enggass store, adding about 400 square feet of floor space and enabling this enterprising concern to handle their increasing trade with a greater degree of comfort. Many new features have been installed, and every progressive method used for the better display of their wares and for the greater convenience of their patrons.

A new feature of the establishment is an optical department, including an up-to-date dark room, in charge of an expert optician, where eyes are tested in a scientific manner. In this, as in all other departments, satisfaction is guaranteed, both in regard to service and prices.

VIEW OF THE OFFICES AND BOOKKEEPING DEPARTMENT.

Heart Strength

Heart strength, or Heart Weakness, means Nerve Strength, or Nerve Weakness—nothing more, nothing more, not one weak heart in a hundred is, in itself, actually diseased. It is almost always a hidden tiny little nerve that really is all at fault. This phenomenon—the Cardiac, or Heart Nerve, simply needs, and must have, more power, more stability, more controlling, more governing strength, without that this "Heart" will continue to fail, and the stomach and kidneys also have these same controlling nerves.

This clearly explains why, as a medicine, Dr. Shoop's Restorative has in the past done so much for weak and ailing Hearts. Dr. Shoop has brought the nerve of all this painful, palpitating, choking, fainting heart distress. Dr. Shoop's Restorative—this popular prescription—has alone proved to these weak and ailing nerve centers. It builds, it strengthens; it offers real, genuine heart help.

If you would have strong Hearts, strong digestion, strongthen these nerves—re-establish them as needed, with

Dr. Shoop's Restorative

CHARLES J. SHAIN.

6-5-4 Sweeps Away

ALL STOVE TROUBLES

6-5-4 LEF TON'S SHOE LUSTA GOSBY CO. DETROIT 25

Because it shines itself and saves work.
It dissolves rust as water does salt.
One application wears for months.
It is grease proof, water proof, rust proof
And will not crack, chip or rub off.

If your dealer hasn't it J. R. BLAKESLEE has.

ORDER FOR PUBLICATION—Probate of Will.

State of Michigan, the Probate Court for the County of Oakland. At a session of said Court held at the Probate office, in the City of Pontiac, in said county, on the 9th day of October, A. D. 1907. Present, Hon. Joseph S. Stockwell Judge of Probate. In the matter of the Estate of

THOMAS LANGLEY, Deceased.

Cora B. Westlake having filed in said Court a petition praying that a certain instrument in writing, purporting to be the last will and testament of said deceased, now on file in said Court, be admitted to Probate, and that the administration of said Estate be granted to the executors named in the will, or to some other suitable person.

It is ordered that the 4th day of November, A. D. 1907, at 9 o'clock in the forenoon, at said Probate office, be and is hereby appointed for hearing said petition. It is further ordered that public notice thereof be given by publication of a copy of this order, for three successive weeks previous to said day of hearing, in the Birmingham Eccentric, a newspaper printed and circulated in said county.

JOSEPH S. STOCKWELL,
(A true copy.) Judge of Probate.
ROSS STOCKWELL, Probate Clerk 10ct-inov

ORDER FOR PUBLICATION—General

State of Michigan, the Probate Court for the County of Oakland. At a session of said Court, held at the Probate office, in the City of Pontiac, in said county, on the 30th day of September, A. D 1907. Present, Hon. Joseph S. Stockwell, Judge of Probate. In the matter of the Estate of

SARAH ANN SKILLAN, Deceased.

Hugh McBride, administrator of said Estate, having filed in said Court a petition praying for the examination and allowance of his final account and settlement of the Estate.

It is ordered that the 28th day of October, A. D. 1907, at 9 o'clock in the forenoon, at said Probate office, be and is hereby appointed for hearing said petition. It is further ordered that public notice thereof be given by publication of a copy of this order, for three successive weeks previous to said day of hearing, in the Birmingham Eccentric, a newspaper printed and circulated in said county.

JOSEPH S. STOCKWELL,
(A true copy.) Judge of Probate.
ROSS STOCKWELL, Probate Clerk. oct4-25

COMMISSIONERS' NOTICE.

In the matter of the estate of Nathaniel W. Webber deceased. The undersigned having been appointed by the Honorable Joseph S. Stockwell, Judge of Probate in and for the County of Oakland, State of Michigan, Commissioners to receive, examine and adjust all claims against said estate, and four months from the 30 day of October, A. D. 1907, having been allowed by said Judge of Probate to all persons holding claims against said estate, in which to present them to us for examination and adjustment, notice is hereby given that we will meet on the 31 day of December, 1907, and on the 30 day of February, 1908, at 10 o'clock a. m. of each day, at the office of Daniel M. Johnston, in the Village of Birmingham, in said county, for the purpose of receiving and adjusting said claims.

THOMAS G. HOLMES,
DANIEL M. JOHNSTON,
10ct-3nov Commissioners.

