

Holiday Eccentric.

Compliments of the Season.

Our Annual Picture Gallery.



"Merry Christmas" is here again and it is a joy to see it. If it were not for the fact that we have seen many changes in our various family circles. There are vacant chairs, lonely hearts, and a few vain regrets. A hard winter of the heartless winter of this year's greeting will come, but we must put them aside for the time and think only of the giving and gladness present. Let by-gones be bygones and be happy with those who have known us now in the past year and whose hearts are full of the happy spirit of the time. When the



CHRISTMAS CAROLS

are peering forth on the frosty December air, see to it that the little ones are well supplied with the many little inexpensive presents which look so big to the little eyes and cost but a small amount. Of course the parents must remember when they were young and if Christmas meant something to them, let them see that it means something better, even, to the rising generation. Well, in the first place here you have our Christmas Holiday Supplement. It is free to everybody and



EVERYBODY WANTS IT.

for it tells a wonderful story of goods to be sold at this happy time. To get right down to hard fact we are ever stocked with holiday goods this year and must unload before the season is over. Everyone knows that holiday prices are usually a little bit higher on the same goods than a dealer asks for them at other times. The market is brisk, people will pay better prices and will not stop to haggle so much, and merchants can generally get better prices, but we cannot do these things in Birmingham with the city of Detroit on one side and Pontiac on the other we must necessarily keep prices down, and we all have to do it. What is the use of



FLIGHTING AWAY

of your life to get a little money, only to go to foreign market and pay higher prices than you can get the same goods for right here at home. This is especially applicable to the Filled Article and Fancy Good Stock. In these lines we have twice the variety that we had last year, our tables and counters, shelves and show cases are literally stacked high with an endless array of articles suitable for presents. Perfumery in endless odors and countless shapes from the little chrome bottle for 10 cents up to the elegant push-over cases filled with the choicest imported perfume. Then, while you are talking about it, you are sick and you think your system



NEEDS PHYSICIAN

then we can suit you to be sure. Our stock of Drugs and Patent Medicines is full and as we never order in large quantities, our stock is always fresh and reliable. In regard to prices in this direction we can only say positive and earnestly, we will not be undersold by any one. If you have a prescription to be filled, bring it to us and we will guarantee to fill it correctly at any hour of the day or night at as low a price as it can be procured anywhere in Oakland County. In Toilet Cases we have a varied assortment and these tasty little articles will have even a larger sale than last season. They consist of a neat case containing brush, comb and hand glass and range in price from \$1.50 to \$6.50 according to style and finish. In combs and brushes we have a very large stock and can suit you in price and quality without a doubt when you want to hitch up a boy and your girl for



A CHRISTMAS SLEIGH RIDE

just call around and get a pound of those choice candies of ours. They range in price from 20 cents to 40 cents and are fresh and nice. If your girl fails to succumb to such temptations, she is hard hearted indeed. In groceries you will always find our stock full of the staples at prices as low as anywhere in town, in fact our steady customers rely upon us to protect them in prices and know they can do so. In Japan Tea at 50 cents a pound or two pounds for 90 cents we are still headquarters, while Whitehead & Mitchell's Tea Dust has become



A COMPANION

and we are selling out after a lot of it in rapid succession. The quality is superb and the price 20 cents a pound for Raisins, 15 cents for Currants, Tomatoes, Green Corn, Peas, The apple, Fresh Fruit, Mackerel, Strawberries, Plums, etc. at great prices which will convince you that it is cheaper to buy fruit already canned than to buy it and can it yourself. We have sold more Raisins this past six weeks than we have in six months before. Those New Crop Ontario Raisins are a big leader—no stone, no dirt, but nice large fruit at 15 cents per pound. We have all the material for your Christmas cooking such as Citron, Canned Lemon Peel, Currants, Raisins, etc., etc., just the articles found on your bill of fare and make your



CHRISTMAS TURKEY

look well and taste splendid. Don't forget to call on us when you get ready to build your Christmas dinner. The new departure, in home decoration and it is a pretty good kind of a departure too. We must need \$1700 in books and cranberries of our house with pretty little pictures and ornaments. The art of color-printing has been brought to such a fine thing that a fine chromo with an elegant frame can be bought for \$1.00, good enough to grace the wall of the finest home in the country. Then we have our "Shapes" for what are now called "SHAPES" for instance a card in the shape of a clipper, filled with lovely flowers and elegantly colored in silver and gold. A little bigger in size, it looks as if it was pretty but not like the others. It is the same then, two very demonstrative dainties in a saving and making "two very additional" and they are called "SHAPES" and are very popular. They will serve to make times look cheerful around the house and when your husband comes home



ALL BROKE UP

He will reform and be a better man. Buy a few of these nick nacks and try the experiment. While we are talking of experiments we want to tell you of an experiment

we are trying, just now. It is simply the equivalent of a \$5000 stock of Carpets and we want to tell you all about it right here. We sell by sample entirely. Now hold on, don't say you would rather see carpets in the roll, for we can show them to you in our new and improved way, a great deal better and this is the way we do. For instance, we place a sample of Velvet Body Brussels in a square, we called an exhibit and through a strong light upon the four sides of this case are fitted with heavy French plate mirrors which reflect the pattern of the carpet and you see in effect, a roomily set square neatly carpeted with the same pattern. This is a blinding light thought on it as you see it in most carpet houses and if you want to inspect the quality and texture, the sample can be handled a great deal easier than a big roll could be. It is a novelty and something decidedly



NEW AND STYLISH

and will be worth your while to see, whether you wish to purchase carpets, or not. Our stock consists of Body Velvet Brussels, Tapestry Velvet, Body Brussels, Moquette, Mosaic Ingrains something new and noble. Stair carpeting, 3 patterns, a line of Ingrains varying in price from 50 cents per yard up to \$1.00. Very best 3 ply extra supers as high as \$1.25 per yard. Save your carfare, express charges and 10 to 20 cents per yard, by purchasing your carpets right here at home where you can buy of responsible dealers who will guarantee goods as represented or money refunded. From Carpet to Furniture the transition is natural and easy and we are just as proud of our Furniture stock as of that with



A NEW PAIR OF BOOTS

for we have the largest and finest stock in this line ever brought to Birmingham. Of course our space for the exhibit is a little less comparatively small, but our rooms are packed and jammed full and if the same amount of goods were spread out and displayed they would take up three times the space which they now occupy. We have just received some elegant Marble top bedroom suites in Walnut Maple and Cherry which are decided nice and range in price from \$12 to \$125—goods which you would pay from \$5 to \$20 more for in any high priced furniture house—and why? Because it costs us absolutely nothing to handle furniture and if we can make two or three dollars on a suite we would rather do it than let the stock lie idle on our hands. This accounts for our large and constantly increasing furniture trade when we were told that we could do nothing in this line as we would have to compete with Detroit

prices. This is just exactly what we delight in doing and when we talk Furniture we want you.



READ EVERY WORD

and remember it. We have Bedroom suites as low as \$11.00 and we can surely "sell" you in this respect. Then in chairs we can sell you an elegant line of Willow Rockers, Patent Rockers, Large Red Rockers, Ladies Carpet Rockers, Gentle Curve Seat, Jolly Boston Rockers, a very suitable for holiday presents. Centre Tables in various styles and an endless variety of Walnut stands, very handsome and useful bar stools, also a great variety of bookshelves, wall pockets, brush and comb brackets with mirrors in them, towel racks and Flushing boxes, the gentleman friend. All these things we buy on right terms, discount our tails and can consequently sell you at the lowest livable prices. Don't say you don't know about us and go and try our goods somewhere else at higher prices and then feel almost



BROKEN HEARTED

about it. We don't see goods of any description on commission as some of our competitors in furniture would make you believe, but buy it outright for the mighty spot cash dollar and are dependent upon no one. Oh yes, there is one more line which we wish to call your attention to and that is our entirely new and fresh stock of Christmas Cards in the latest design you ever saw. We never before had such a stock of these popular goods. We have them in double framed cards, double plain, single framed and single plain at a price. In conclusion we would gently intimate that if you want to make a very elegant present just come and whisper in our ear that you want one of those nice Red Room and Gray Piano, or a White Crown or Domestic Sewing Machine and we will make you figures that will knock all competition into a cocked hat.



Heartily wishing one and all of our readers a right Merry Christmas and the happiest of Happy New Years, we very respectfully subscribe ourselves Your sincere friends
WHITEHEAD & MITCHELL,
Birmingham, Mich.