FOLEY'S HONEY AND TAR
for children—safe, sure. No opiates

OBITUARY.

CHARLES WILSON.

The funeral of Charles Wilson, a pioneer resident of Troy township, was held at his late residence on the farm where he had lived for the last 70 years or more, Saturday, October 12, 1907. Rev. L. L. Houghton, of Birmingham, being the officiating minister. The relatives, near friends and neighbors were in attendance.

Deceased was born September 21, 1830, in St. Lawrence county, near the city of Ogdensburg, N. Y. When he was two years old, his parents moved to Ohio and lived for three years in a village near Hudson. When they moved to Michigan Mr. Wilson was married to Mrs. Augusta A. Dennison January. 28, 1857, their married life extending over a period of 50 years. Six children were born to them, three of whom, with his widow survive him.

IN MEMORIUM.

CUMMINGS—In memory of Richard C. Cummings, who died at Franklin, Mich., October 17, 1905, aged 52 years 11 months and 26 days. Gone but not forgotten.

R. C. Cummings was born on the 21st day of October, 1852, Lincolnshire, England.

STRAYED.

Came into my enclosure, Sept. 12, 1907, a small brown horse, 800 to 900 pounds weight. ROBERT CRUMMIE, 3½ miles south of Birmingham, on the 12-mile road. Owner must prove property, pay charges and take it away. tf

COAL

Don't take any chances this season. Do not be at the mercy of either labor or capital in the matter of fuel.

Coal that produces the greatest amount of heat; Coal that burns to the last ounce; Coal that is all Coal and the ash of which is evidence of its heat energy—that's the kind of Coal we sell. Anthracite and bituminous Coal in all sizes.

J. M. Lawson

Royal Oak

ORDER FOR PUBLICATION Sale or Mortgage of Real Estate.

State of Michigan, the Probate Court for the County of Oakland. At a session of said Court, held at the Probate office in the City of Pontiac, in said county, on the 4th day of October, A. D. 1907. Present, Hon. Joseph S. Stockwell, Judge of Probate. In the matter of the estate of

ROBERT HANNA, Deceased,

Robert Hanna and David Hanna, executors of said estate, having filed in said Court a petition praying for license to sell at private sale the interest of said estate in certain real estate therein described.

It is ordered that the 4th day of November, A. D. 1907, at 9 o'clock in the forenoon, at said Probate office, be and is hereby appointed for hearing said petition, and that all persons interested in said estate appear before said Court, at said time and place, to show cause why a license to sell the interest of said estate in said real estate should not be granted; it is further ordered that public notice thereof be given by publication of a copy of this order, for three successive weeks previous to said day of hearing, in THE BIRMINGHAM ECCENTRIC, a newspaper printed and circulated in said county.

JOSEPH S. STOCKWELL,
(A true copy.) Judge of Probate.
ROSS STOCKWELL, Probate Clerk. 10ct-inov

Used by Millions

Calumet Baking Powder

Complies with the Pure Food Laws of every State.

COUNCIL PROCEEDINGS

BIRMINGHAM, Oct. 14, 1907.

Regular meeting.

President J. W. Perry in the chair.

Trustees present—Nixon, Crawford, Mills and Schlaack. Absent—Swan and Smith.

Nixon moved, supported by Mills, that the bills be allowed as read.

Voted by roll call.

Ayes—Nixon, Mills, Crawford and Schlaack.

Nays—None.

The following are the bills:

HIGHWAY.

Robert Hutchison	$ 2 00
Sam Masters	39 9
Bert McFadden	48 48
William Kidd	38 38
Ed Holloway	68 00
John Keyser	49 48
John Allen	96 32
Smith Brothers & Hagerman	132 34

WATER WORKS.

Michigan State Telephone Company	$ 4 15
J. A. Roe Company	721 74
William Reynolds	5 60
Brady & Company	24 80
T. R. Rayl Company	20 10
E. H. Randall	50 00
W. N. Berger	7 60
G. H. Satterlee (freight)	20 76
J. H. Carter	208 74

GENERAL EXPENSE.

Wilson Bray	$40 15
Birmingham Gas Company	83 07

Petition of 14 citizens for opening Forest Avenue was read and, on motion, laid on the table.

Petition from the St. Clair-Edison Company for franchise to do electric lighting was read and, on motion, laid on the table.

Minutes read and approved.

Moved to adjourn. Carried.

G. H. SATTERLEE, Clerk.

J. W. PERRY, President.

An Ideal Laxative.

Phrotes and Cathartics which purge, unload the bowels, and give temporary relief, but irritate and weaken the digestive and expulsive organs. Cascarets Ivy-ect Tablets are a different in effect as truth is from falsehood. They nourish the bowel muscles and nerves, giving them strength and vigor to do the work nature intended, thus fostering a permanent cure by perfectly safe and natural means. The best laxative for children, chocolate coated tablets, easy to take, never gripe or nauseate. 10c, 25c and $1.00 at all drug stores.

Pure Wine

The ruby wine of health must be of exceptional purity, flavor; properly and carefully bottled and stored till maturity; therefore all wine is not healthful nor pure, as unscrupulous dealers often use other means; but if you buy your wines or liquors at M. R. Blair's you are sure of getting the real thing and not the doctored article

M. R. Blair

BIRMINGHAM

The

Royal Oak Savings Bank

Of Royal Oak, Mich.

Solicits Your Patronage

The steady growth of our business is simply a natural outcome of our policy. It is the result of confidence on the part of the people who recognize the value of our service.

Every customer of this Bank has evidence of able organization. Prompt attention, courteous treatment superior facilities, safety and ample care, even in minor matters—all these give the depositor the advantage of high-class service.

A little personal talk with the Cashier will clear any doubtful points that you may have.

M. I. BRABB, President. JACOB ERB, Vice-President.
GEO. J. BAKER, Cashier.

BLACK'S WATCHES

Elgin Waltham

$9.75

Gentleman's Watch, similar to cut. Hand-engraved Case, guaranteed for twenty years. Choice of Waltham or Elgin movement. Written guarantee with each and every Watch.

Black's

156 Woodward.

Fifty-seven Years in Detroit.

PILES get immediate relief from Dr. Shoop's Magic Ointment.

Harper Rye

"On Every Tongue."

Scientifically distilled; Naturally aged; Best and safest for all uses!

SOLD BY A. ANDERSON.

AUCTION

W. H. HULSIZER, Auctioneer

Having decided to quit farming, on account of old age and poor health, the undersigned will sell at public auction to the highest bidder, on the premises 1 mile south and 1 mile west of Troy Corners, on

Tuesday, Oct. 22

At 12:30 o'clock p. m. sharp, the following described property:

Bay Mare, 12 years old, weight 1,300	2-horse American Cultivator
Jersey Cow, 7 years, due in January	Breaking Cart — Road Cart
Jersey Cow, 4 years, due in January	Mowing Machine — Land Roller
2 Jersey Cows, 2 years, due in Feb	Sulky Plow — Peerless Plow
Jersey Cow, 4 years, due in February	Wiard Plow — Set Double Harness
Jersey Cow, 4 years old, due in April	Grasshopper Cultivator — Grindstone
Jersey Cow, with Calf by side	Set Bob Sleighs — Shovel Plow
Red Cow, 8 years old, fresh 5 weeks	20-gallon Churn — Quantity Crates
4 Shoats — Drag — Hay Rake	Cream Separator — Washing Machine
4 acres Sweet Corn in shock	Large Refrigerator — 2 sets Springs
9 acres Corn in shock — Hay Rack	30-gallon Meat Crock
Lumber Wagon, with Box	Fanning Mill — 2 Large Pulleys

and other articles too numerous to mention.

TERMS: All sums of $5 and under, cash; all sums over $5 12-months time given on approved indorsed bankable notes, with interest at 6 per cent per annum.

SAMUEL BUTLER, Prop.

L. E. BECKER, Clerk.

Home Bakery

Birmingham

Bread

Is the only kind you will eat when once you have tried it.

It's Delicious!
It's Wholesome!
It's Home-Baked!

Cakes and Pastry-All Kinds

Come and see us.

Levanseler & Warner

When in Pontiac, and You are Hungry Call at

Pierre Buckley's CAFE

For a first-class

Regular Dinner for 25c

The best Dinner in town for the money.

10-12 E. Lawrence PONTIAC

Order Your

Coal

NOW—From us. Now—because if you wait until cold weather sets in before you order we may be so busy filling orders that you may be inconvenienced to the extent of having to wait a lay or two. **Do It Now.**

Our Coal will last longer; give out more heat and make a smaller percentage of ash and waste matter than any other Coal. The first order is all we are anxious about—after that you will come here anyway.

THE RICHMOND-BAKER CO.

PONTIAC

FOLEY'S KIDNEY CURE
Makes Kidneys and Bladder Right

National Hotel

Birmingham, Mich.

ANDREW ANDERSON, Prop.

Plenty of good rooms for the traveling public. Good tables for all.

CIGARS and TOBACCOS

Fine Pool and Billiard Tables. Everything orderly and first-class. Satisfaction guaranteed.

ANDREW ANDERSON.

Men's.... Fine Footwear

New Fall and Winter Shoes

All the new styles in Patent Colt, Dull Leathers, Vici Kid, Box Calf, Velour Calf, and Cordovan. New pointed toe, swing last. Round toes, broad foot-form last. Blucher cut, lace or button, light or heavy soles. Dozens of different styles.

Ralston Health Shoes, $4.00
Packard Shoes, $3.50, $3.75, $4.00
Beacon Shoes, $3.00

MERRITT'S SHOE STORE

PONTIAC